



**EIGHT
BALL**
CONSULTING GROUP



**8BALL CONSULTING
CREDENTIALS**



WHAT WE DO

WE DEFINE THE FUTURE AND NOT HIDE FROM IT

We Help you see the world differently; discover opportunities you may never have imagined and achieve results that bridge what is with what can be.

We have an insurgent mindset and deliver integrated innovative solutions to win a uniquely collaborative relationship with our clients.



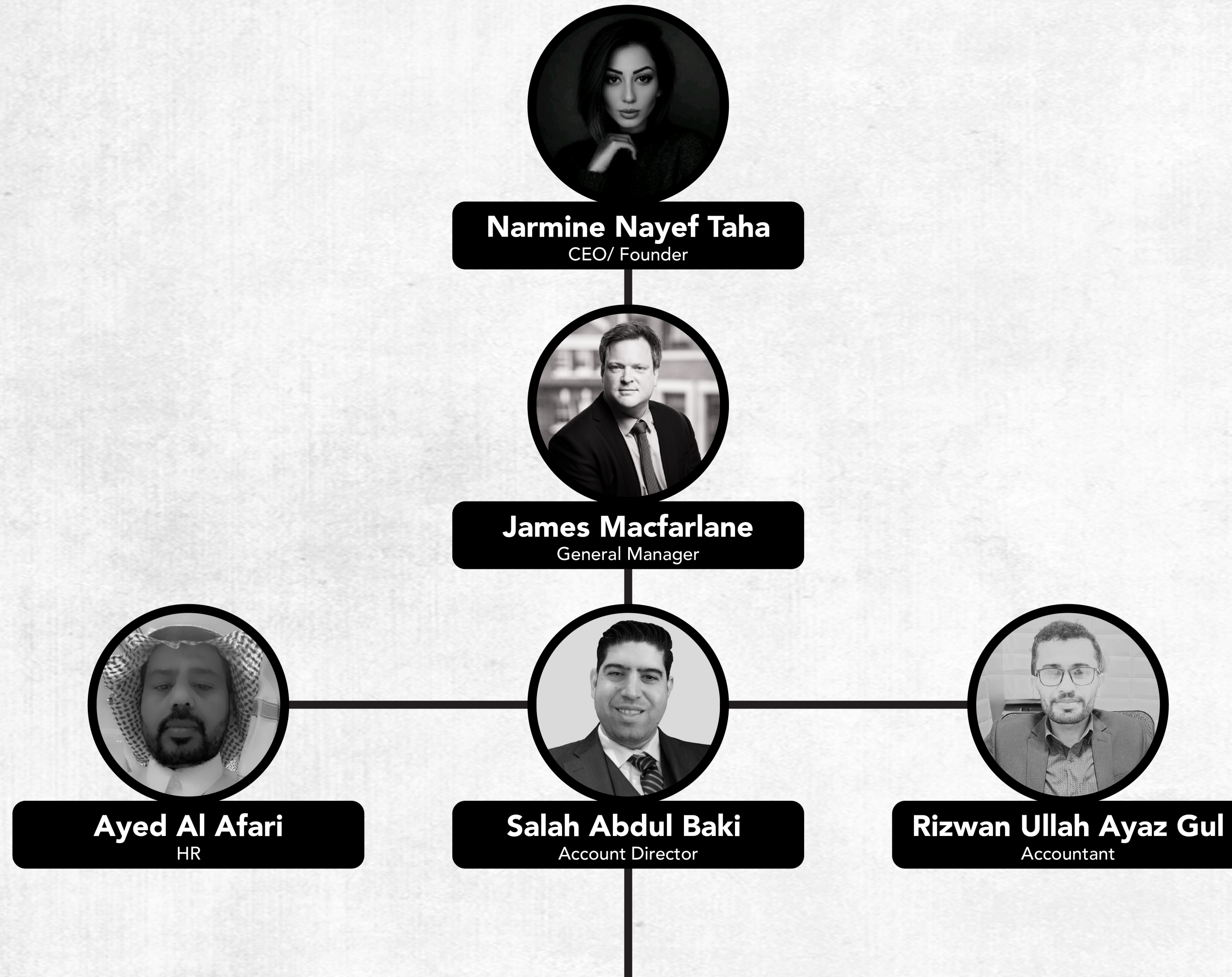
HOW WE WIN

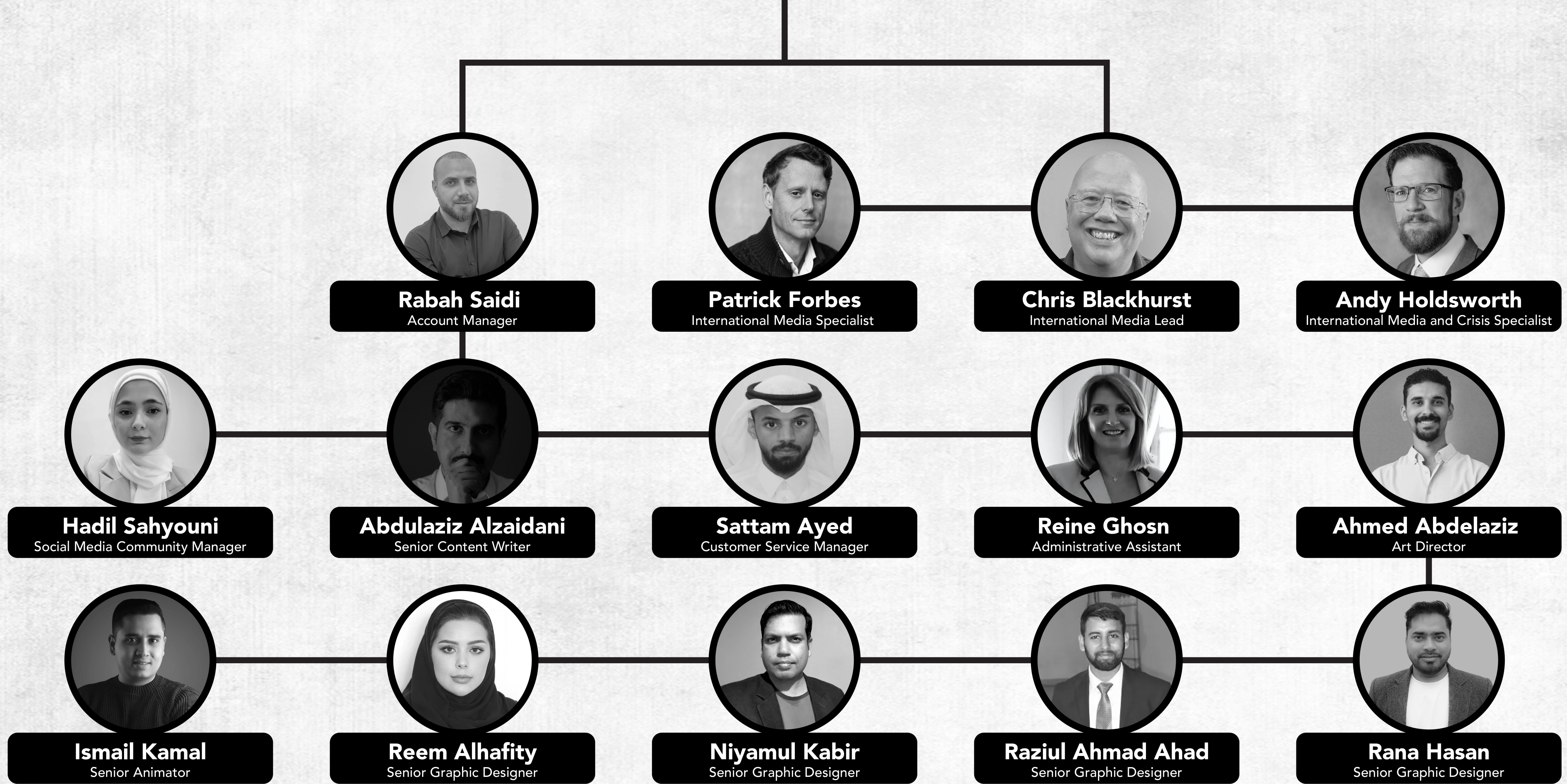
RESULTS AND NOT REPORTS

We seek out people and clients who challenge themselves to be exceptional- and champion that spirit in others. We're guided by our unwavering commitment to always do the right thing by our clients, people and communities.

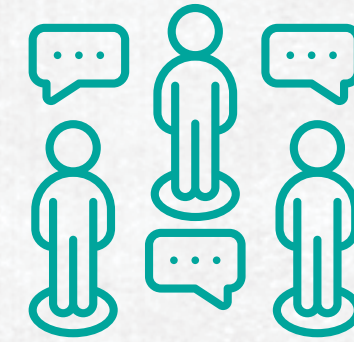
We define a bold ambition with clients, then work together as one team to create such high levels of value that we set new standards of excellence for our industries.

Organizational Chart

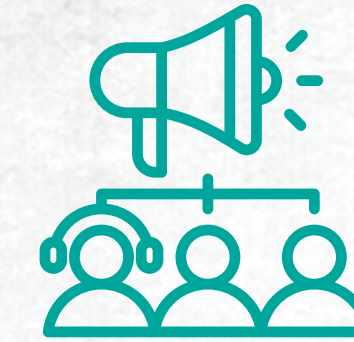




OUR SERVICES

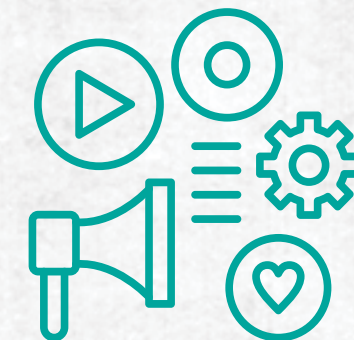


COMMUNICATION
STRATEGY

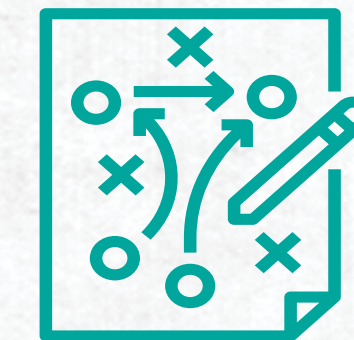


PR
STRATEGY

**COMMUNICATION
CONSULTANCY**



SOCIAL MEDIA
STRATEGY

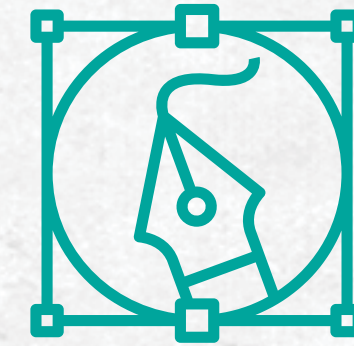


MARKETING &
BUSINESS PLANS

OUR SERVICES



BRAND STRATEGY



LOGO AND CORPORATE
IDENTITY EXPERIENCE



BRAND
EXPERIENCE

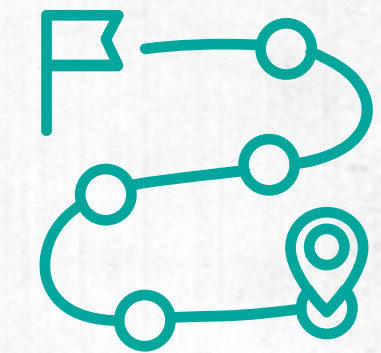
**BRANDING
SERVICES**



PACKAGING
DESIGN



PACKAGING
GUIDELINE

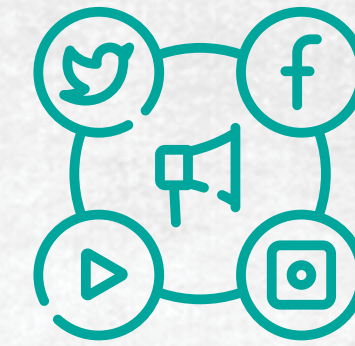


BRAND JOURNEY

OUR SERVICES



Campaigns



Social Media



Podcast

**INTEGRATED
MARKETING**



Events &
Entertainment



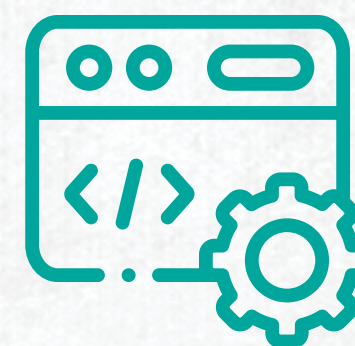
Strategy & planning



Animation



Production



Website & Application
Development

PORTFOLIO



8 Government

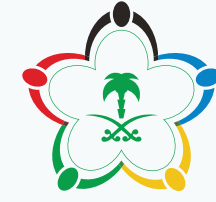




Human Resources and
Social Development



وزارة الثقافة
Ministry of Culture



وزارة الرياضة
Ministry of Sport



ملتقى الحكومة الرقمية
Digital Government Forum



قياس
Qeyas



هيئة الاتصالات والفضاء والتقنية
Communications, Space &
Technology Commission

جائزة الحكومة
الرقمية



الهيئة العامة للترفيه
General Entertainment Authority



البرنامج الوطني
لتنمية تقنية المعلومات
National Technology
Development Program

إيجار
EJAR



توكلنا
Tawakkalna



QIWA
قوى



صحتي

ناجز
najiz



الخدمات العدلية الإلكترونية
Judicial Electronic Services



وزارة التعليم
Ministry of Education

وزارة الحج والعمرة
MINISTRY OF HAJJ AND UMRAH



وزارة المالية
Ministry of Finance



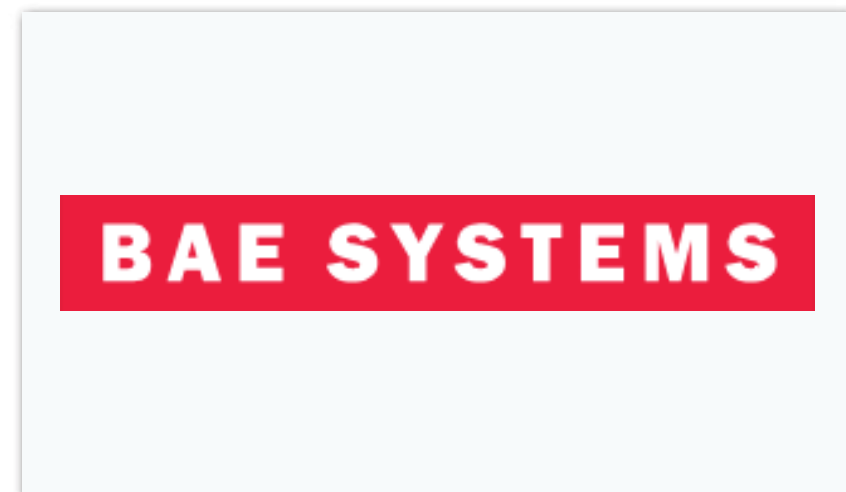
وزارة الشؤون
البلدية والقروية
Ministry of Municipal & Rural Affairs



Automotive



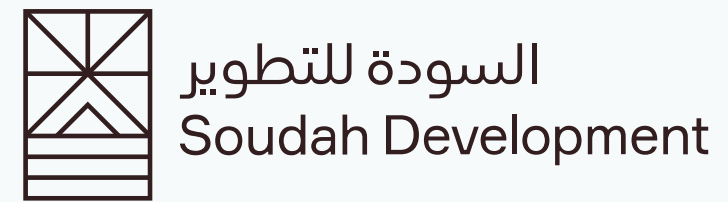
Technology



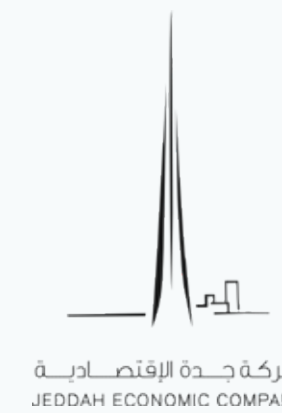
Finance



8 Travel & Leisure



8 Medical



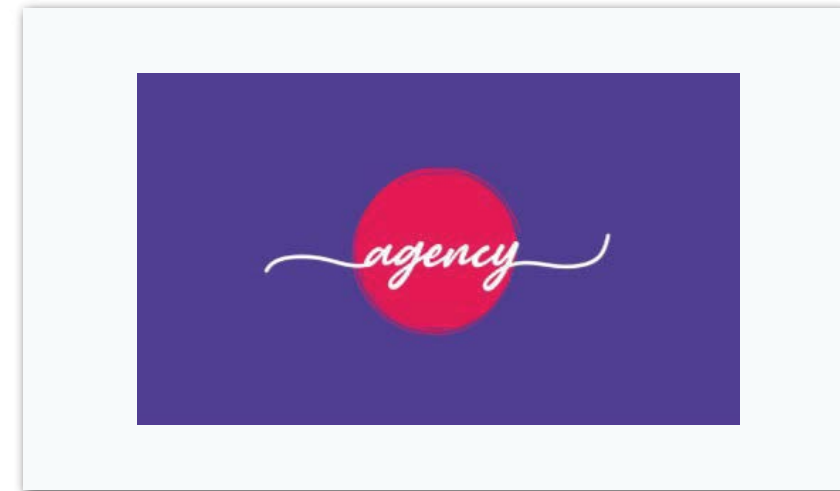
8 Construction



Education



Corporate





A conceptual illustration featuring a man in a black suit and tie with a glowing lightbulb for a head. To the left, a hand holds a lightbulb. To the right, a brain is shown above a hand in a meditative pose. The background is a textured, light gray with faint circular patterns.

STRATEGY & PLANNING



RGMBBS



Communication & PR strategy



Content Development



Communication & PR Planning



Social Media Calendar





UPDATED INVESTMENT LAW

 **Communication &
PR strategy**

 **Content
Development**

 **Communication &
PR Planning**

 **Social Media
Calendar**





اجتماع الطاولة المستديرة السعودي-البرازيلي
SAUDI-BRAZILIAN ROUNDTABLE MEETING

INVEST
SAUDI



وزارة الاستثمار
Ministry of Investment



SAUDI BRAZILIAN ROUNDTABLE



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**





اجتماع الطاولة المستديرة السعودي - دول الكاريكوم
SAUDI-CARICOM ROUNDTABLE MEETING

INVEST
SAUDI



وزارة الاستثمار
Ministry of Investment



SAUDI CARICOM ROUNDTABLE



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**





SAUDI-EU INVESTMENT FORUM



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**



FUTURE MINERALS FORUM



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**





LEAP 2024



Communication & PR strategy



Content Development



On ground Team (Listeners, Writers, Designers, Publishers & Media Coverage)

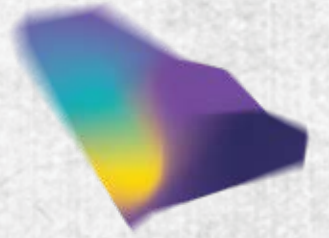


Communication & PR Planning



Social Media Calendar





LEAP 2023



Communication & PR strategy



Content Development



On ground Team (Listeners, Writers, Designers, Publishers & Media Coverage)



Communication & PR Planning



Social Media Calendar





LEAP 2022



Communication & PR strategy



Content Development



On ground Team (Listeners, Writers, Designers, Publishers & Media Coverage)

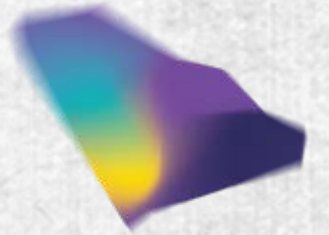


Communication & PR Planning



Social Media Calendar





GARTNER 2024

-SPAIN



Communication & PR strategy



Content Development



On ground Team (Listeners, Writers, Designers, Publishers & Media Coverage)



Communication & PR Planning



Social Media Calendar





GARTNER 2023

-SPAIN



Communication & PR strategy



Content Development



On ground Team (Listeners, Writers, Designers, Publishers & Media Coverage)

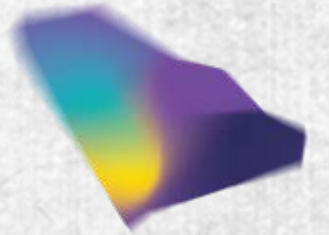


Communication & PR Planning



Social Media Calendar





WORLD ECONOMIC FORUM - SWITZERLAND



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**





DIGITAL GOVERNMENT FORUM 2024



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**





DIGITAL GOVERNMENT FORUM 2023



**Communication &
PR strategy**



**Content
Development**



**On ground Team (Listeners, Writers, Designers,
Publishers & Media Coverage)**



**Communication &
PR Planning**



**Social Media
Calendar**



CAMPAIGNS



UPDATED INVESTMENT LAW



119
Published
Articles

4195
Mentions

13.47
Million
Total Reach





DIGITAL SAUDI

1.2
Million
Total Reach





اجتماع الطاولة المستديرة السعودي-البرازيلي
SAUDI-BRAZILIAN ROUNDTABLE MEETING

INVEST
SAUDI



وزارة الاستثمار
Ministry of Investment

SAUDI BRAZILIAN ROUNDTABLE



118

Published
Articles

9

Media
Coverages

6.8

Million
Total Reach





اجتماع الطاولة المستديرة السعودي - دول الكاريكوم
SAUDI-CARICOM ROUNDTABLE MEETING

INVEST
SAUDI



وزارة الاستثمار
Ministry of Investment

SAUDI CARICOM ROUNDTABLE



69

Published
Articles

8

Media
Coverages

3.4

Million
Total Reach





SAUDI-EU INVESTMENT FORUM

144

Published
Articles

12

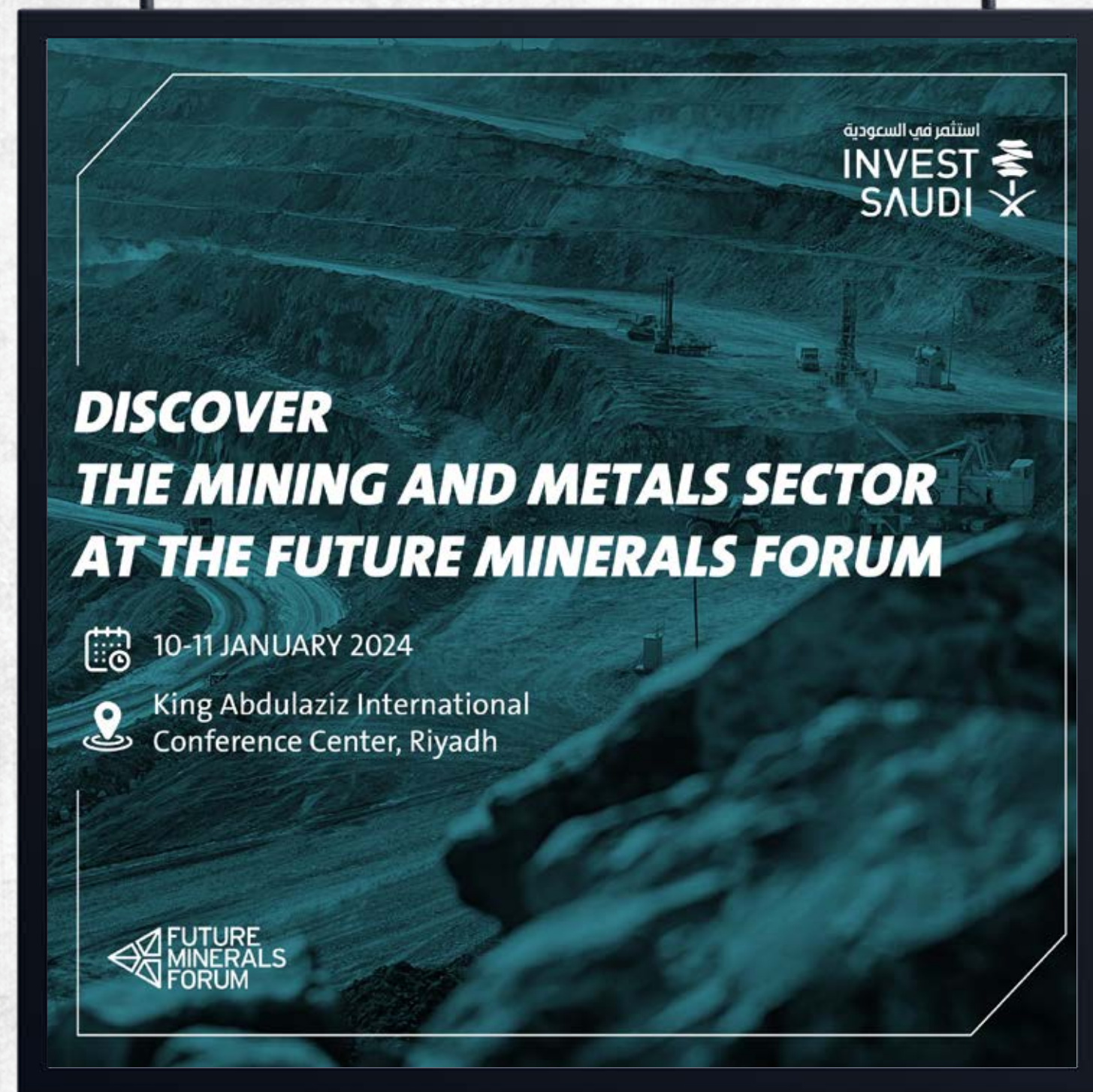
Media
Coverages

37.7

Million
Total Reach



FUTURE MINERALS FORUM



108

Published
Articles

21

Media
Coverages

60.2

Million
Total Reach





LEAP 2024

134

Published
Articles

18

Media
Coverages

23.5

Million
Total Reach





LEAP 2023

117

Published
Articles

24

Media
Coverages

43.8

Million
Total Reach





FMMF

117

Published
Articles

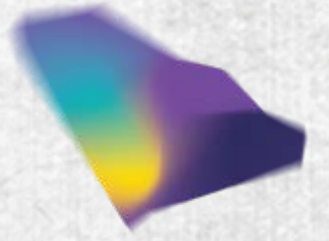
24

Media
Coverages

43.8

Million
Total Reach





GARTNER 2024

- SPAIN



34

Published
Articles

8

Media
Coverages

5.7

Million
Total Reach





GARTNER 2023

- SPAIN

18

Published
Articles

8

Media
Coverages

1.7

Million
Total Reach





DIGITAL GOVERNMENT FORUM 2023

89
Scripts
(Bilingual)

245
Posts
(Bilingual)

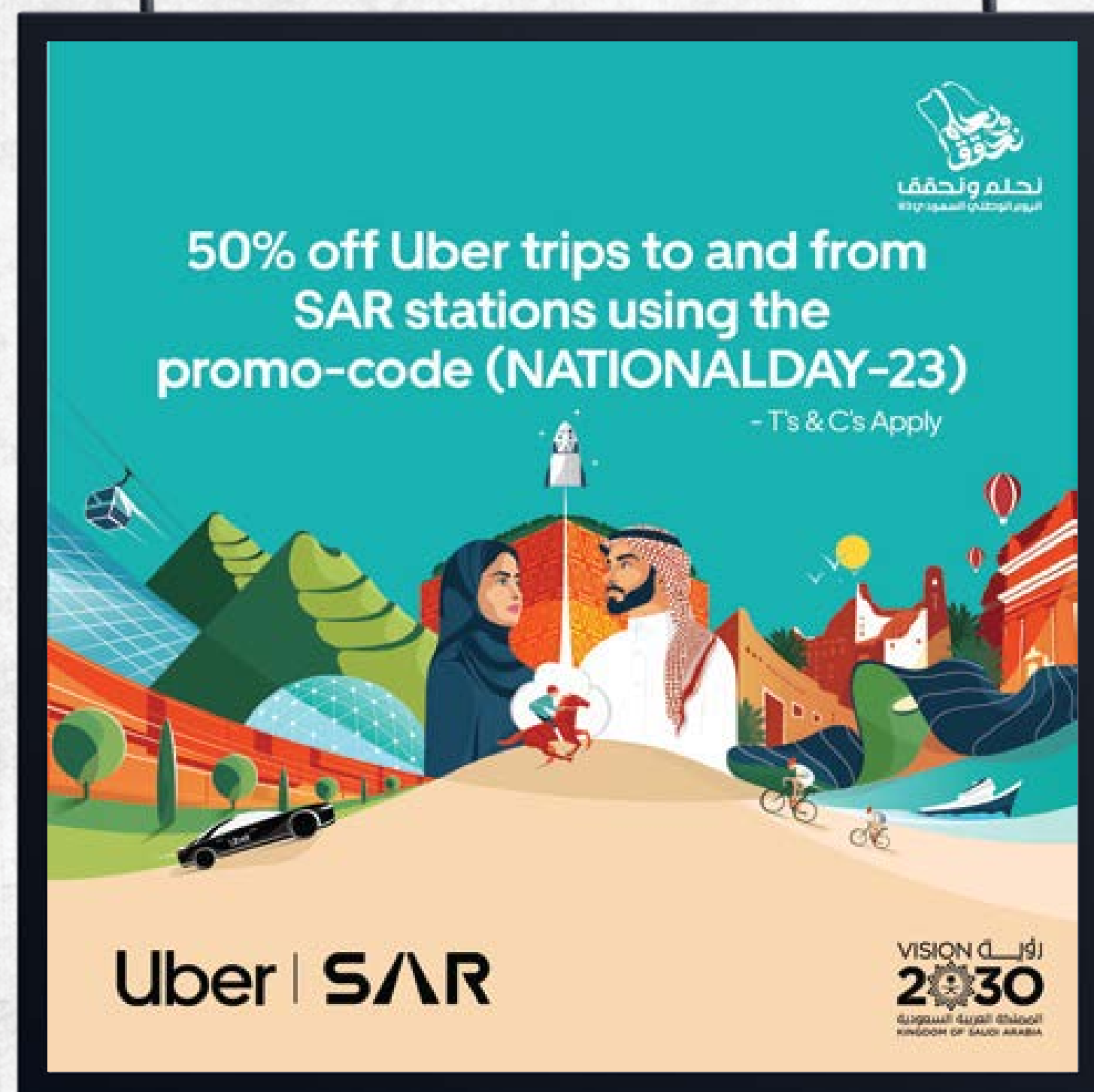
146
Translated
Documents

108
Published
Articles

12
Media
Coverages

37.3
Million
Total Reach





UBER

144

Published
Articles

12

Media
Coverages

37.7

Million
Total Reach



PRODUCTION





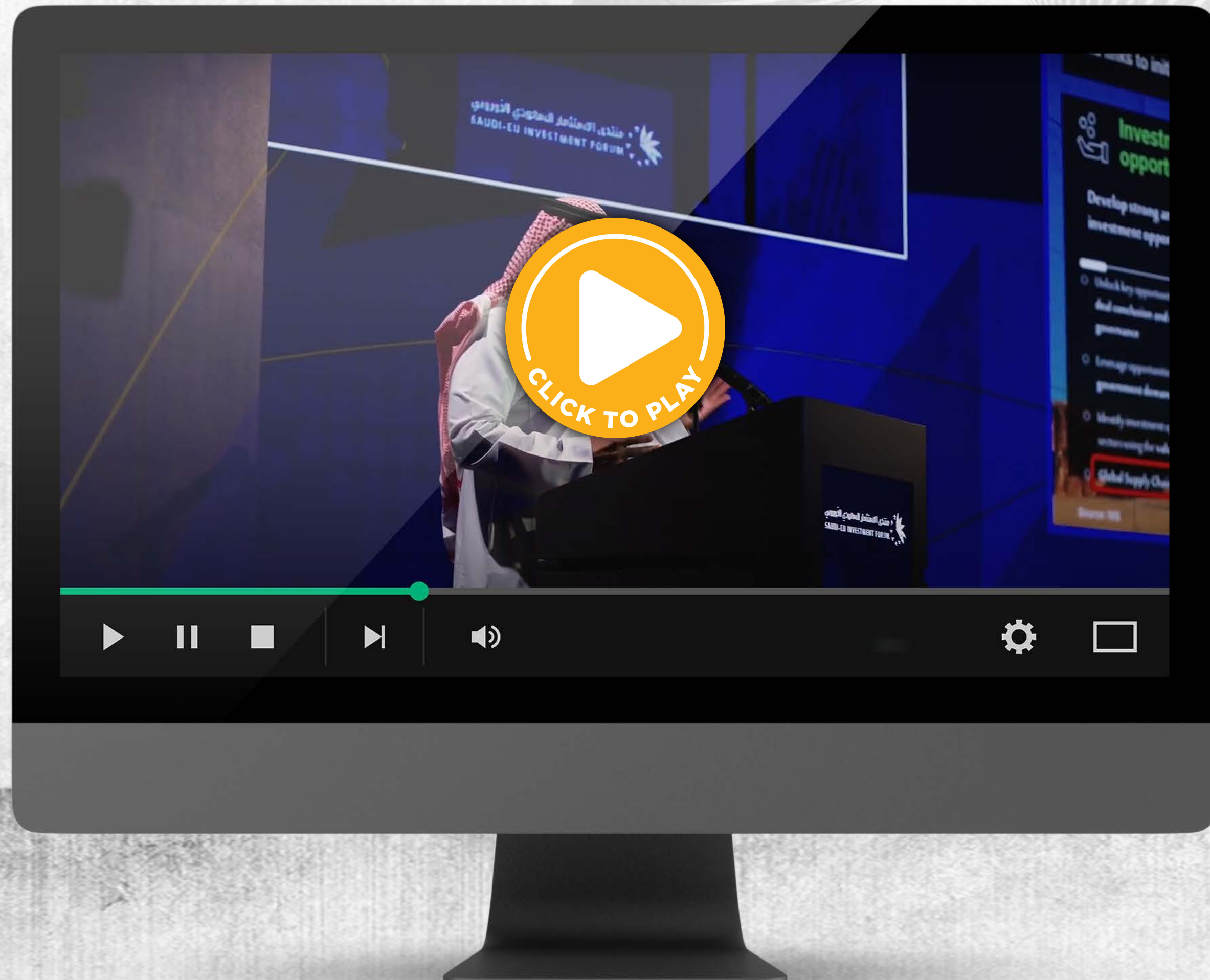
RGMBBS





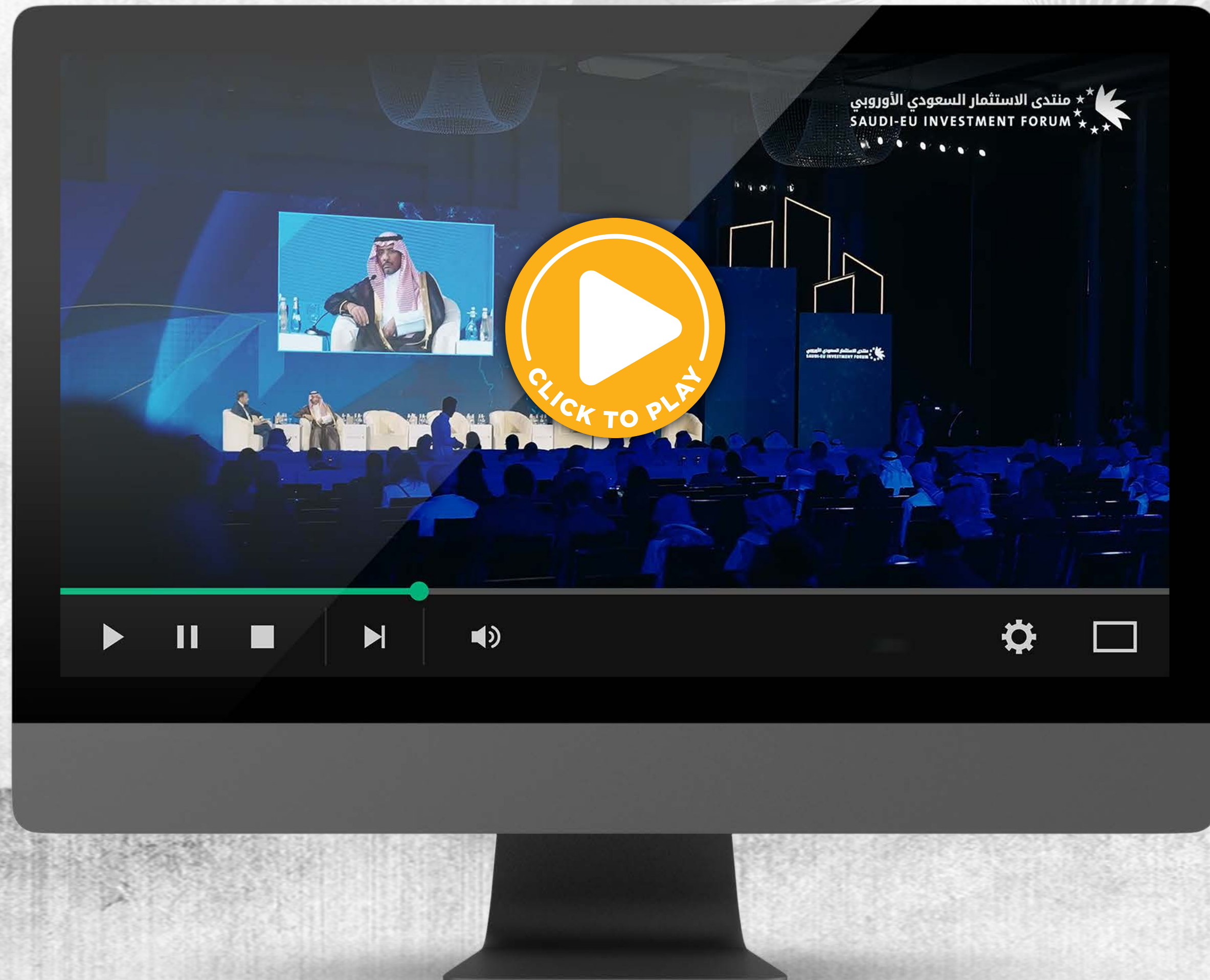
SAUDI-EU INVEST FORUM





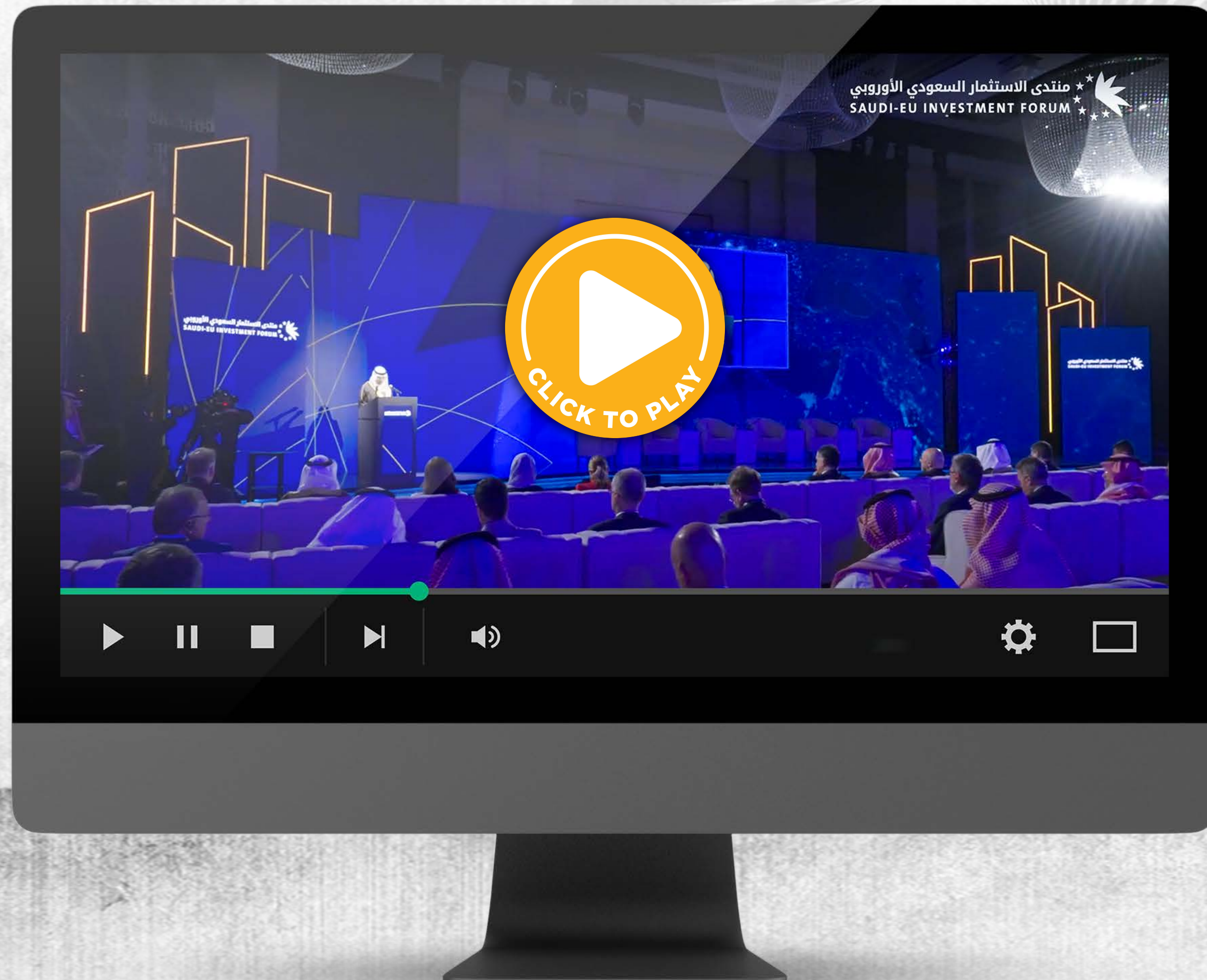
SAUDI-EU INVEST FORUM





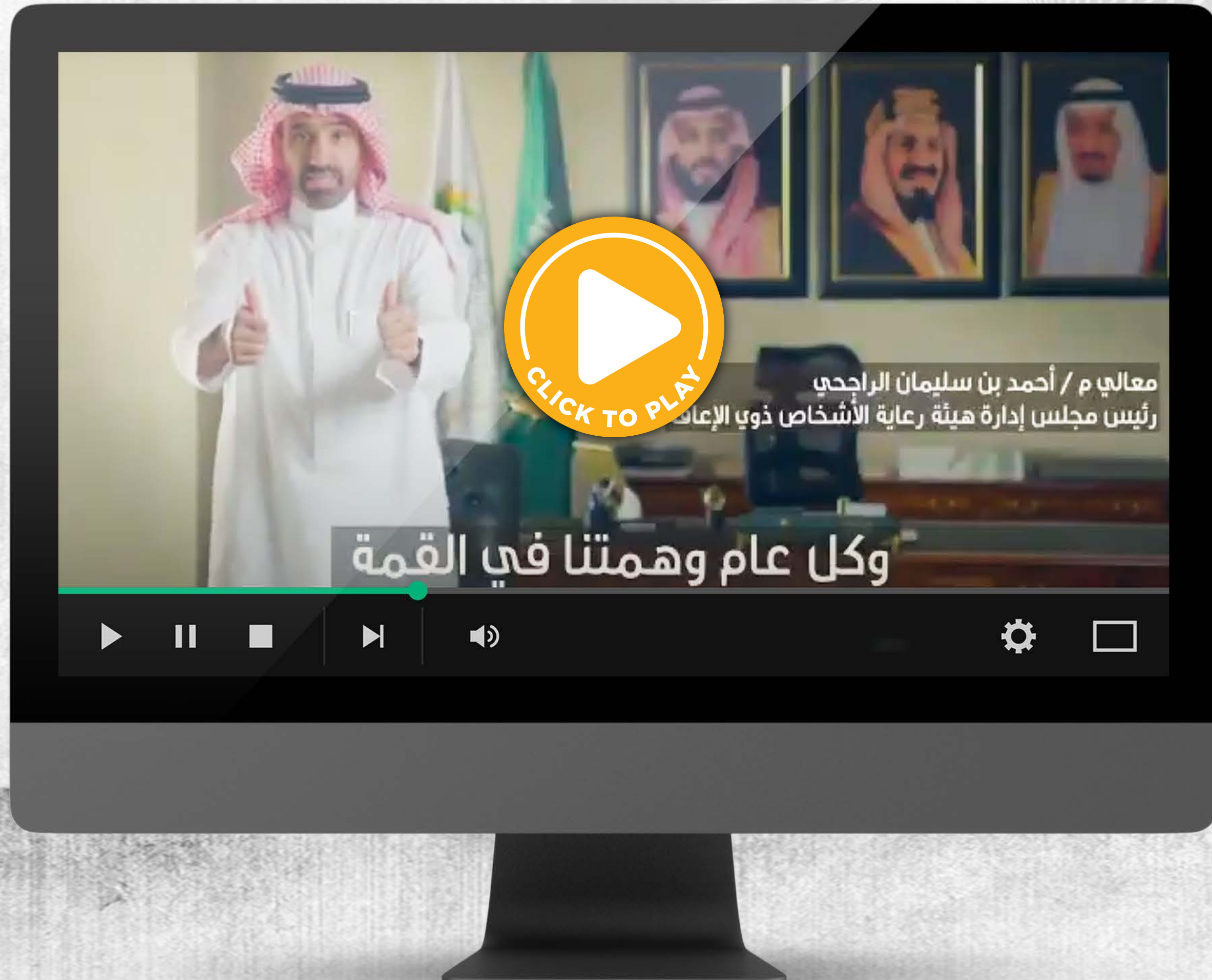
SAUDI-EU INVEST FORUM





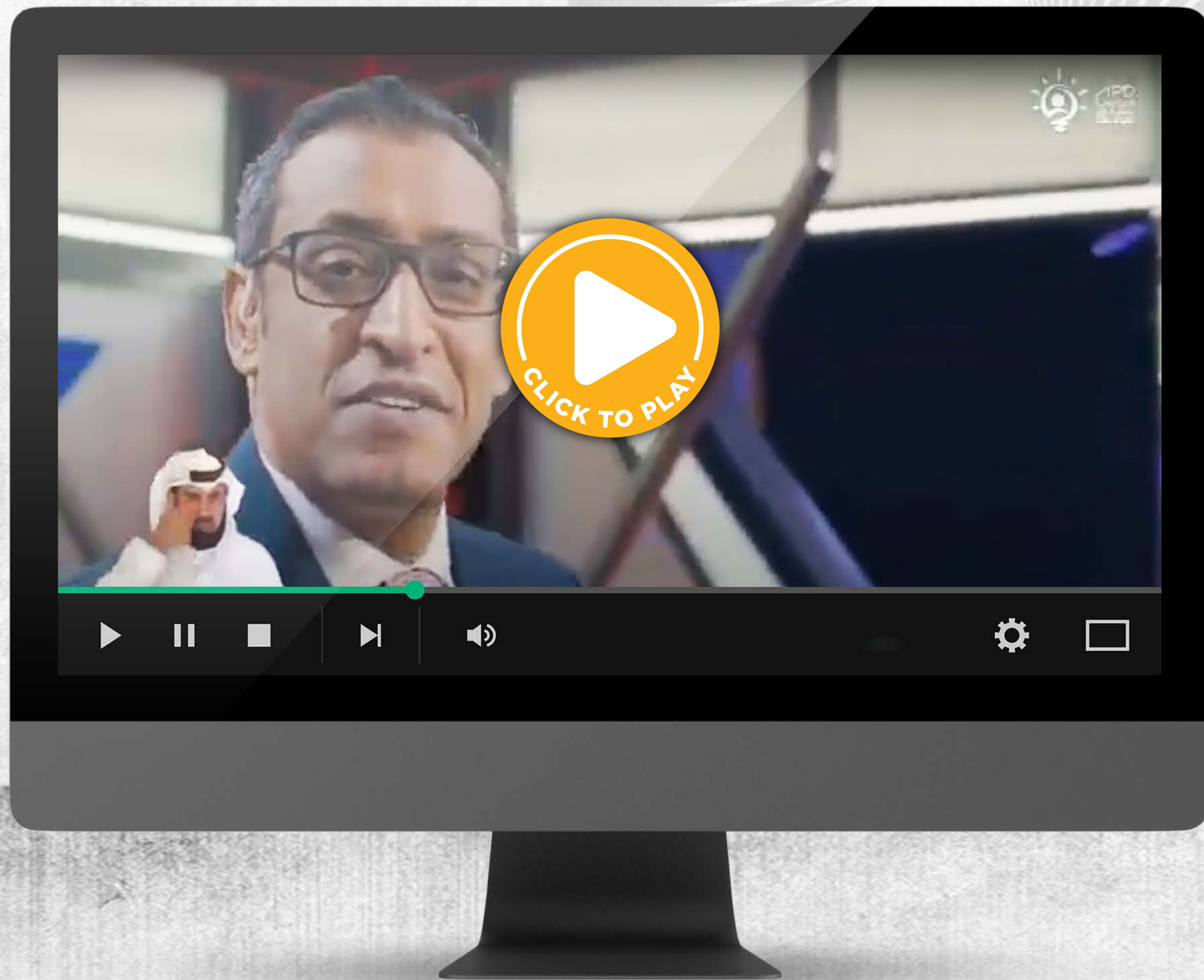
SAUDI-EU INVEST FORUM





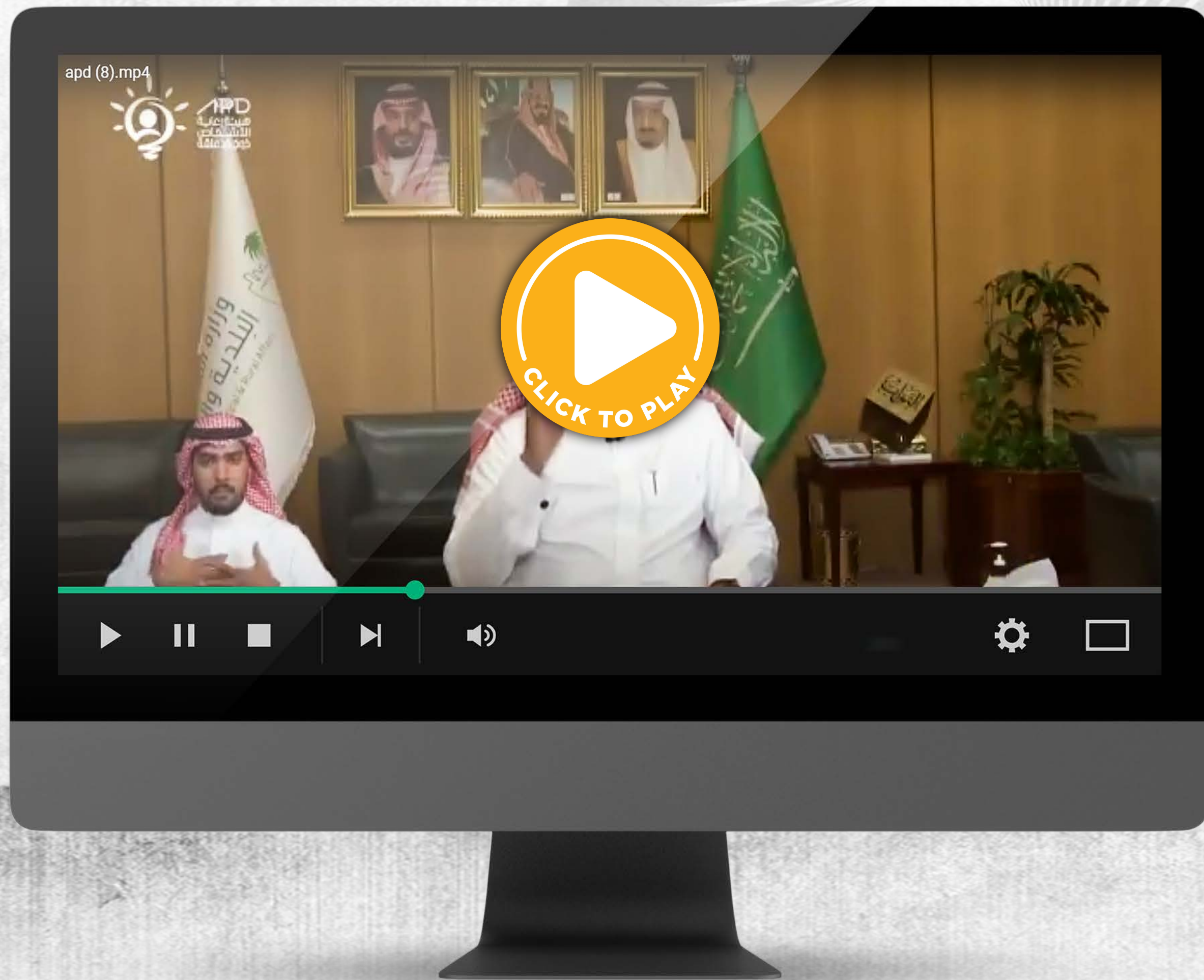
SAUDI NATIONAL DAY





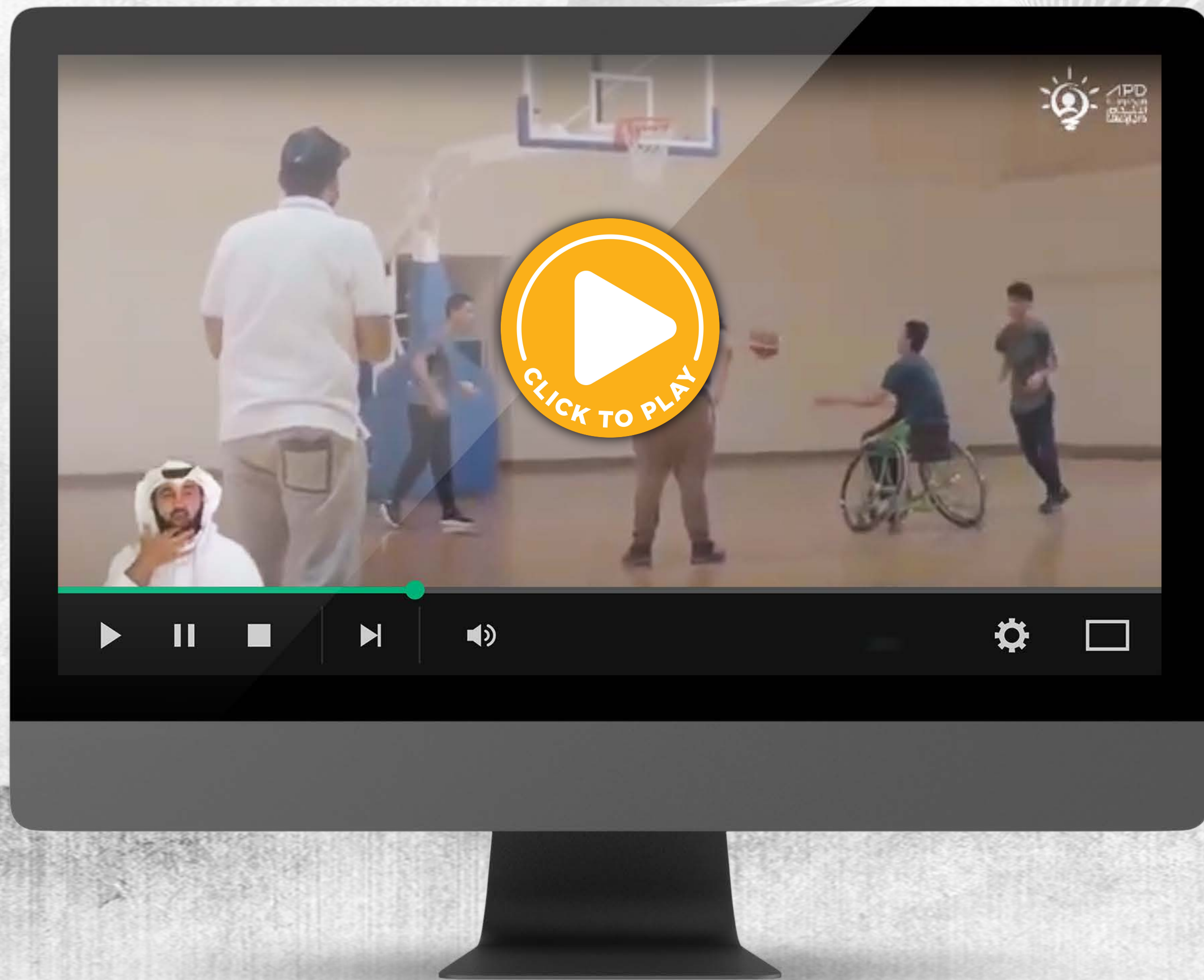
SUCCESS STORY





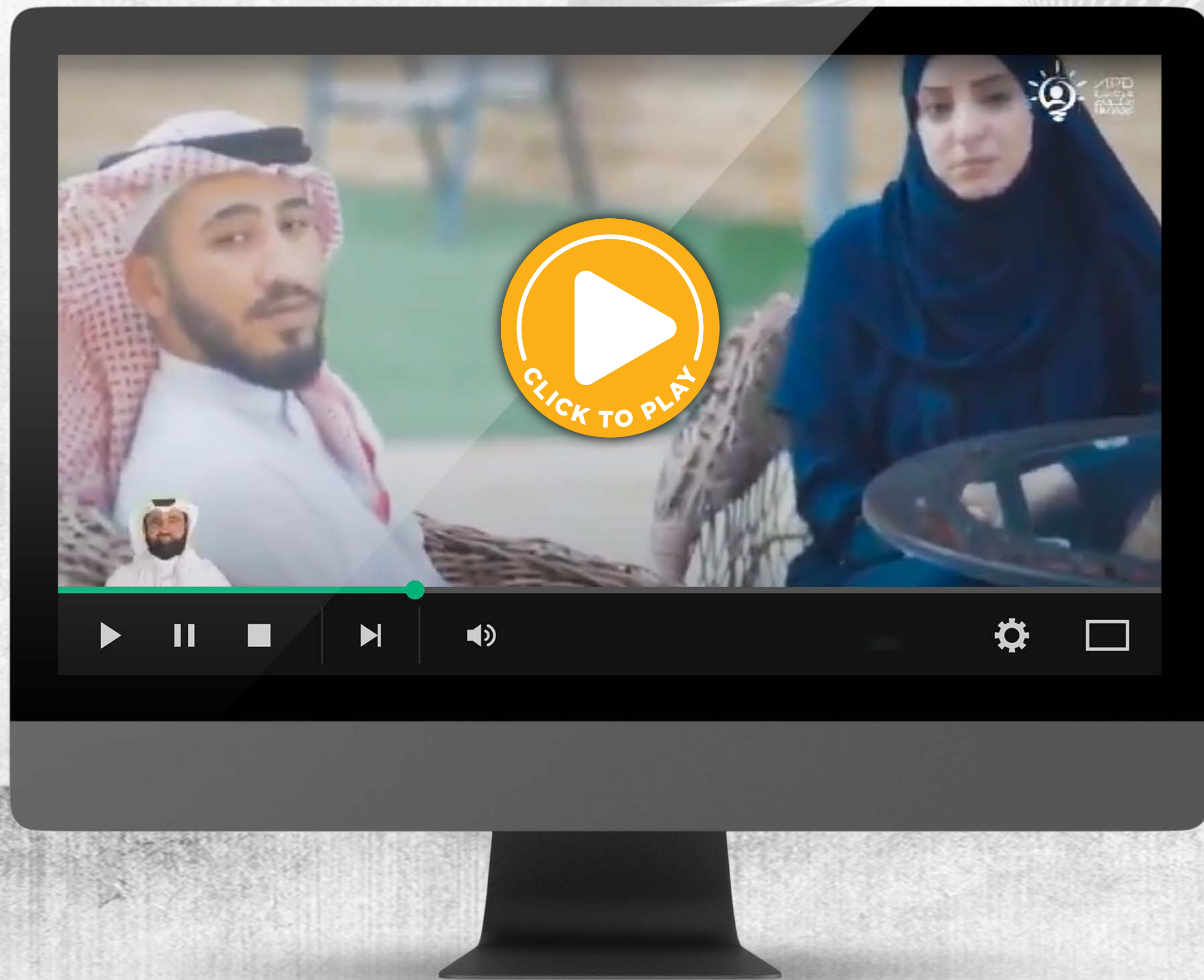
SUCCESS STORY





SUCCESS STORY





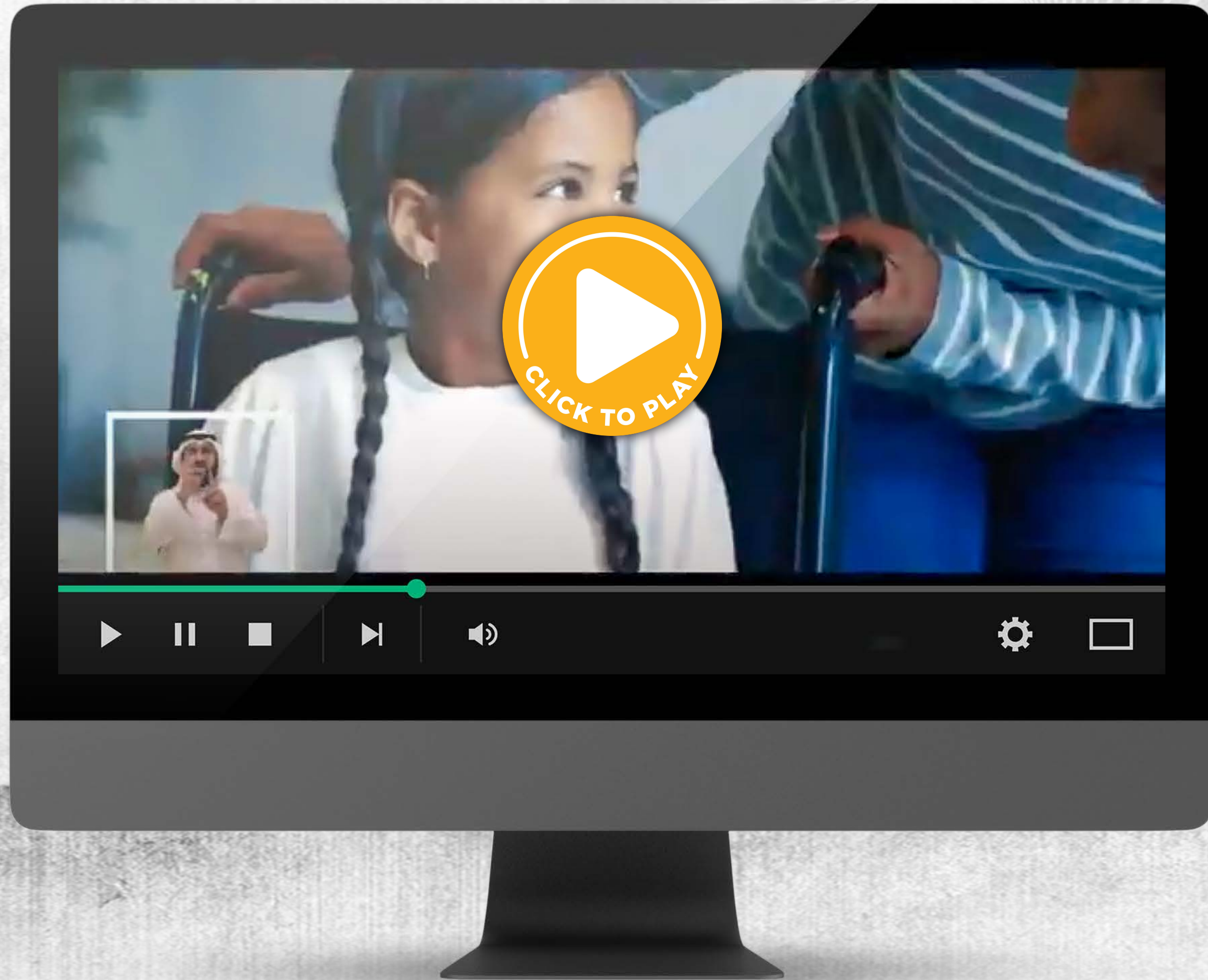
SUCCESS STORY





SUCCESS STORY





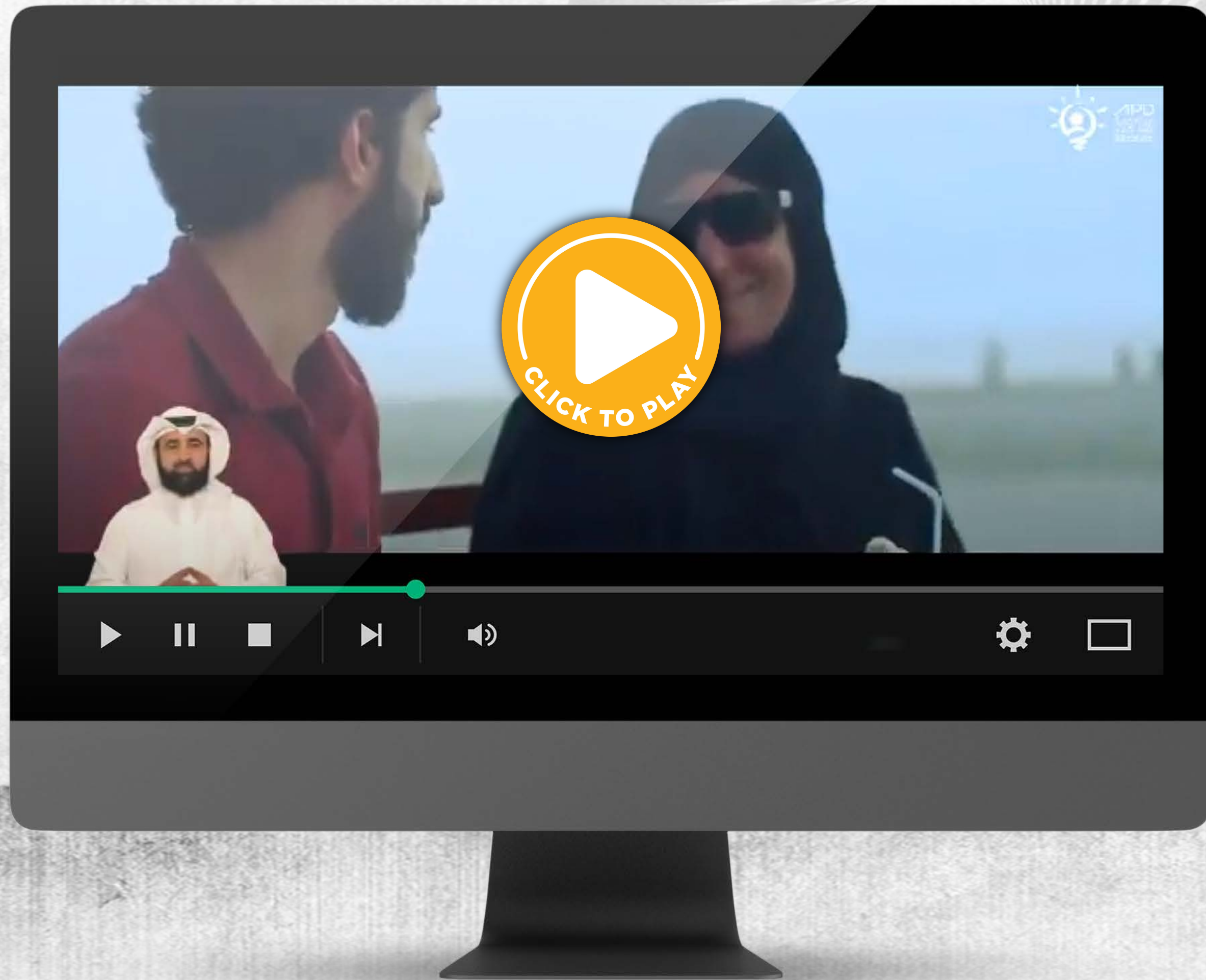
SUCCESS STORY





SUCCESS STORY





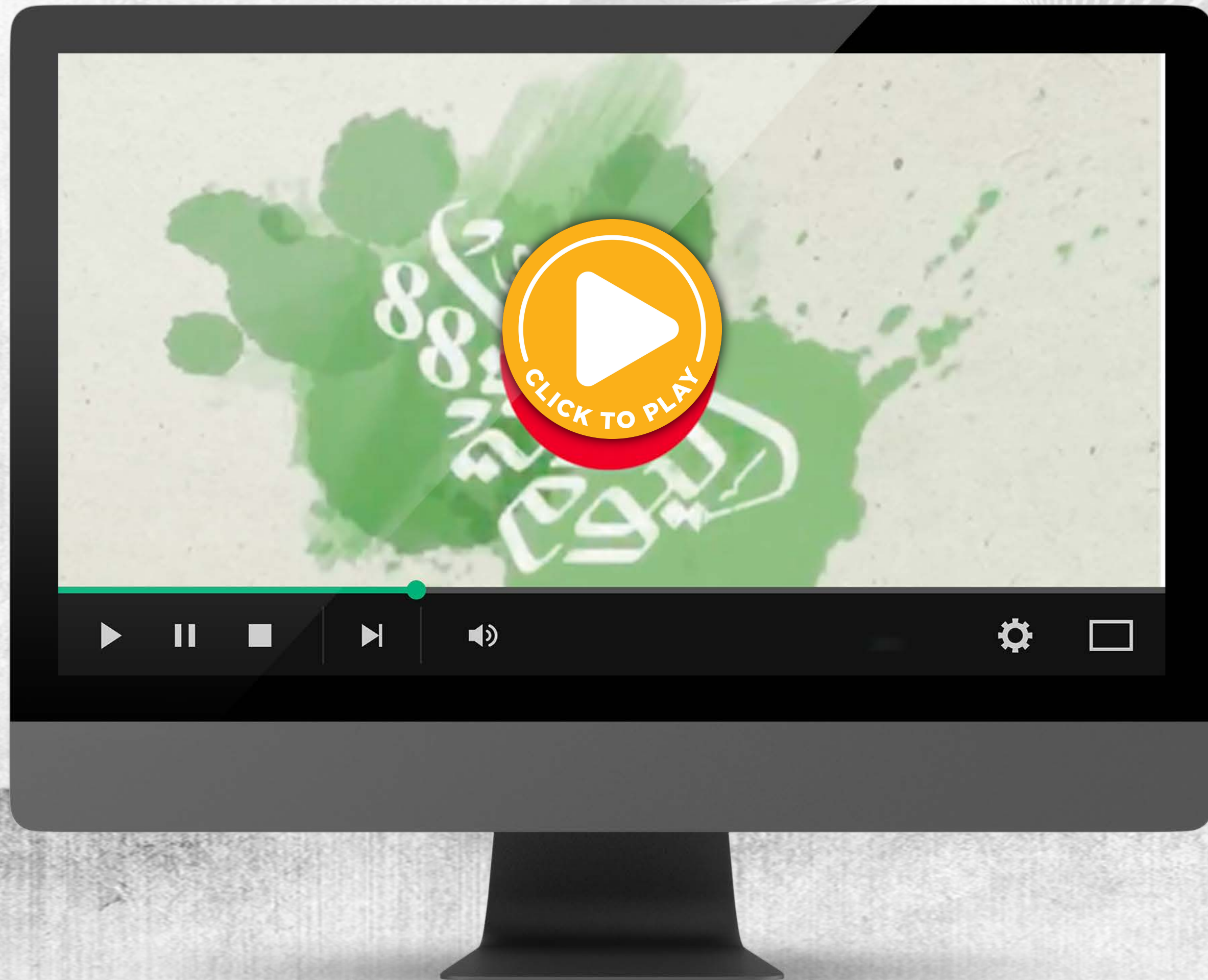
SUCCESS STORY





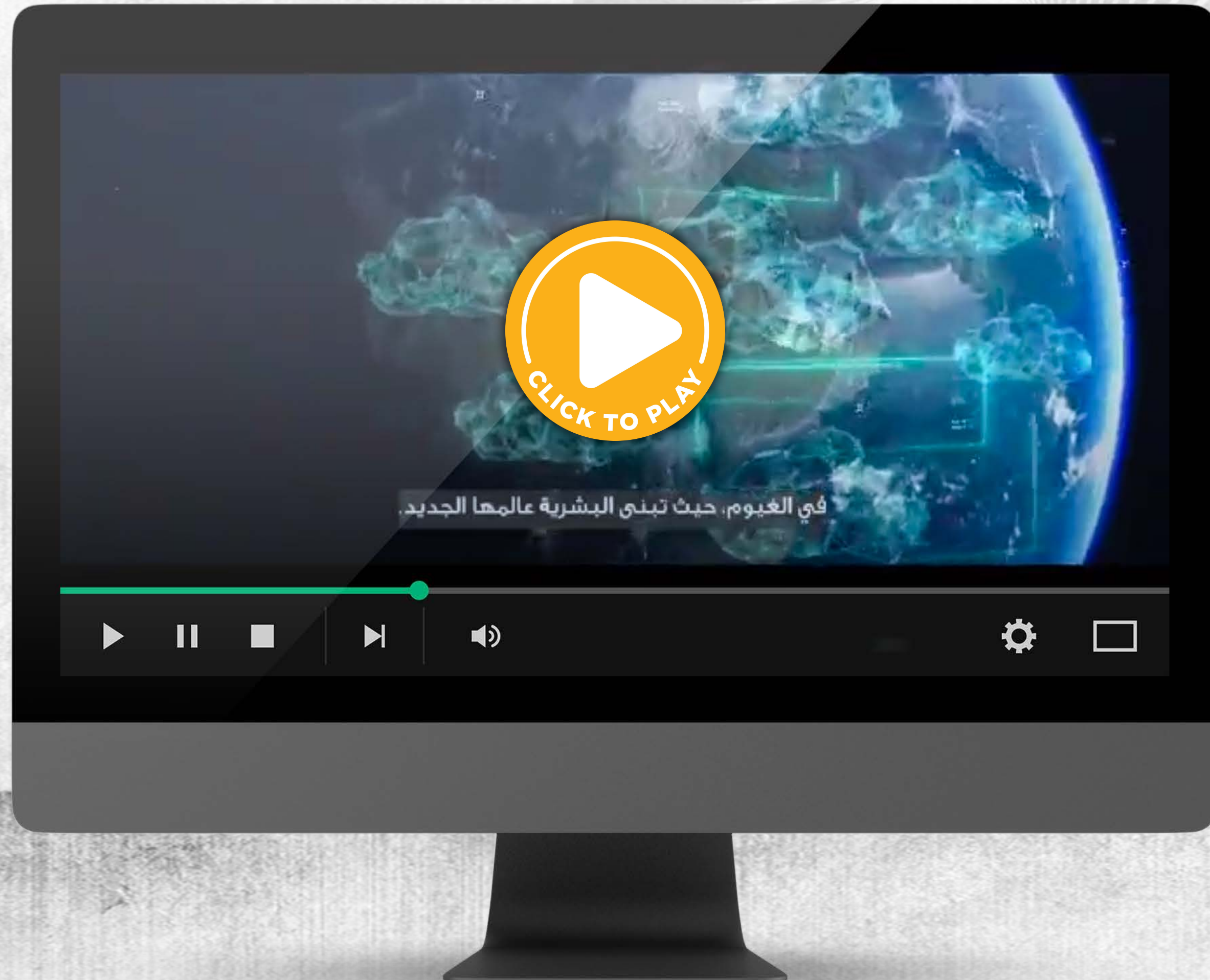
SUCCESS STORY





WORLD'S BIGGEST HUMAN WAVING FLAG





DIGITAL

GOVERNMENT FORUM





EXPO





وزارة الاستثمار
Ministry of Investment

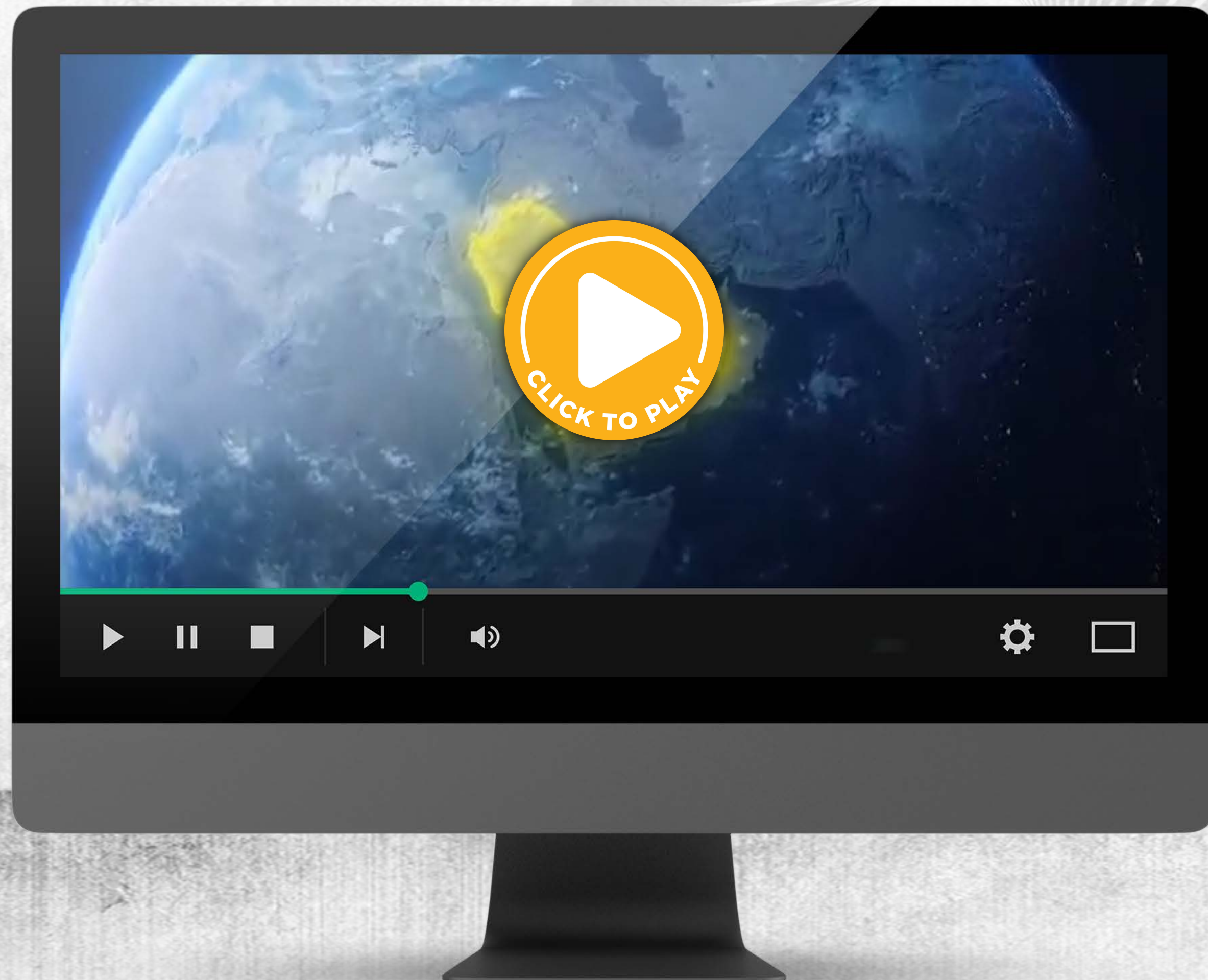


MISA





وزارة الاستثمار
Ministry of Investment

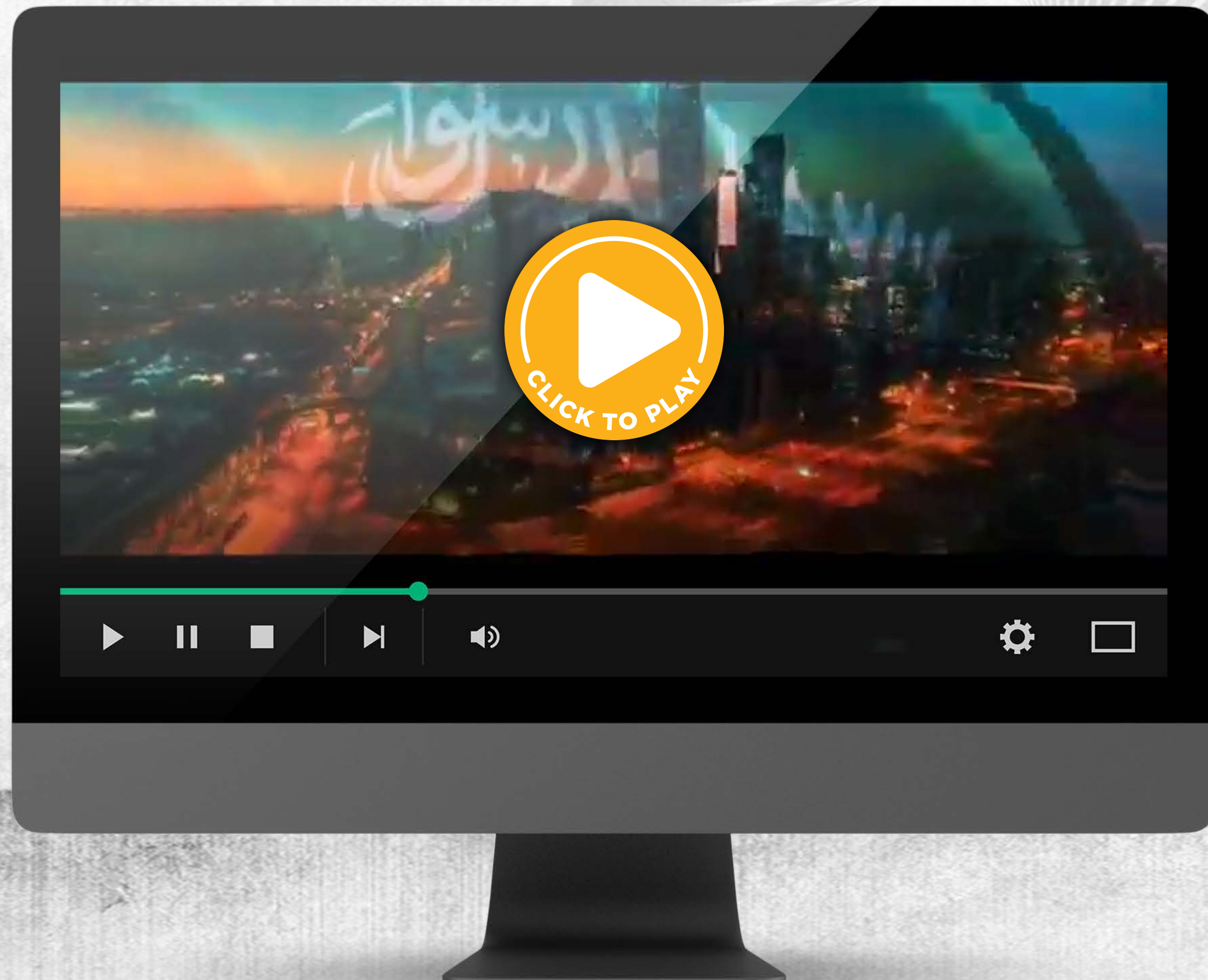


MISA



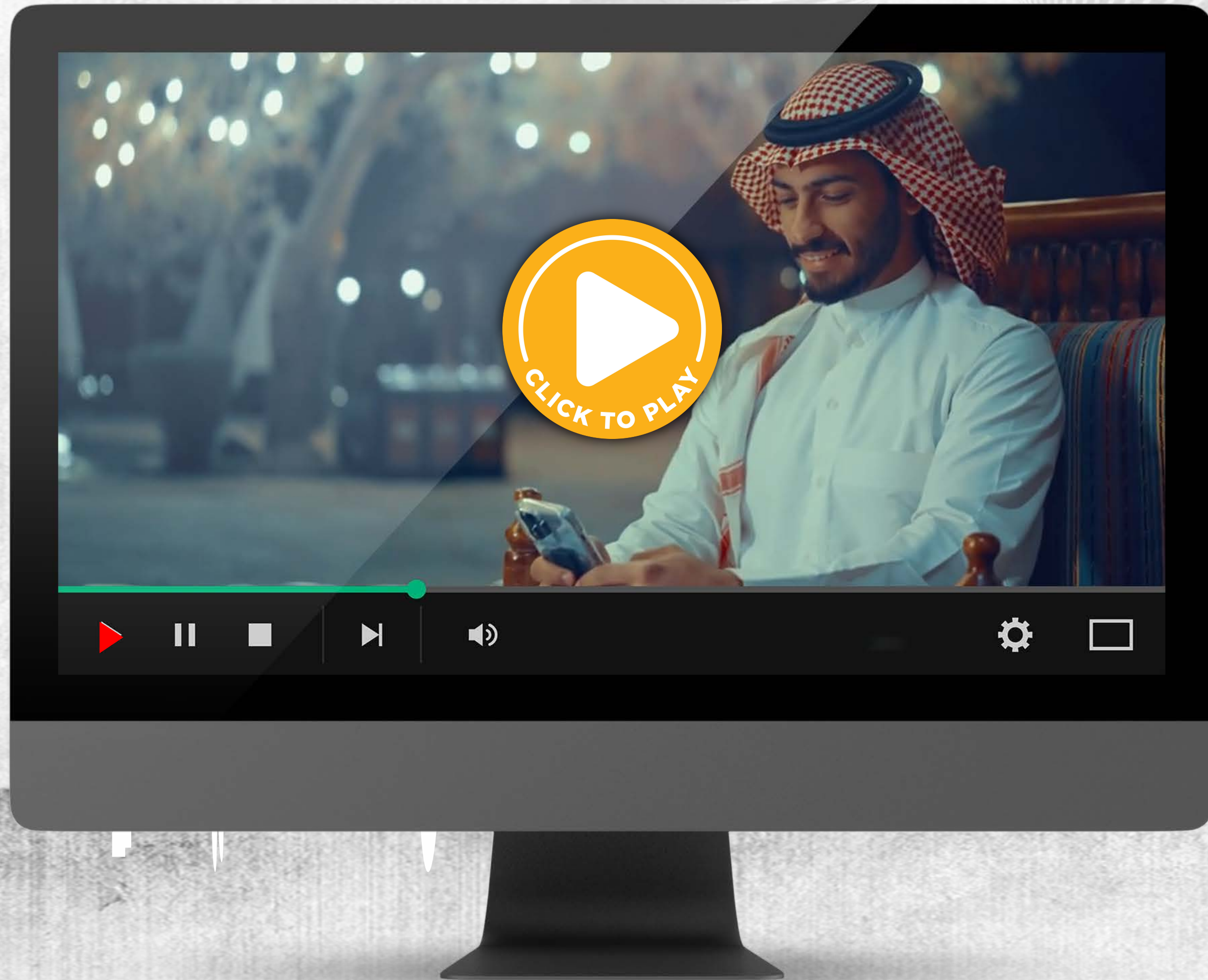


وزارة الاستثمار
Ministry of Investment



MISA

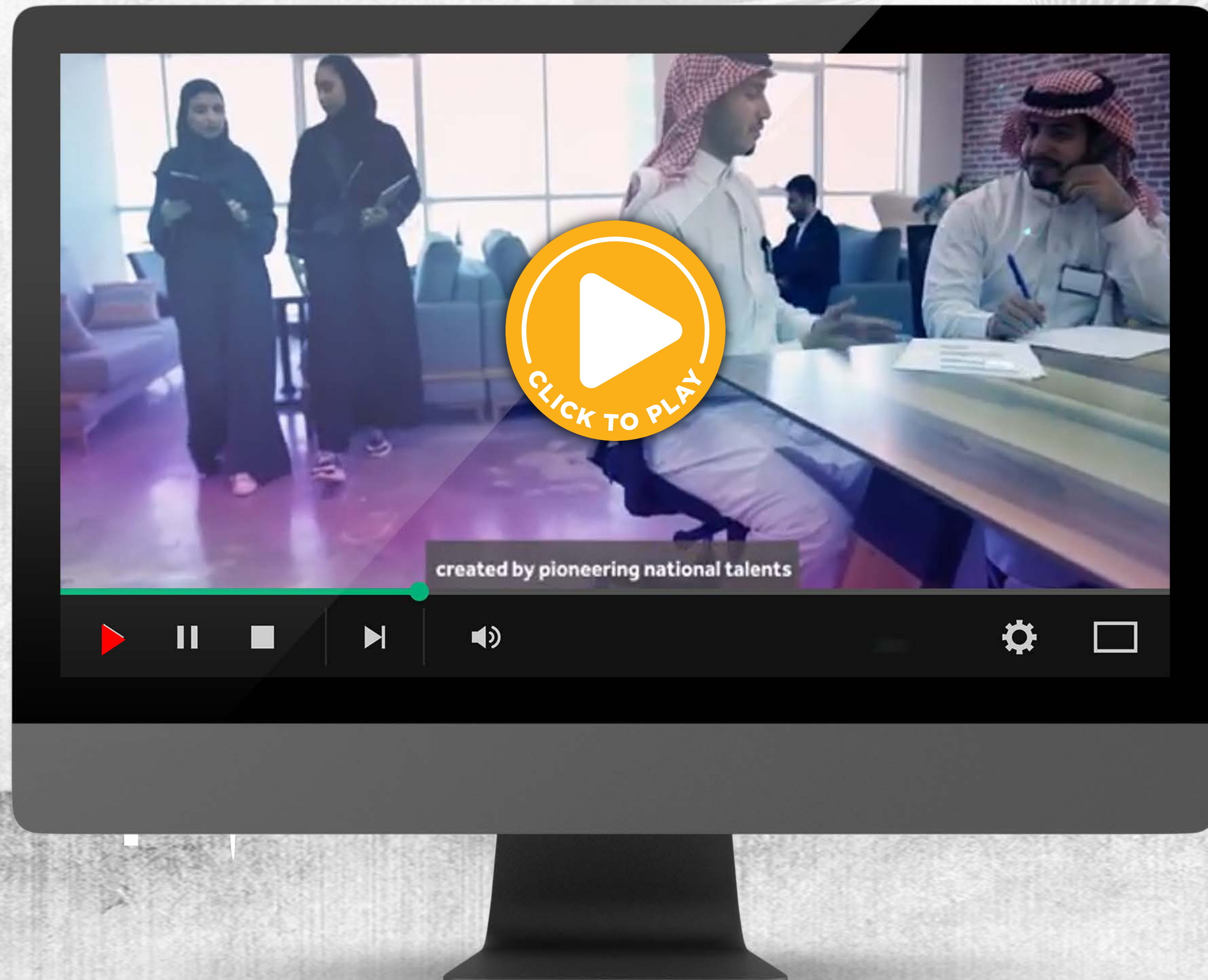




LEAP

2023





LEAP

2023





DIGITAL GOVERNMENT FORUM

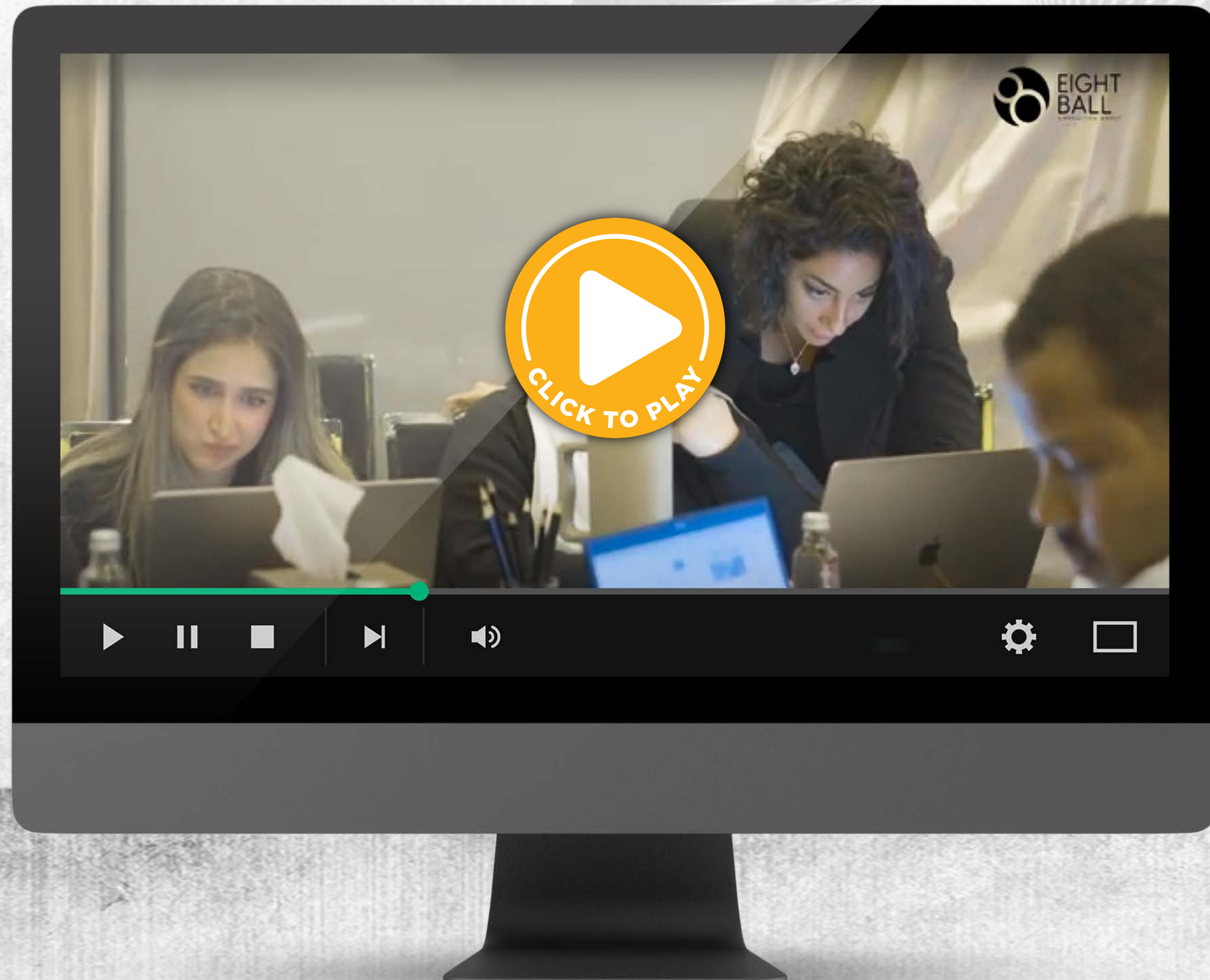




FOMULA 1 STC

SAUDI ARABIAN GRAND PRIX

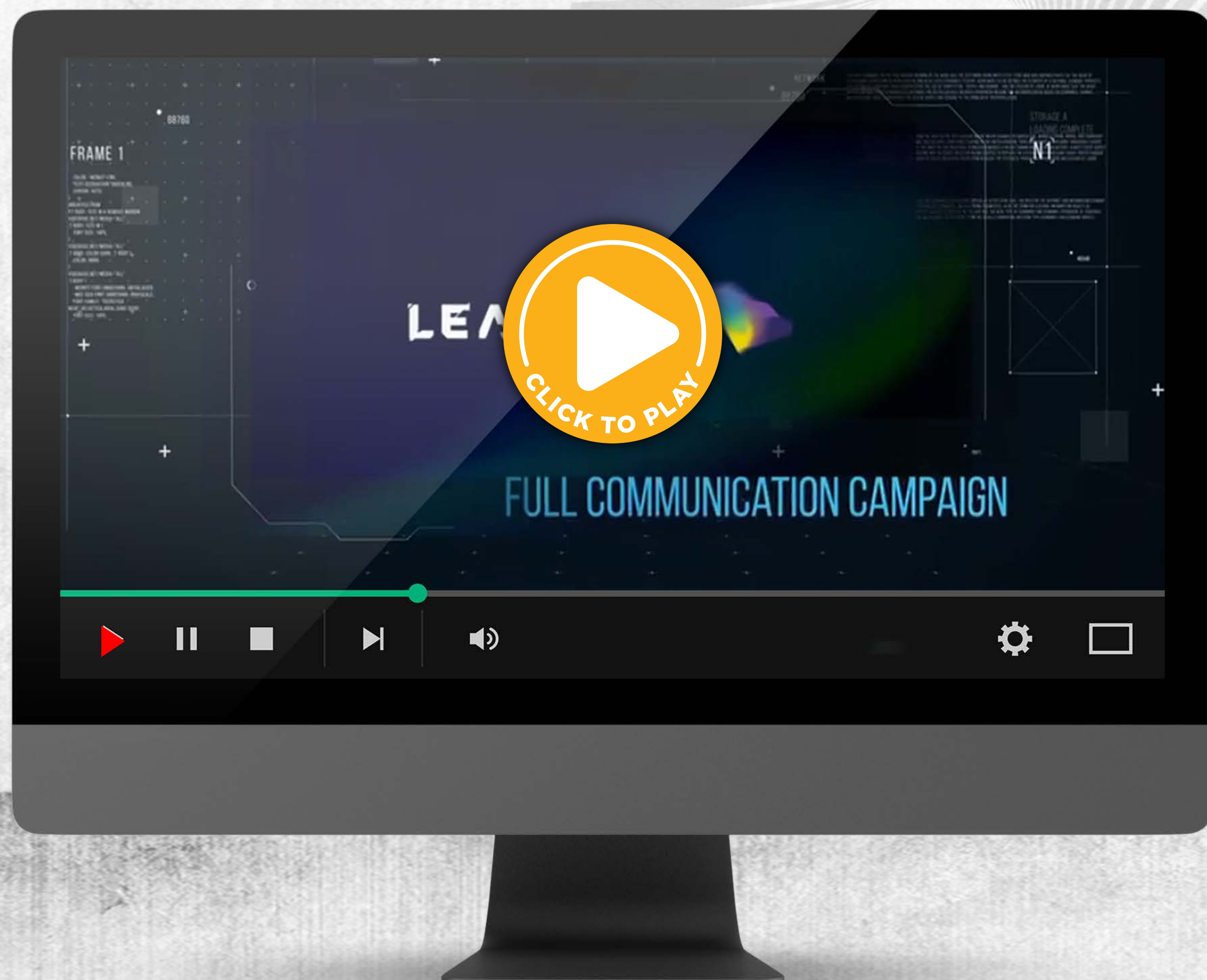




8BALL

SUCCESS STORY





8BALL SUCCESS STORY





8BALL

SUCCESS STORY





8BALL SUCCESS STORY





SOCIAL MEDIA





Riyadh Global Medical Biotechnology Summit 2024
Unlocking Opportunities in Biotechnology Investment

Main Objectives:

- Explore Key Updates and Opportunities
- Attract Global Investments
- Localize the Biotechnology Industry
- Engage in Workshops and Discussions
- Foster Innovation and Growth

Register: rgmbs.org



Vaccines R&D and Manufacturing
Addressing Legislative Challenges in R&D for Vaccine Development and Commercialization


Objectives

- Overcome the Legislative Challenges Facing Vaccine Development and Manufacturing
- Accelerate Research and Innovation in this Critical Field

Impact

- Increase the Efficiency and Speed of Vaccine Development

November 10-12 | Prince Sultan Grand Hall, Faisaliah Tower, Riyadh



Artificial Intelligence Shaping Healthcare and Therapeutics Destiny
Harnessing AI Innovations to Drive the Future of Biotech Enterprises

Objectives

- Leverage AI Innovations to Enhance the Development of Biotech Companies
- Accelerate Innovation in Healthcare and Therapeutic Fields

RGMBBS

Social Media Strategy

Social Media Calendar

Social Media Content



UPDATED INVESTMENT LAW



Saudi Arabia's Emerging Tourism Landscape

- 10% Saudi Arabia is targeting an annual contribution of 10% to GDP from tourism by 2030.
- 150m The Kingdom is targeting 150 million visits to it by 2030.
- \$86bn Qiddiya, AlUla and Diriyah are expected to add \$86 billion to GDP once fully operational.
- \$213bn Expected cumulative gross fixed capital formation in tourism sector by 2030 would reach 213 billion USD



For you | Following

وزارة الاستثمار @MISA · Aug 11
The **#Updated Investment Law** reinforces **#Saudi Arabia's** commitment to investors, it aims to attract global investments by stating investor rights, fostering fair competition and streamlining the regulatory environment under **#Saudi Vision 2030**
For details: investsaudi.sa/en/resources/u...

The Updated Investment Law
Building on previously announced reforms under Saudi Vision 2030 and the National Investment Strategy, the Council of Ministers has approved an Updated Investment Law which brings together several existing rights and expressly applies them to investors under one unified framework, providing investors with greater transparency, flexibility and confidence.

- Enhanced Investor Rights
- Transparency and Clarity
- Eased Regulatory Restrictions
- Streamlining Procedures and Governance
- Fair Competition
- Leveling the Playing Field
- Effective Dispute Resolution

731 | 152 | 138 | 124K

وزارة الاستثمار @MISA · Aug 11
Replying to @MISA
Wide-ranging economic diversification under **#Saudi Vision 2030** has created a future-focused investment ecosystem. **#Saudi** continues to introduce targeted updated initiatives like the **#Updated Investment Law**. Find out more about our regulatory environment at investsaudi.sa/en/resources/u...



Saudi Arabia's ICT Sector
A Growing Opportunity

- ~99% Internet usage penetration in 2023
- 2.5 Times the global 5G median download speed
- 8% Annual growth rate for ICT market, expected to reach \$76bn by 2030
- 1st Globally for cyber security based on WCY issued by IMD
- 2nd Amongst G20 countries ITU's ICT Development Index 2023
- 57% Share of the MENA gaming market in 2023

Social Media Strategy

Social Media Calendar

Social Media Content





اجتماع الطاولة المستديرة السعودي-البرازيلي
SAUDI-BRAZILIAN ROUNDTABLE MEETING



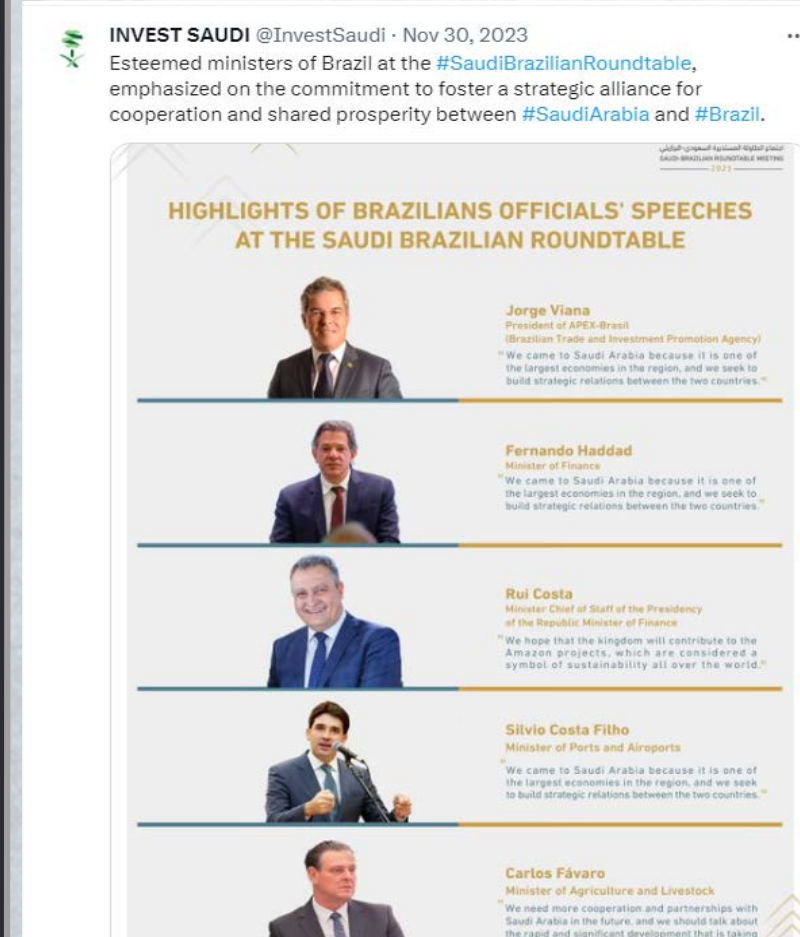
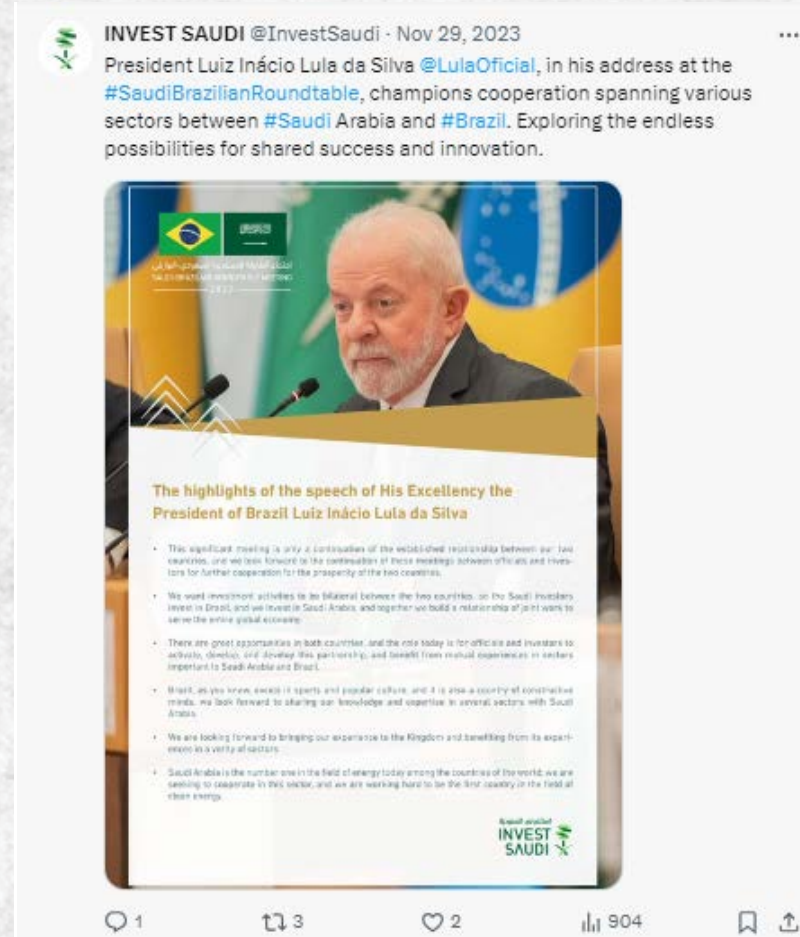
وزارة الاستثمار
Ministry of Investment

SAUDI BRAZILIAN ROUNDTABLE

Social Media Strategy

Social Media Calendar

Social Media Content





اجتماع الطاولة المستديرة السعودي - دول الكاريكوم
SAUDI-CARICOM ROUNDTABLE MEETING

INVEST SAUDI



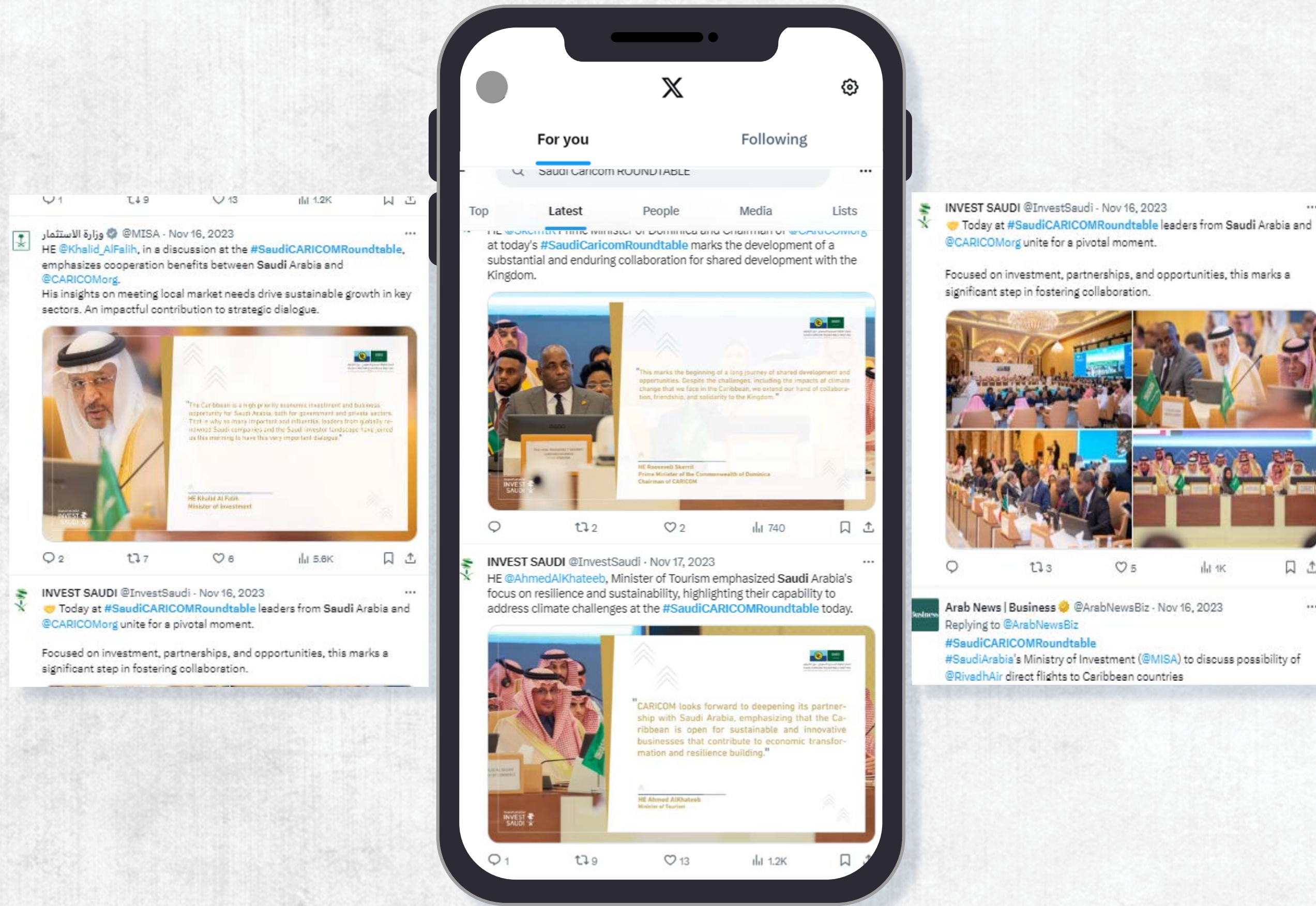
وزارة الاستثمار
Ministry of Investment

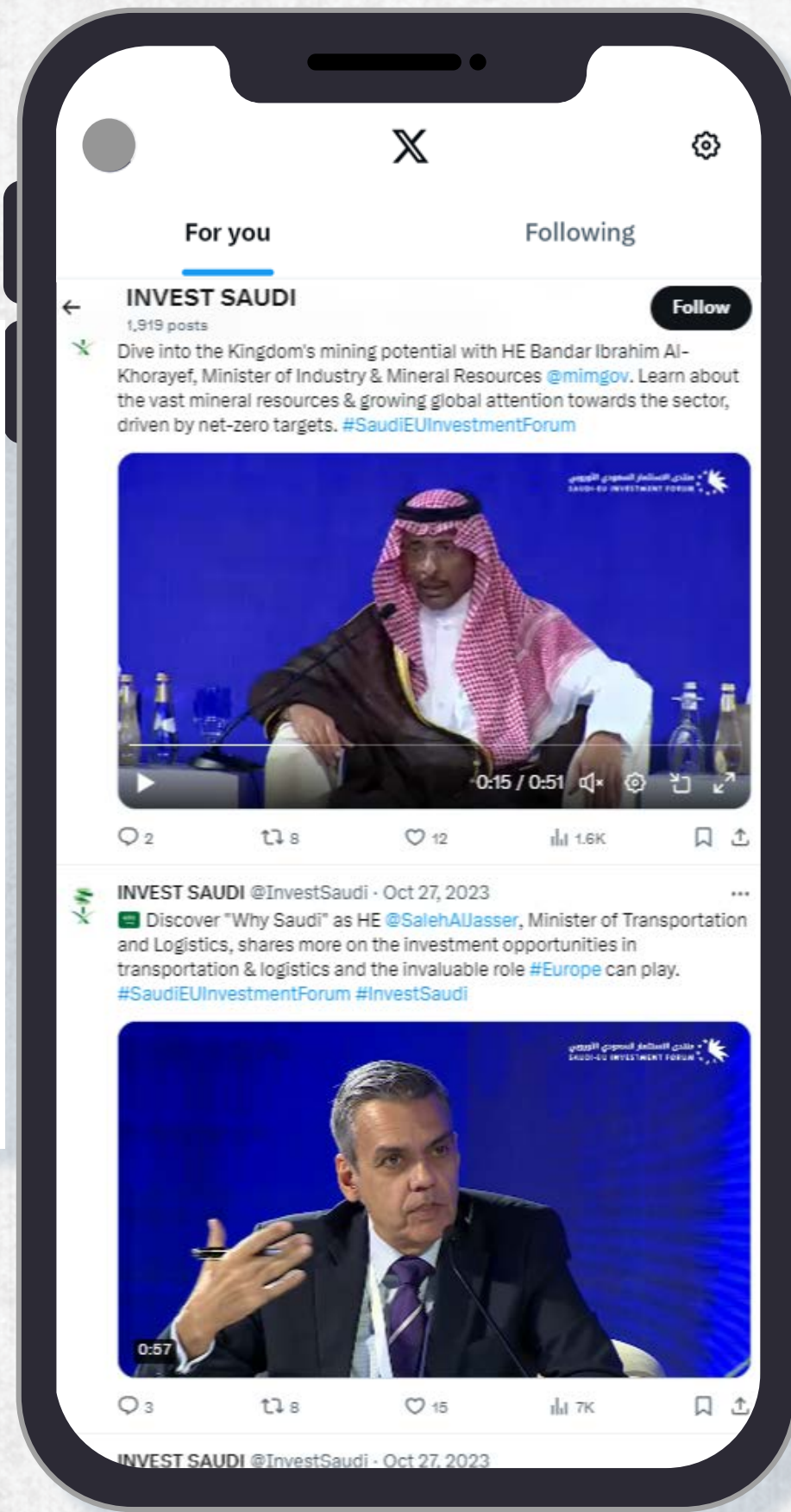
SAUDI CARICOM ROUNDTABLE

Social Media Strategy

Social Media Calendar

Social Media Content





SAUDI-EU INVESTMENT FORUM

Social Media Strategy

Social Media Calendar

Social Media Content

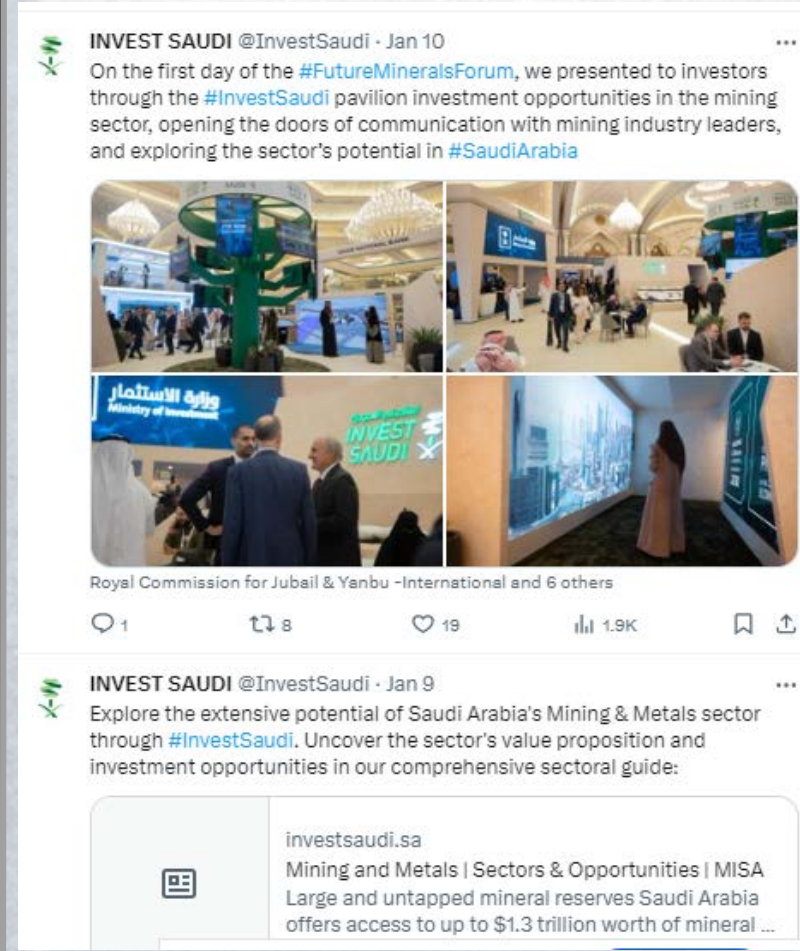
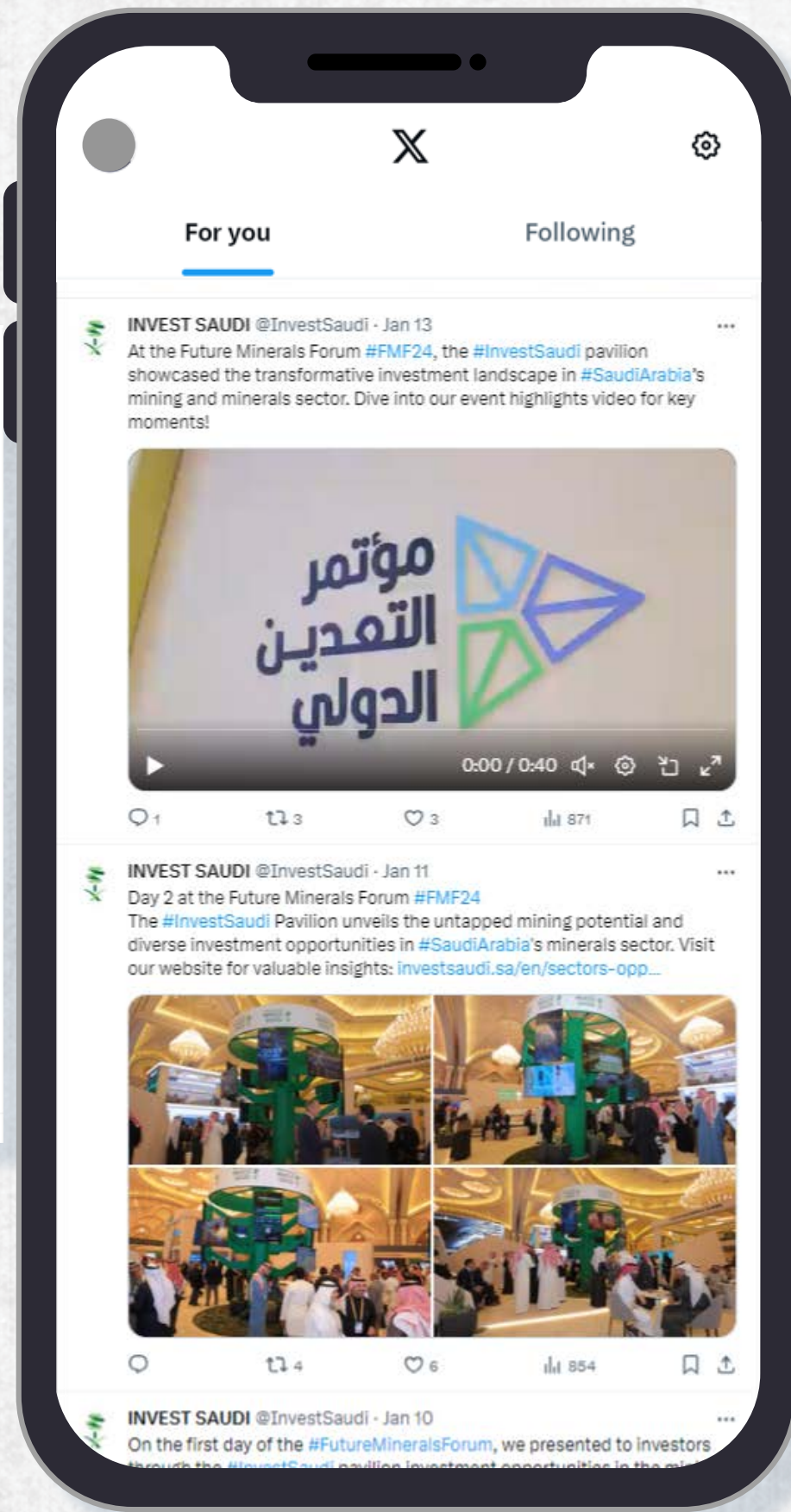


FUTURE MINERALS FORUM

Social Media Strategy

Social Media Calendar

Social Media Content



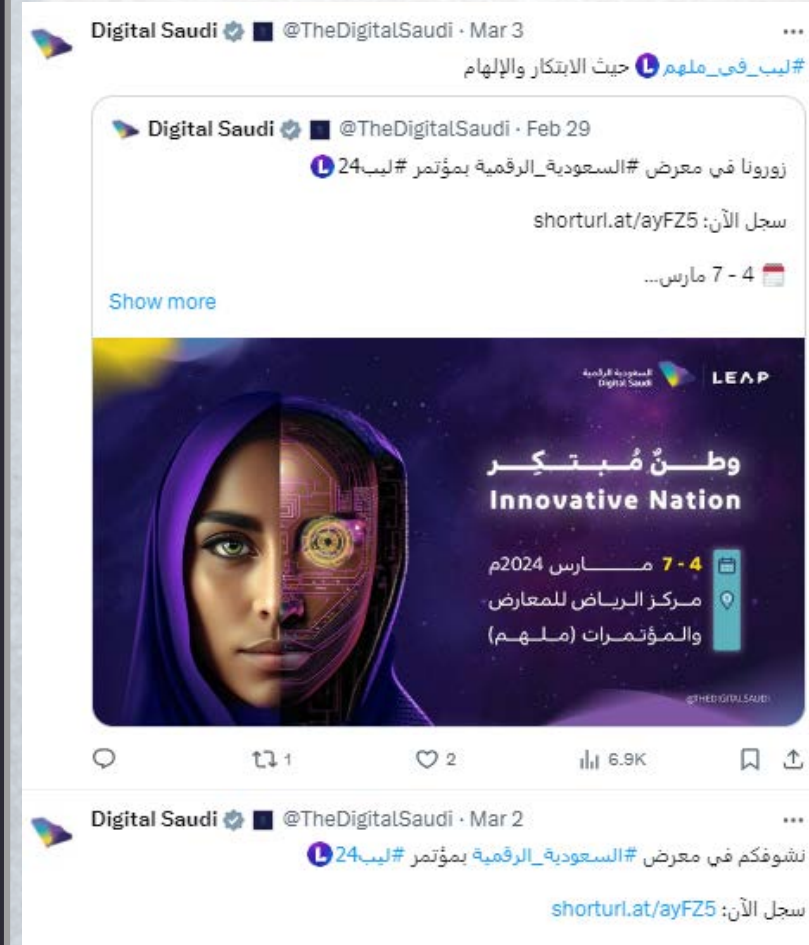


LEAP 2024

Social Media Strategy

Social Media Calendar

Social Media Content





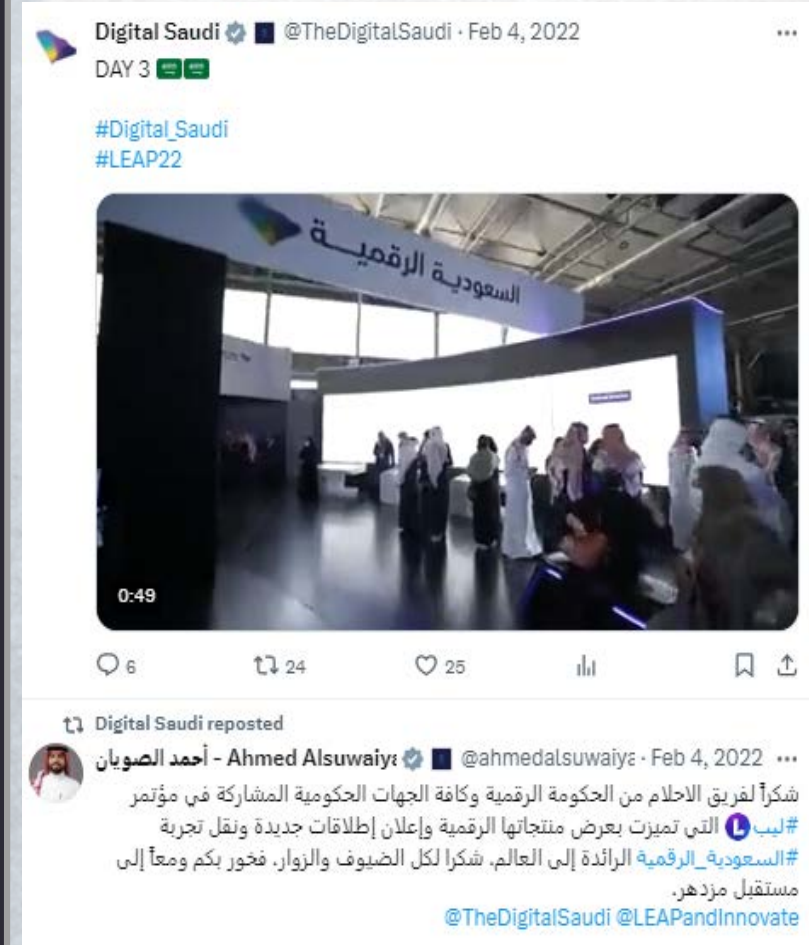
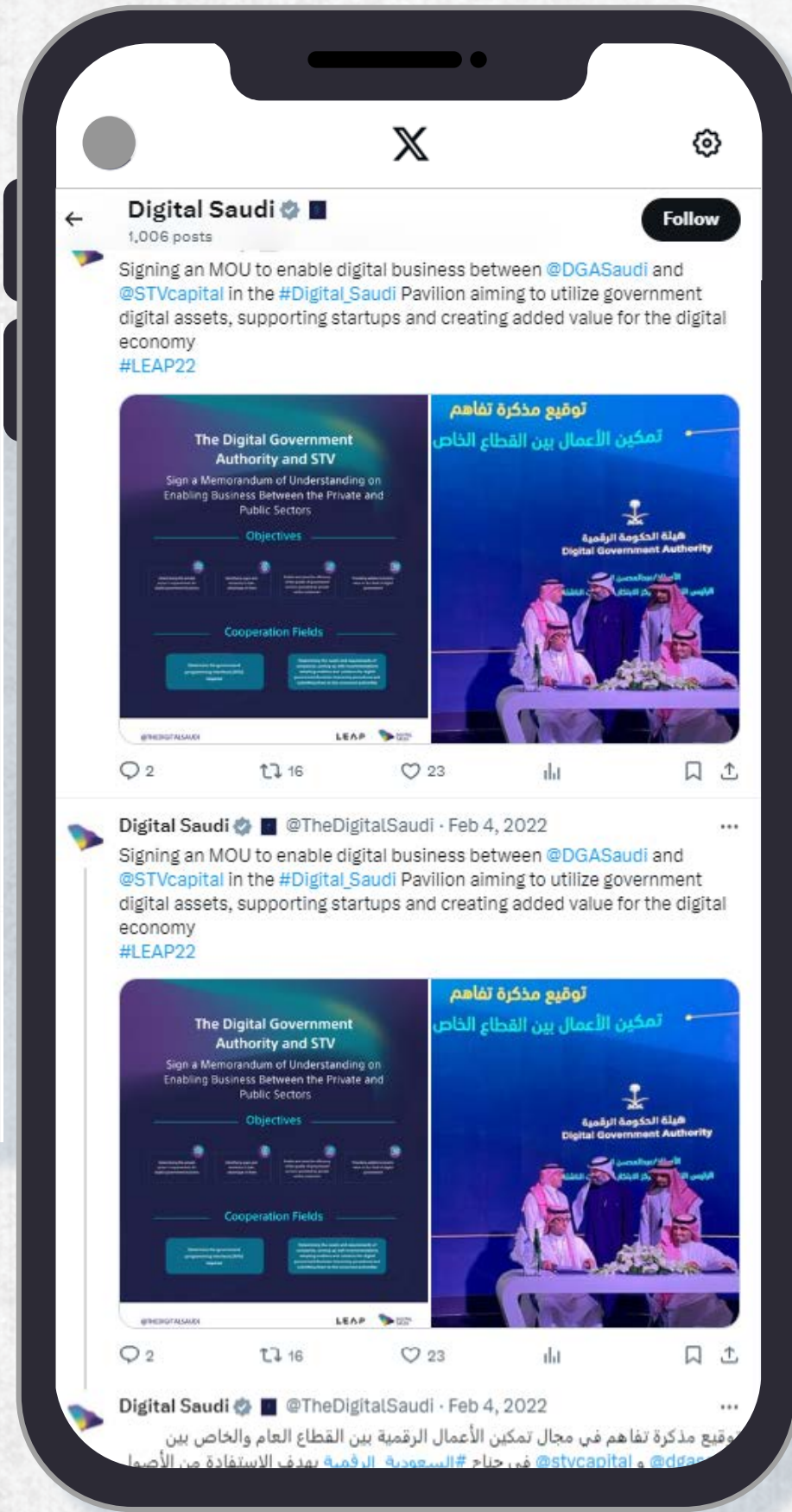
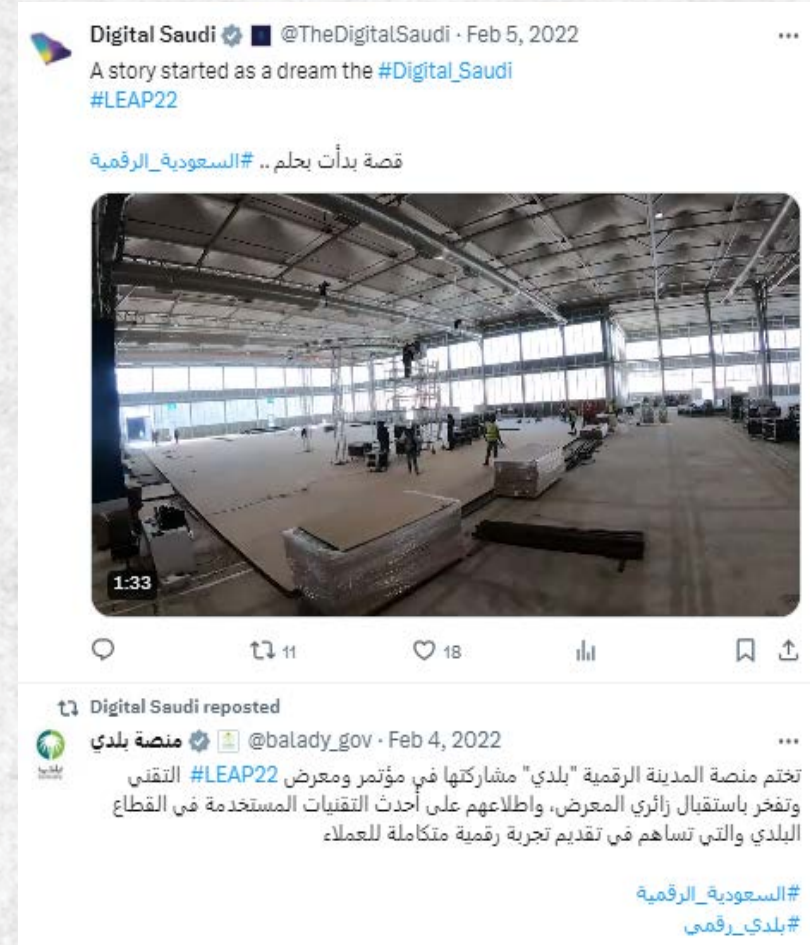
LEAP 2023

Social Media Strategy

Social Media Calendar

Social Media Content





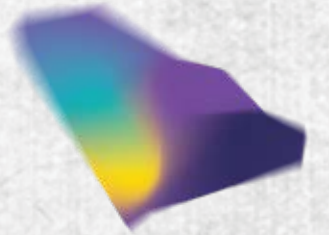
LEAP 2022

Social Media Strategy

Social Media Calendar

Social Media Content



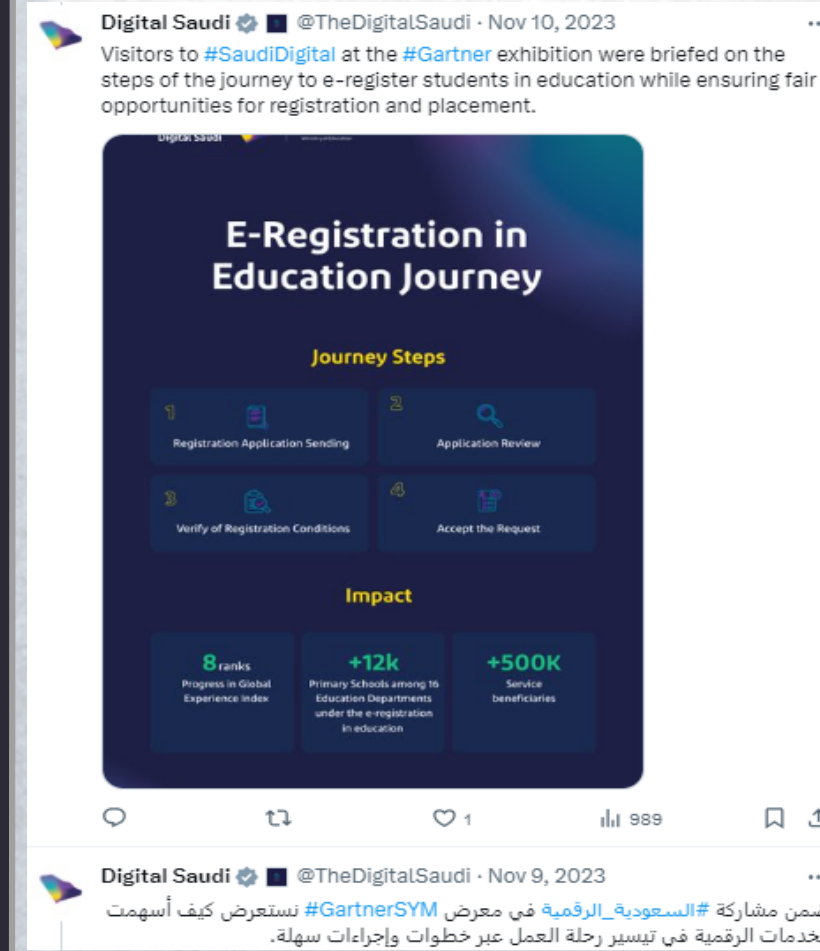


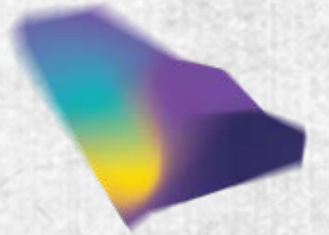
GARTNER 2024 - SPAIN

Social Media
Strategy

Social Media
Calendar

Social Media
Content





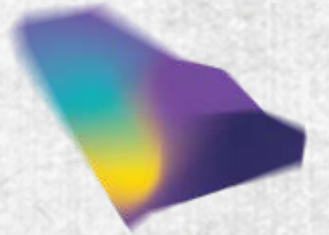
GARTNER 2023 - SPAIN

Social Media
Strategy

Social Media
Calendar

Social Media
Content





WORLD ECONOMIC FORUM - SWITZERLAND

Social Media Strategy

Social Media Calendar

Social Media Content



DIGITAL GOVERNMENT AUTHORITY

Social Media Strategy

Social Media Calendar

Social Media Content



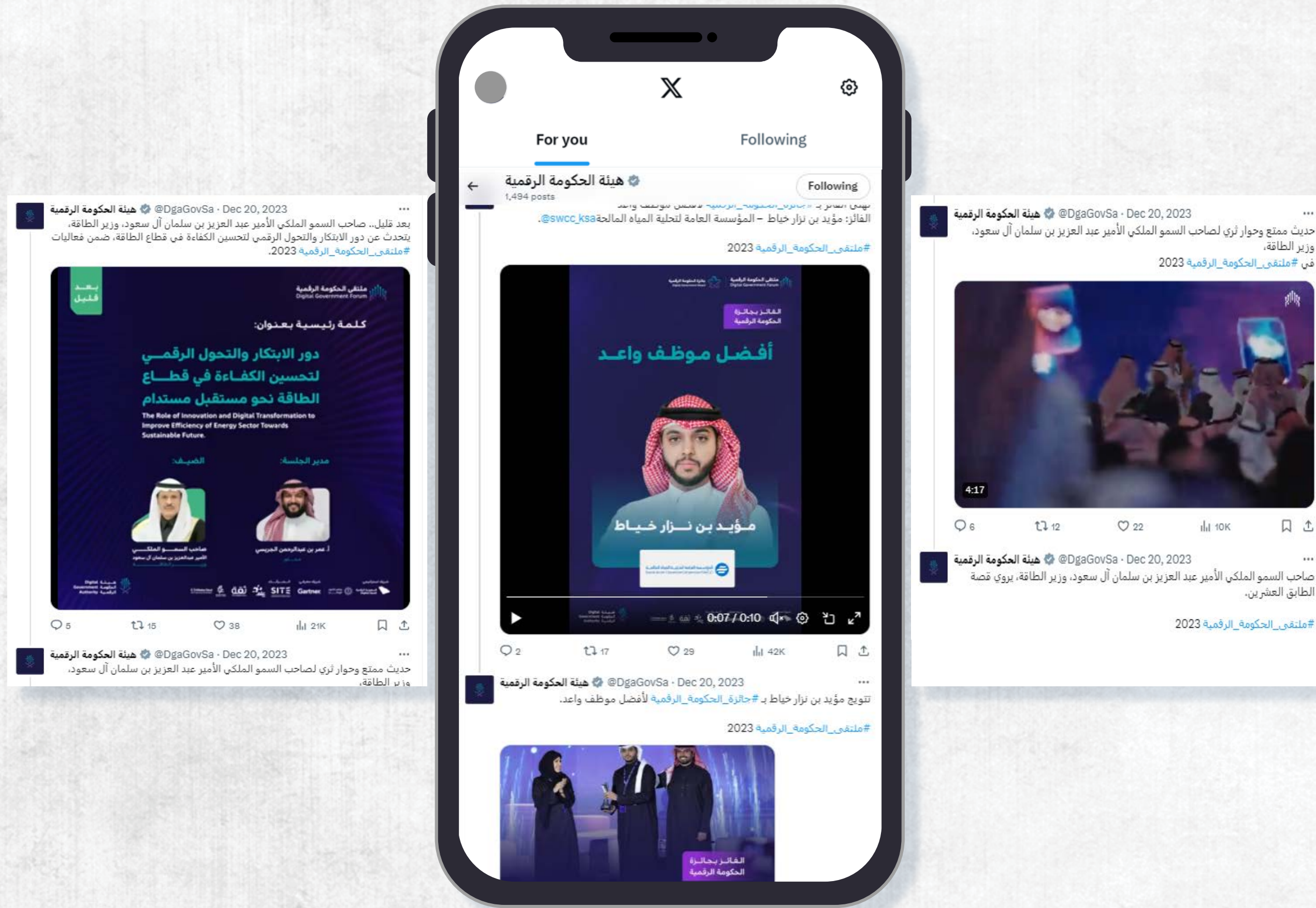


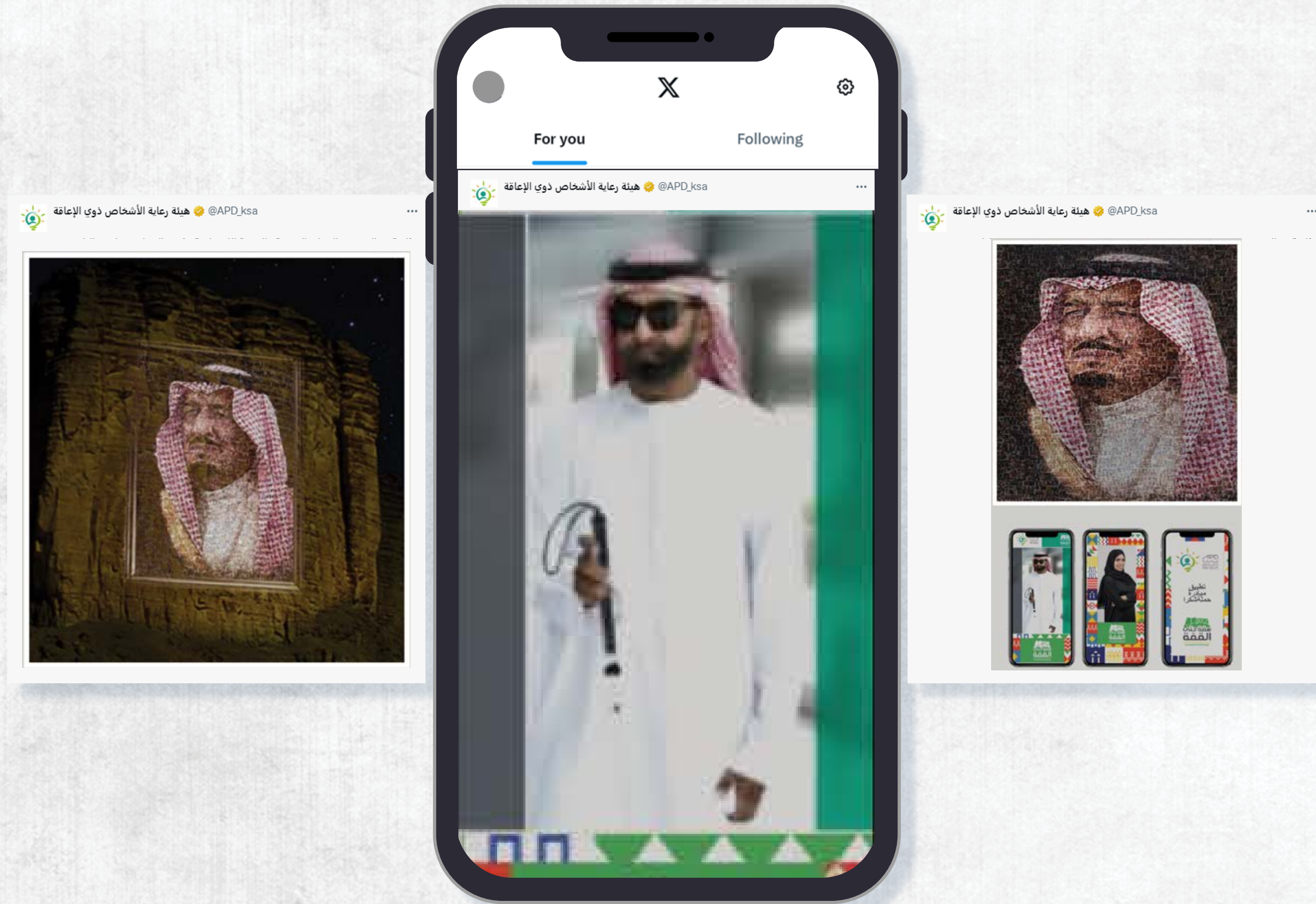
DIGITAL GOVERNMENT FORUM 2023

Social Media Strategy

Social Media Calendar

Social Media Content





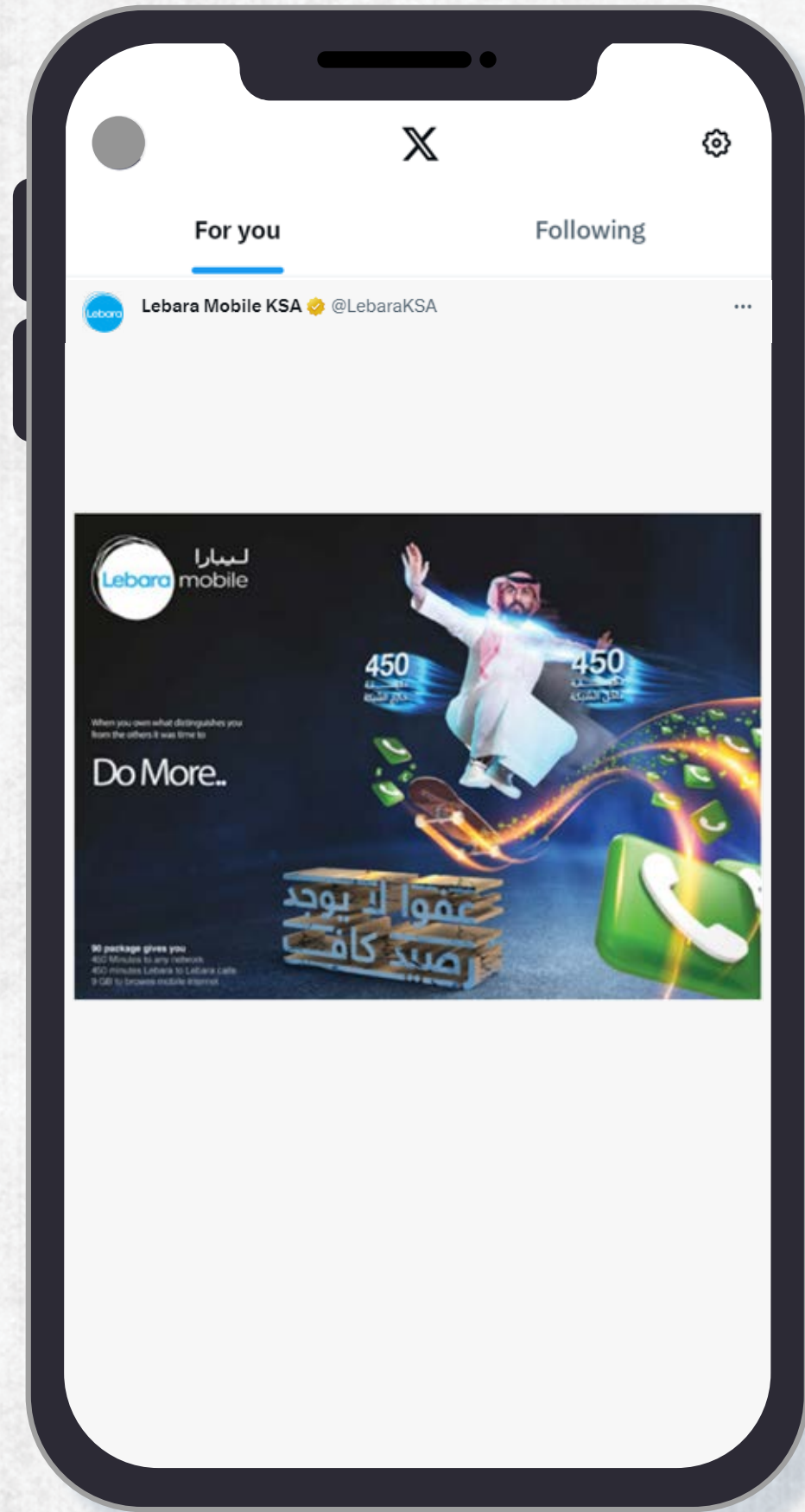
AUTHORITY OF PEOPLE WITH DISABILITY (APD)

**Social Media
Strategy**

**Social Media
Calendar**

**Social Media
Content**





LEBARA MOBILE

Social Media Strategy

Social Media Calendar

Social Media Content



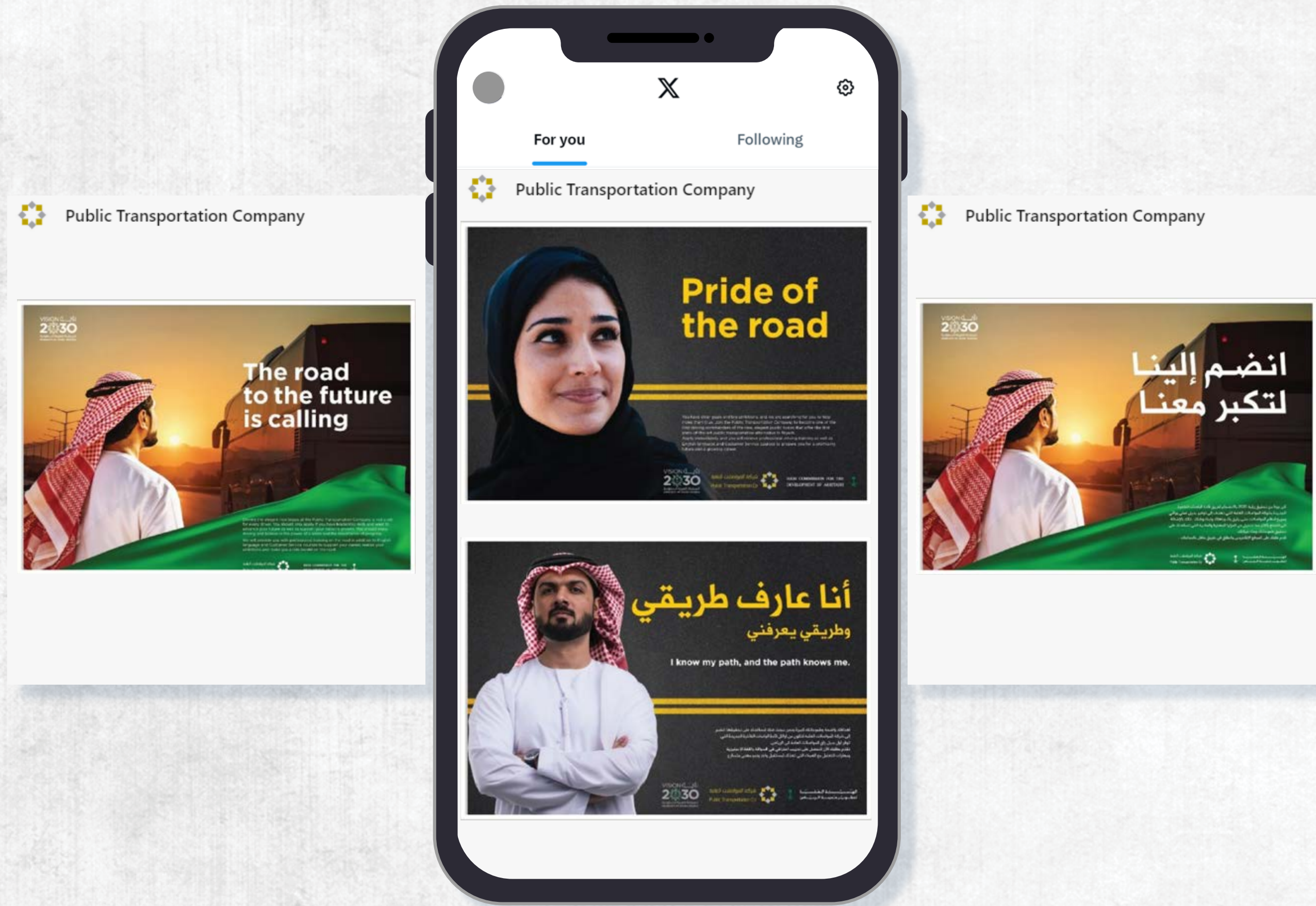


PUBLIC TRANSPORTATION COMPANY

Social Media
Strategy

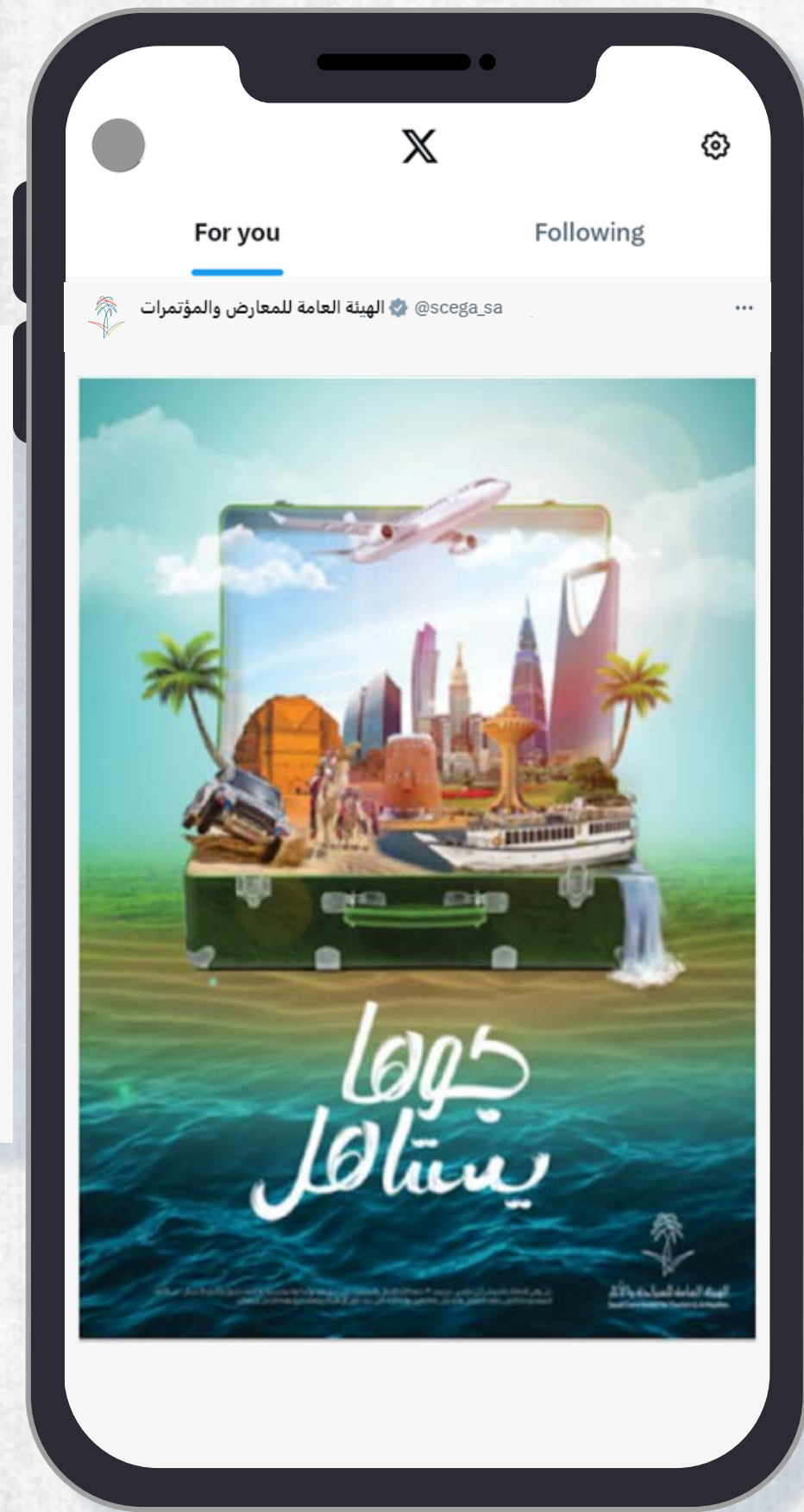
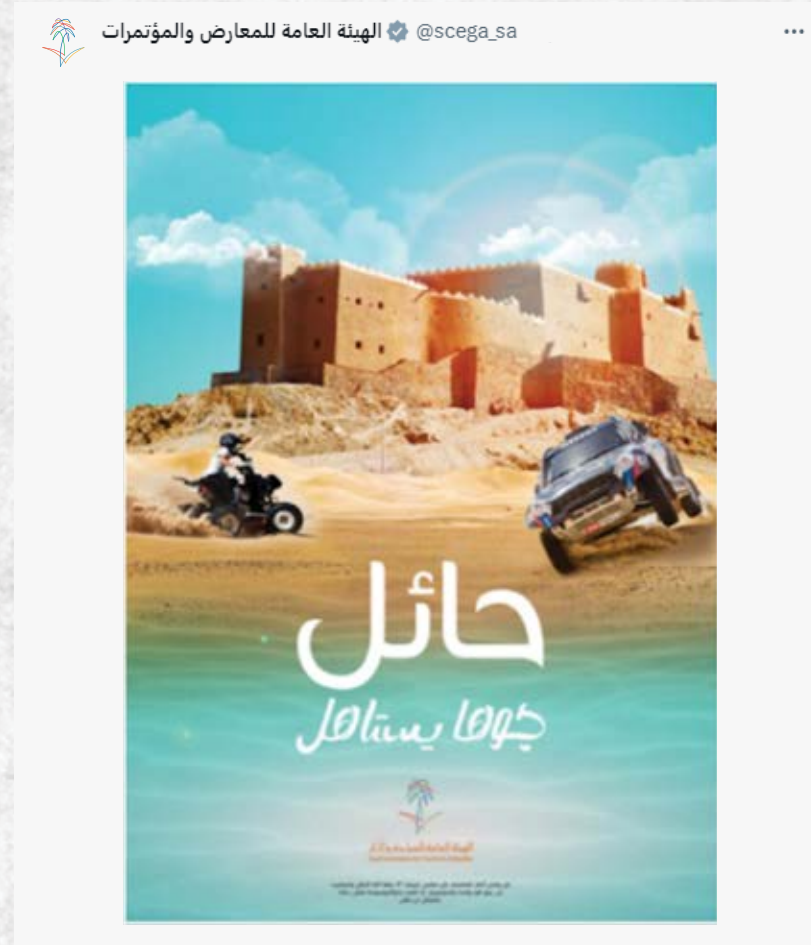
Social Media
Calendar

Social Media
Content





الهيئة العامة للسياحة والتراث الوطني
Saudi Commission for Tourism & National Heritage



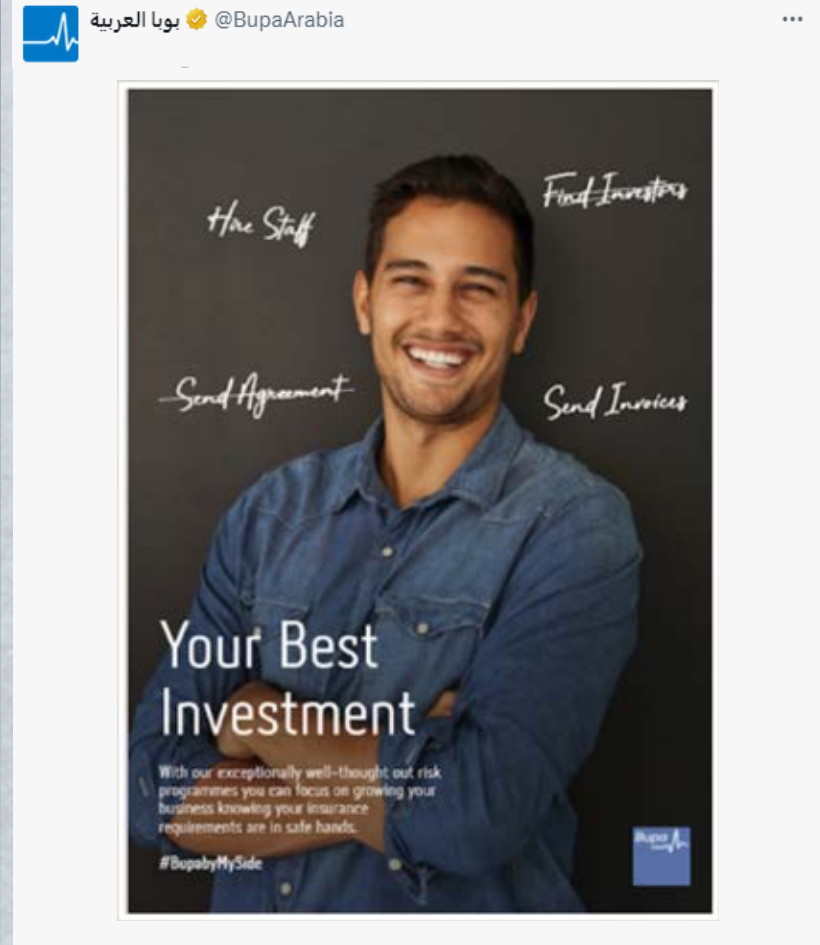
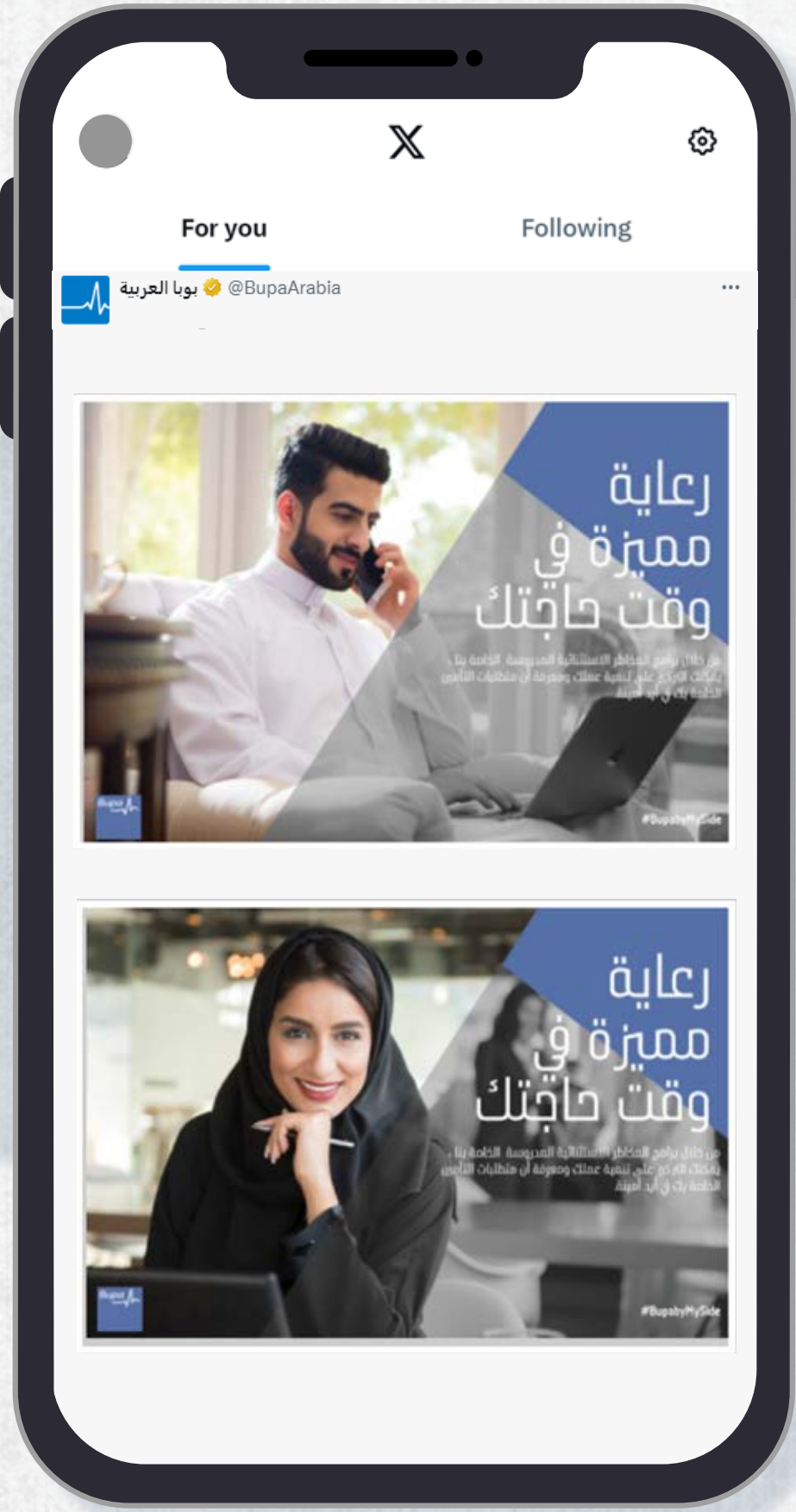
SAUDI COMMISSION OF TOURISM AND NATIONAL HERITAGE

Social Media Strategy

Social Media Calendar

Social Media Content





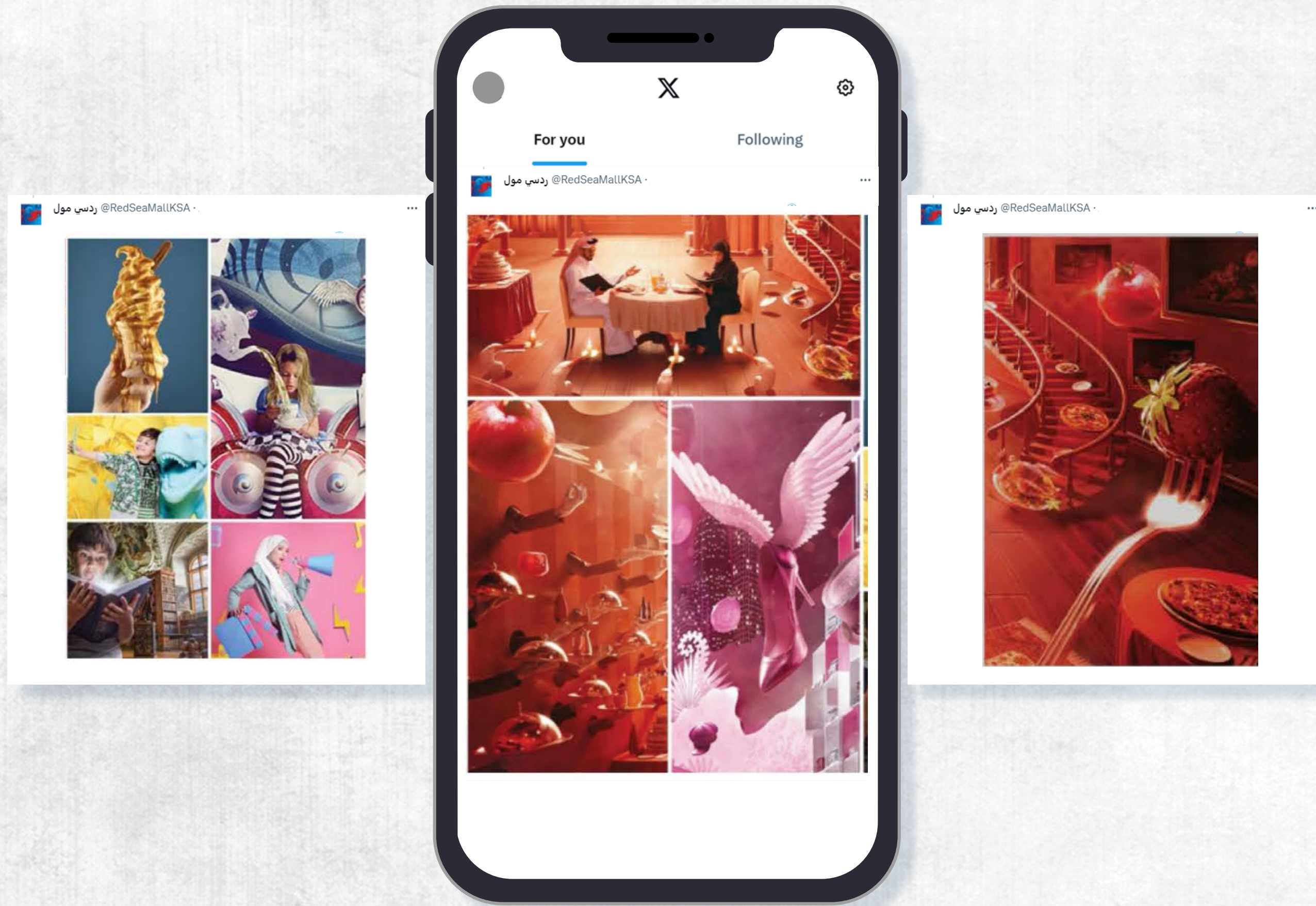
BUPA ARABIA

Social Media Strategy

Social Media Calendar

Social Media Content





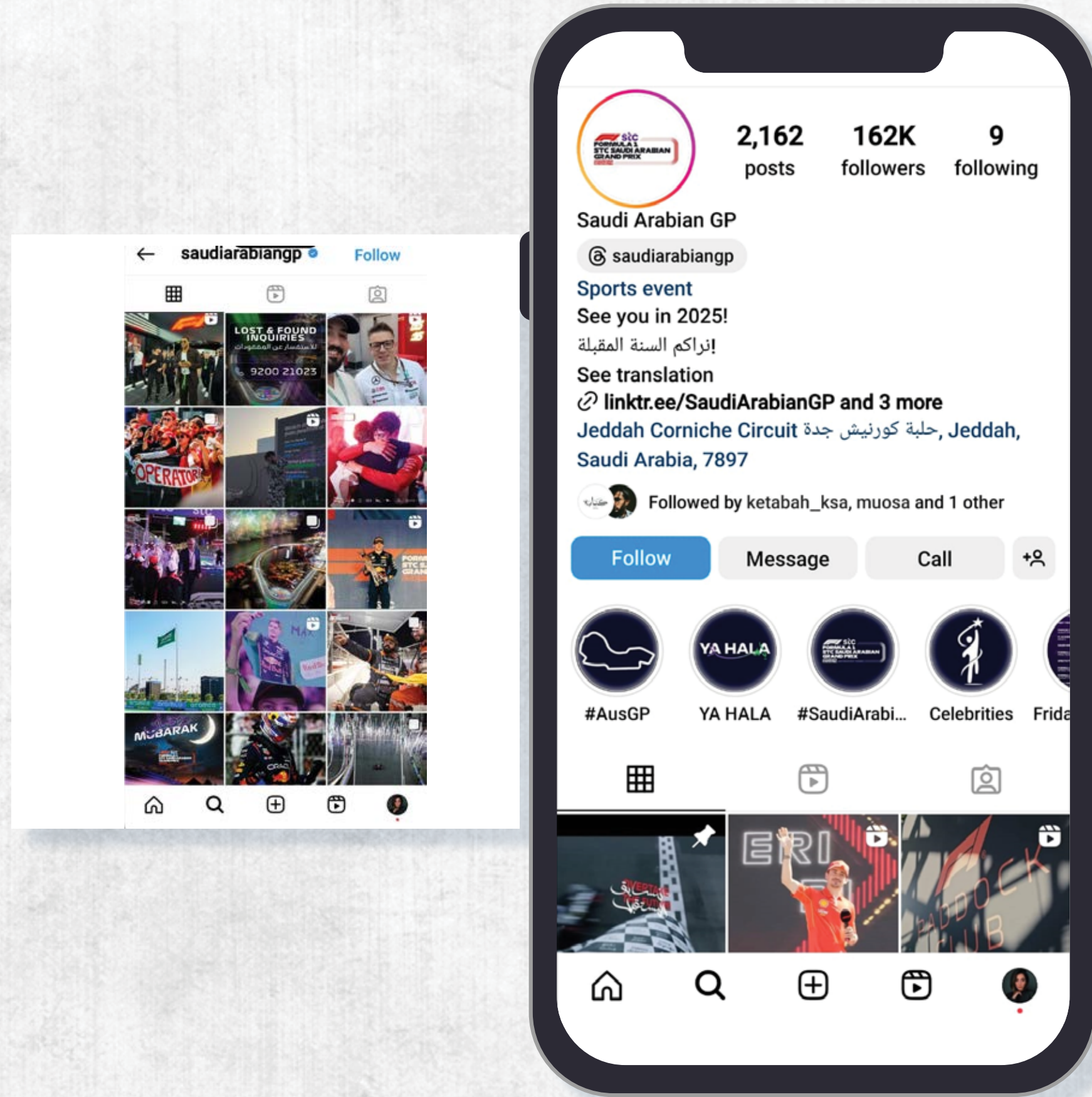
RED SEA MALL

**Social Media
Strategy**

**Social Media
Calendar**

**Social Media
Content**





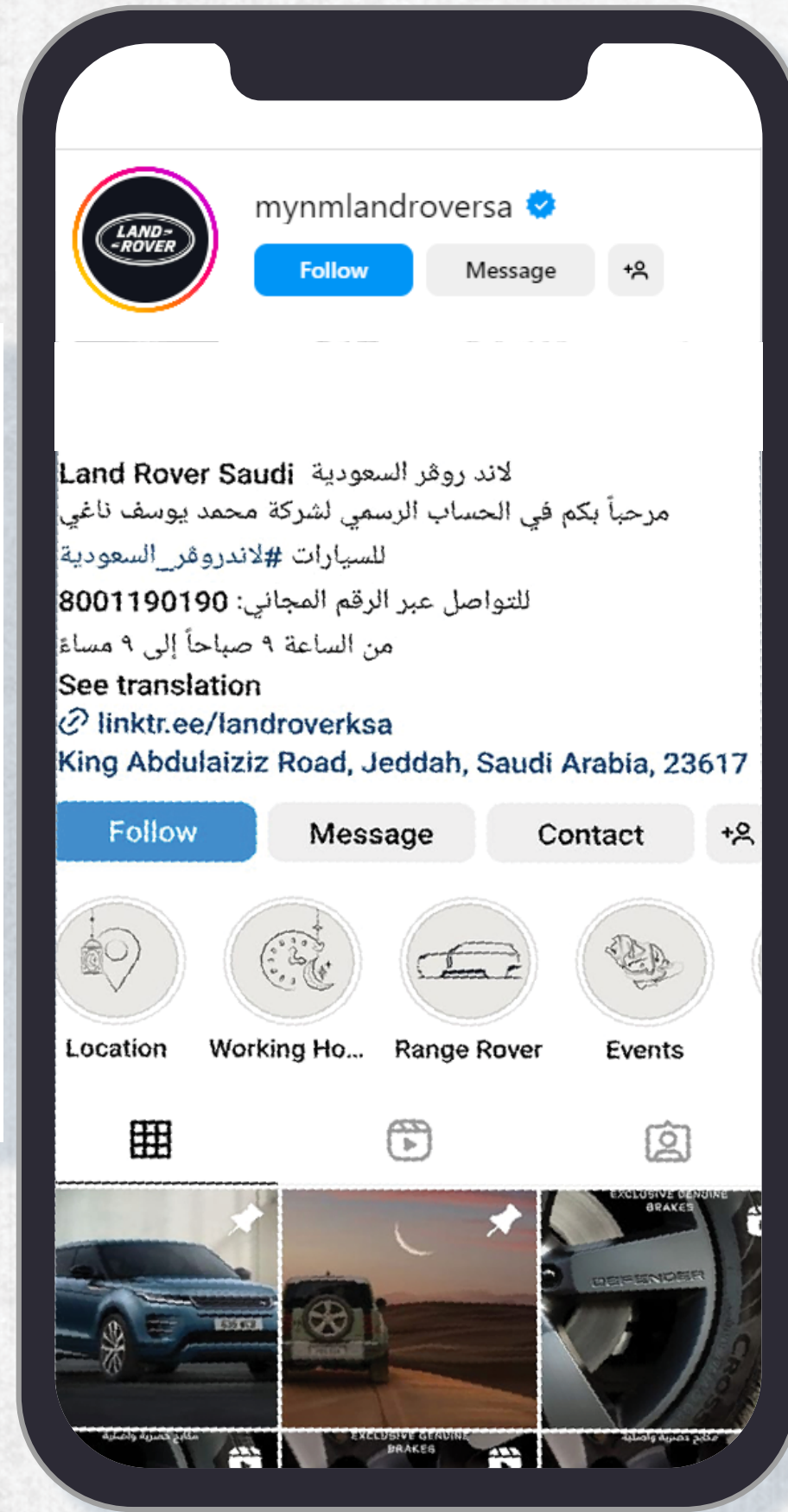
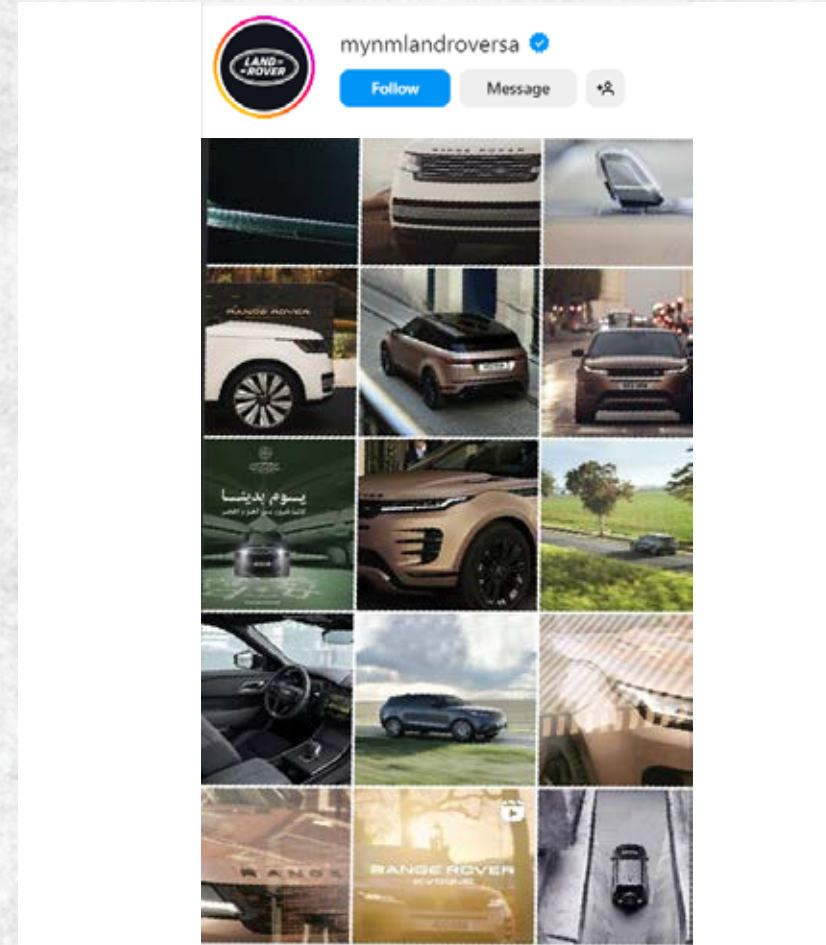
SAUDI ARABIAN GP

Social Media Strategy

Social Media Calendar

Social Media Content





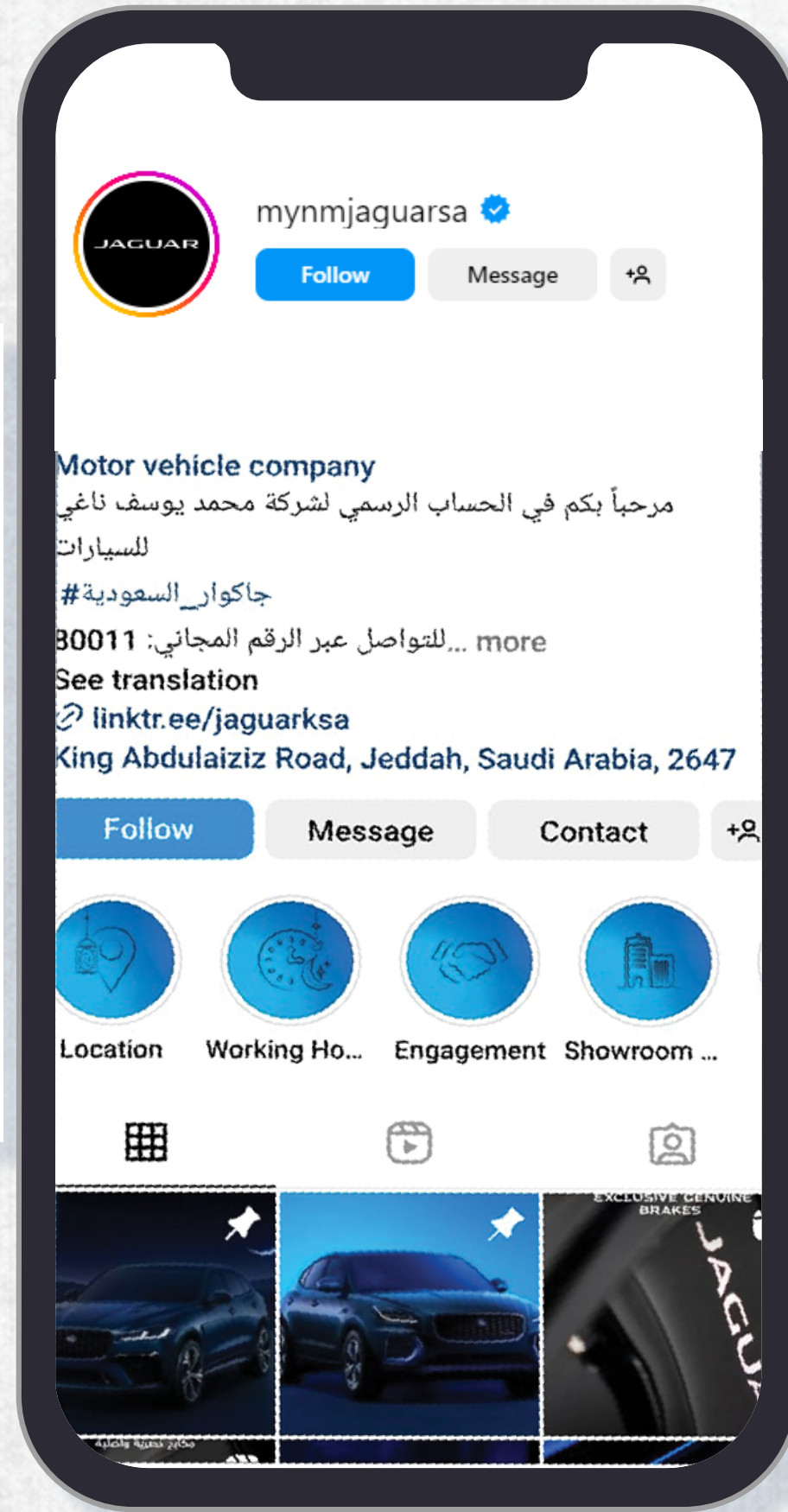
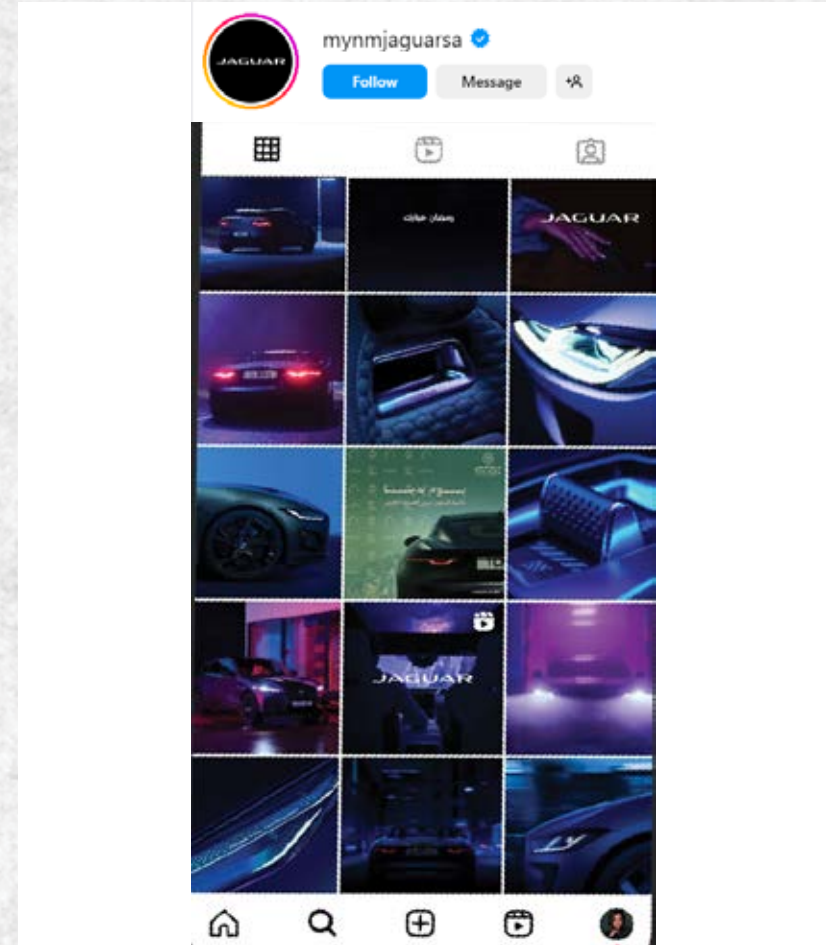
LANDROVER

Social Media Strategy

Social Media Calendar

Social Media Content





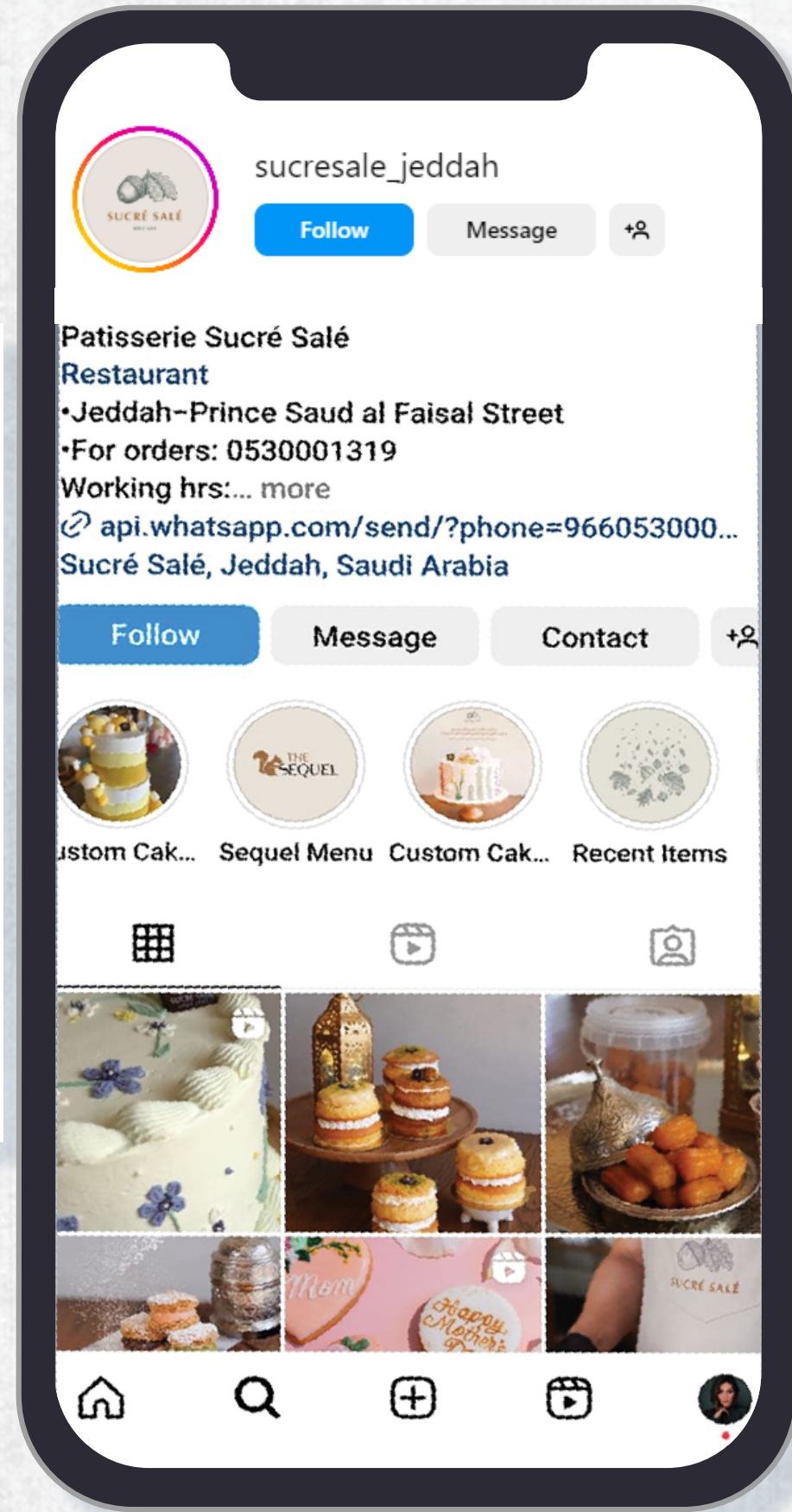
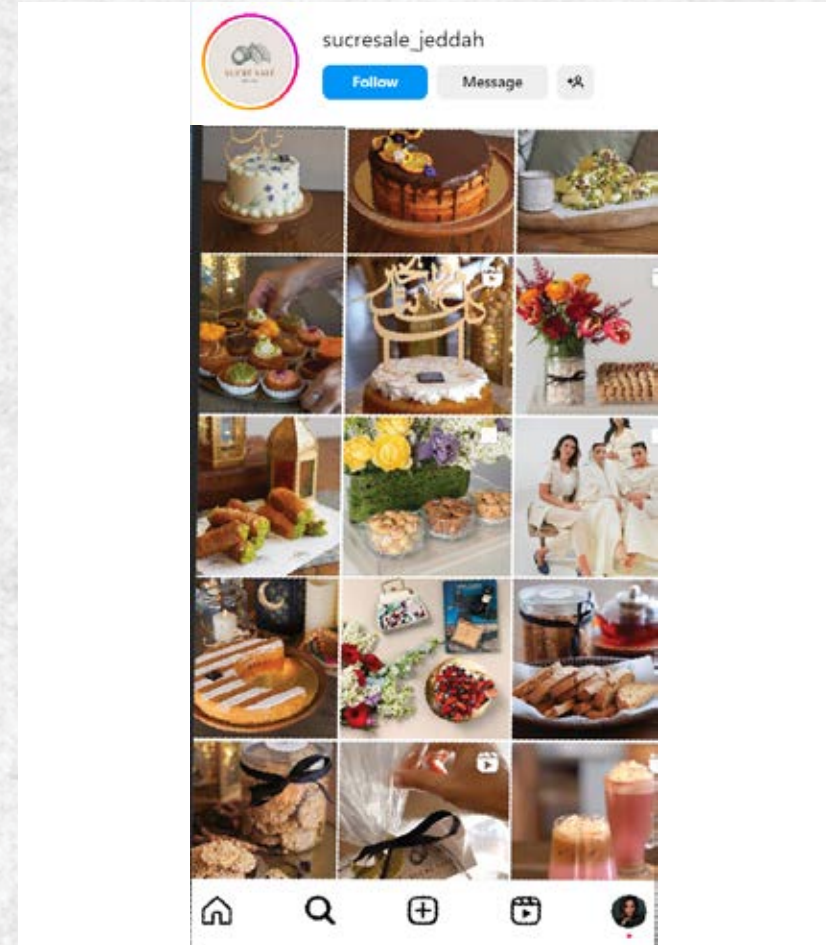
JAGUAR

Social Media Strategy

Social Media Calendar

Social Media Content





SUCRÉ SALÉ

Social Media Strategy

Social Media Calendar

Social Media Content



BAE Systems KSJ @BAESystemsKSJ
We were delighted to host Dr. Charles Woodburn, CEO of BAE Systems, in Jeddah today at #WDS2024. He was updated on the progress of our efforts to localize defense capabilities, in support of the



BAE Systems KSJ @BAESystemsKSJ
We were delighted to host a delegation from the Faculty of Engineering at Abdulaziz University at our academy in Jeddah. The visit provided an opportunity to explore areas for joint collaboration between



BAE SYSTEMS

Social Media Strategy

Social Media Calendar

Social Media Content





الشركة السعودية للصيانة وإدارة خطوط الإمداد المحدودة
Saudi Maintenance & Supply Chain Management Co.



SMSCMC

Social Media Strategy

Social Media Calendar

Social Media Content





ANIMATION



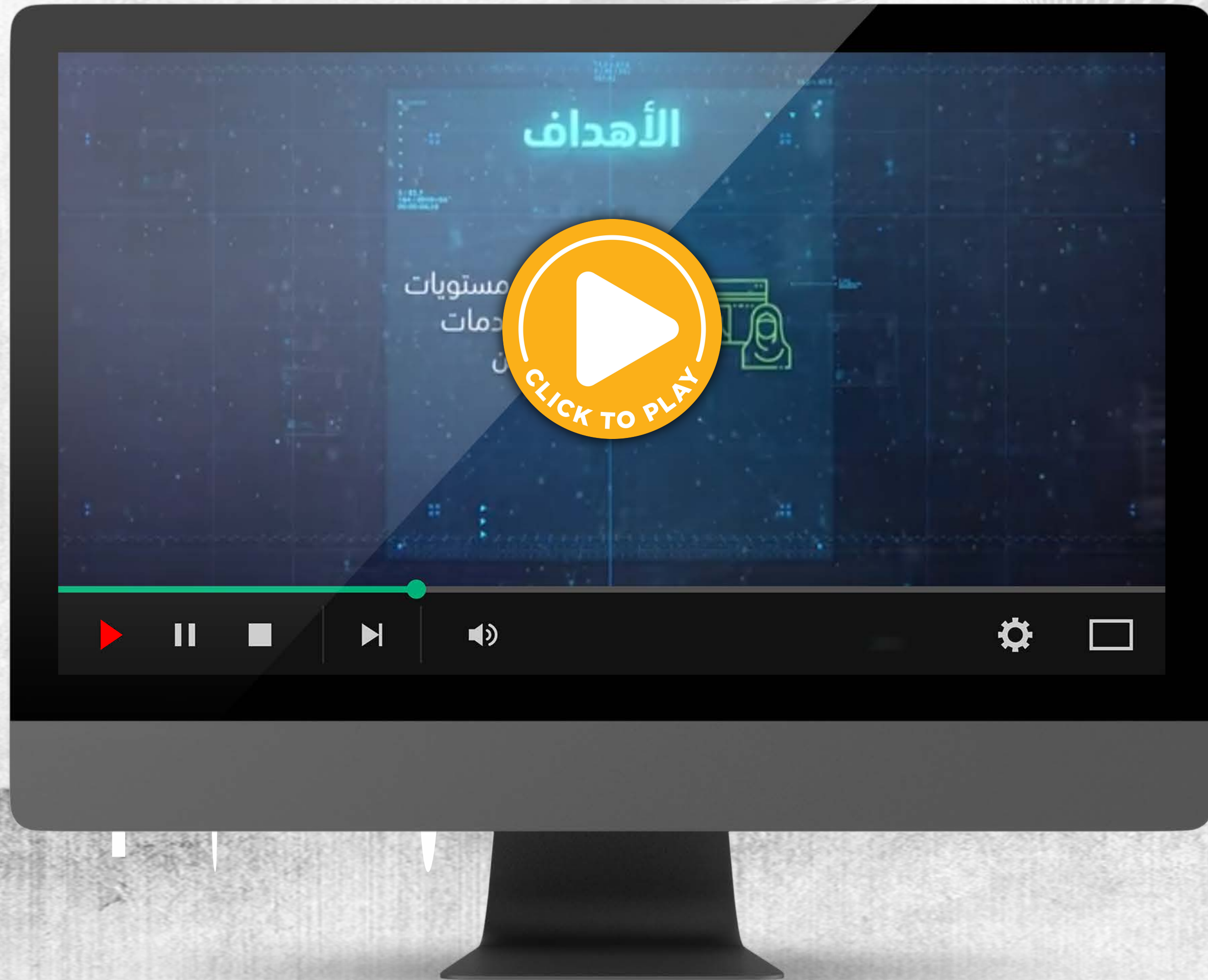
RGMBBS



LEAP



السعودية الرقمية
Digital Saudi



LEAP 2023





DIGITAL GOVERNMENT FORUM





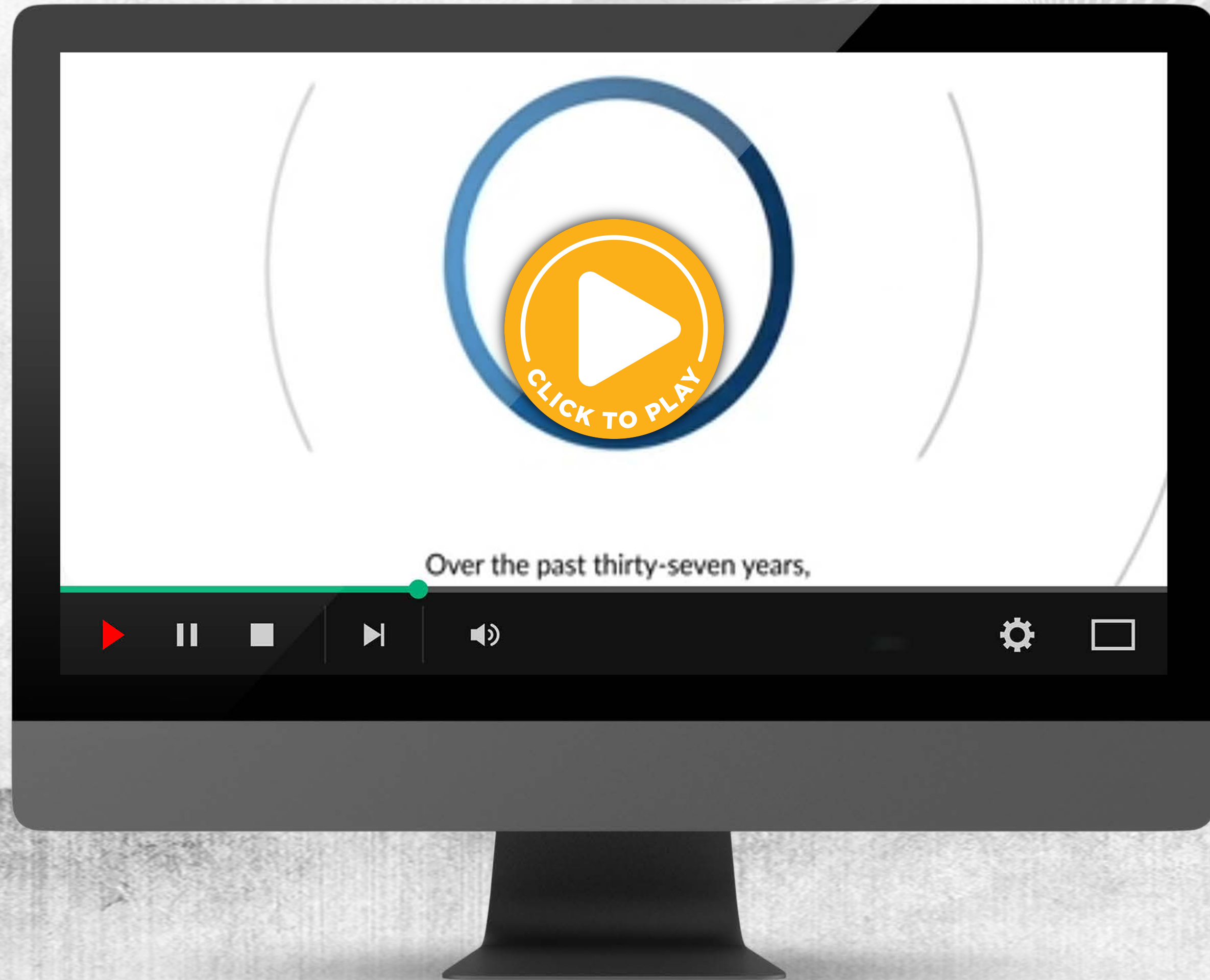
DIGITAL GOVERNMENT FORUM





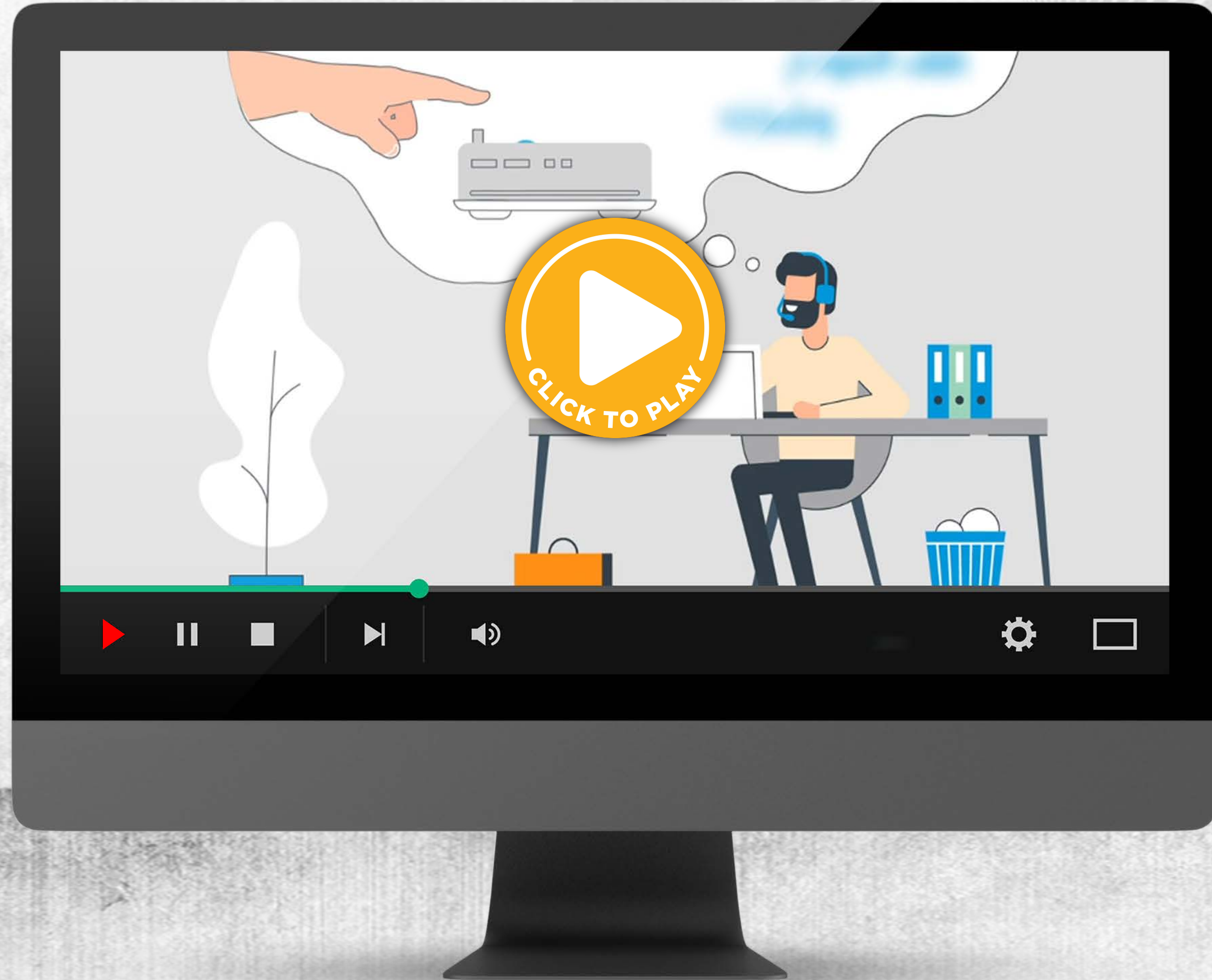
MINISTRY OF EDUCATION





ARASCO





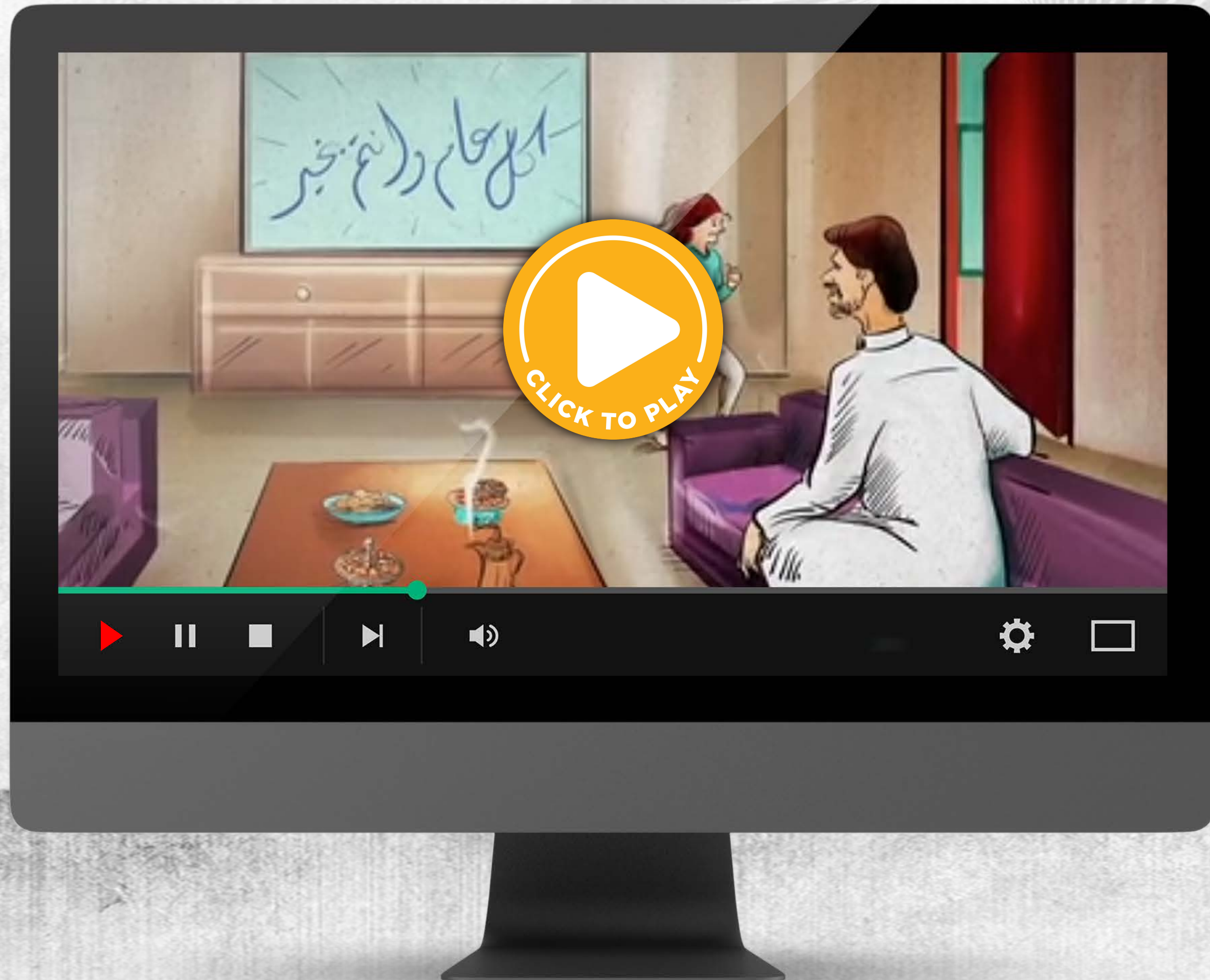
MOBILY





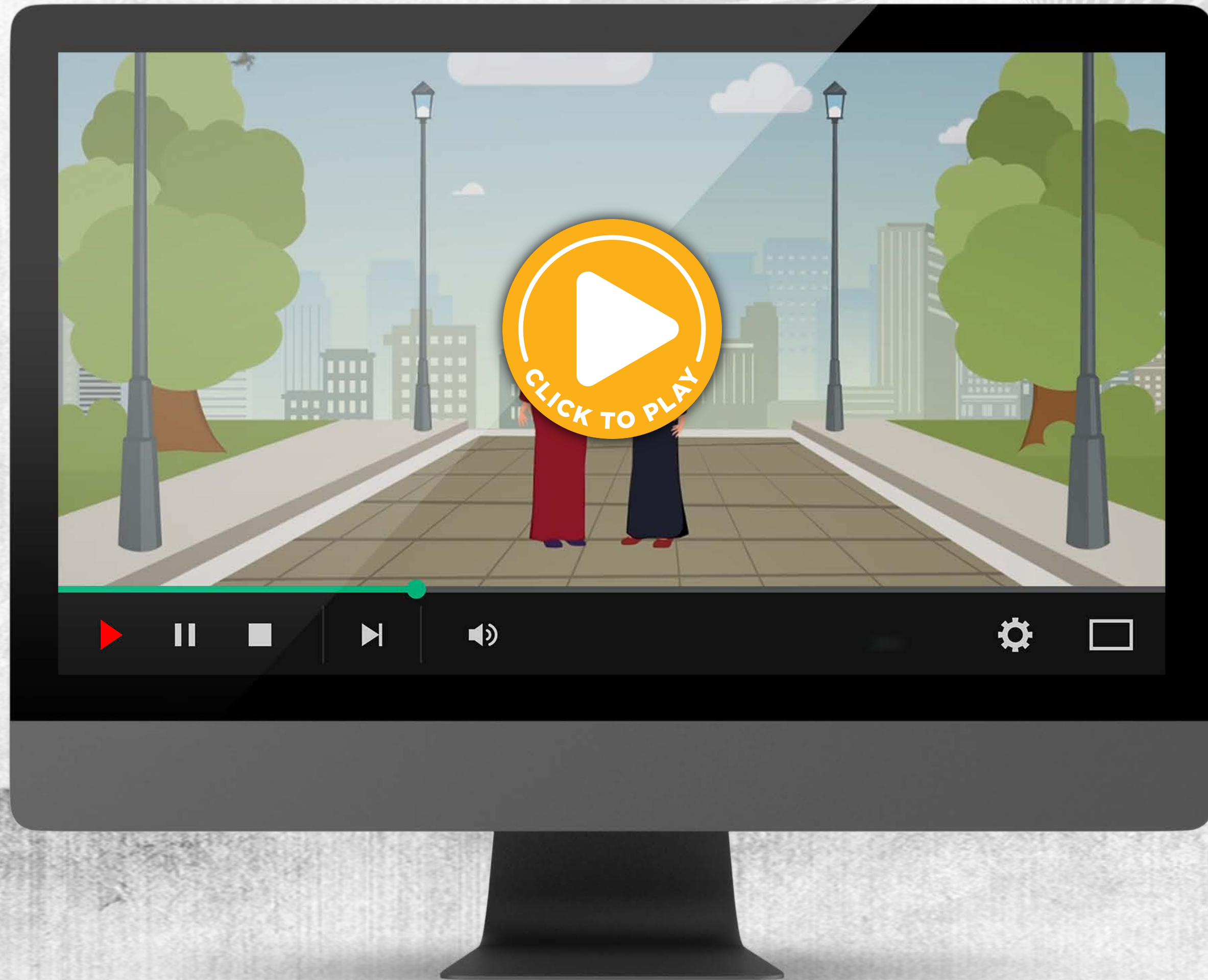
MOBILY





GENERAL ENTERTAINMENT AUTHORITY





DAR AL-HEKMA UNIVERSITY





هيئة
الحكومة
الرقمية
Digital
Government
Authority



DIGITAL GOVERNMENT AUTHORITY





DIGITAL GOVERNMENT AUTHORITY





Digital هيئة
Government الحكومة
Authority الرقمية

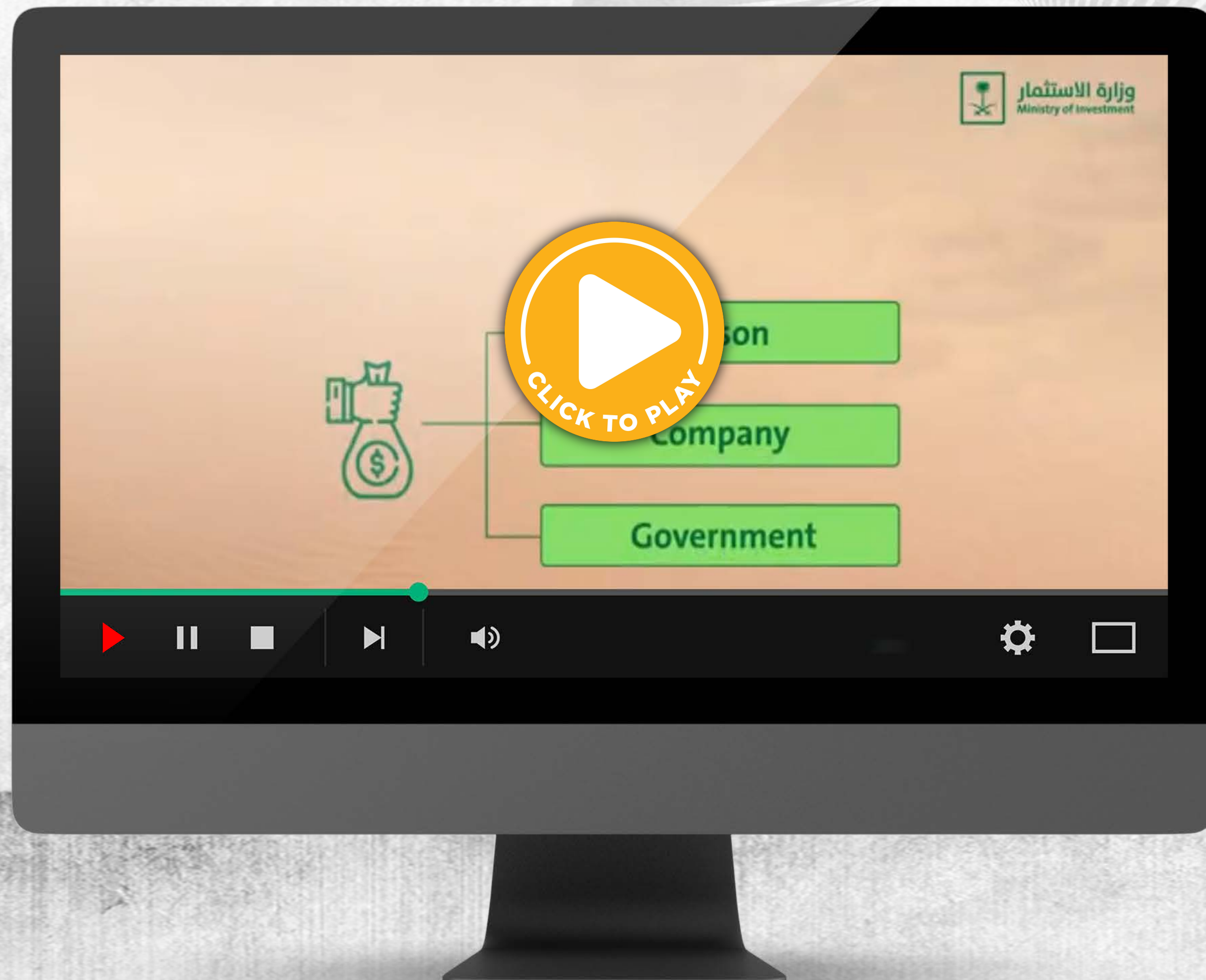


حققت أعلابجة تاريخية



DIGITAL GOVERNMENT
AUTHORITY





MINISTRY OF INVESTMENT



EVENTS & ENTERTAINMENT



ام کلشوم

INVEST IN MINING AND MINERALS

BOOTH DESIGN



LIFE SHIELD BOOTH DESIGN





PODCAST



السعودية الرقمية
Digital Saudi



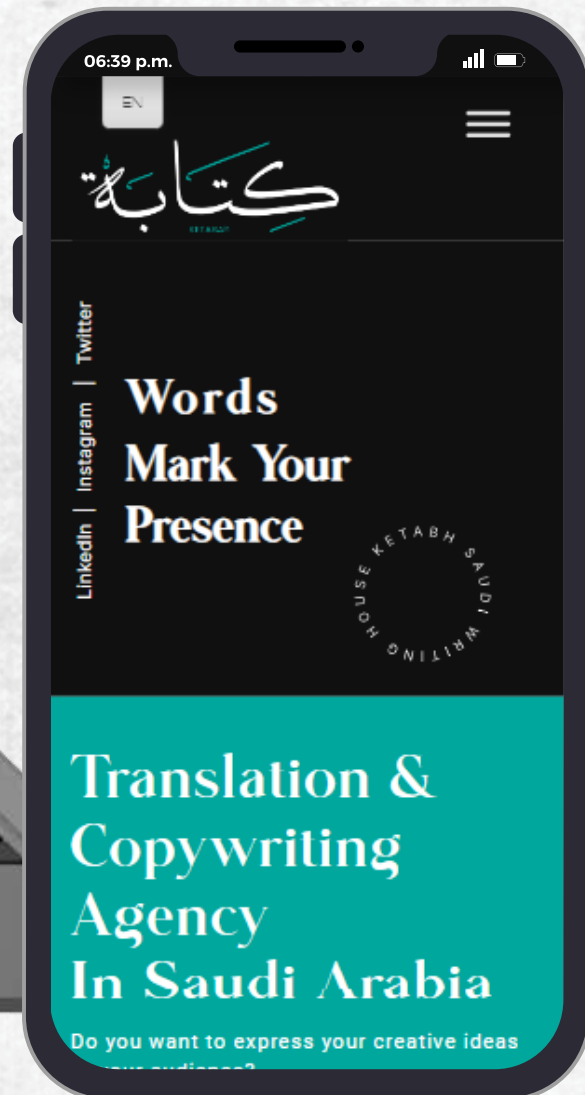
DIGITAL SAUDI PODCAST





WEBSITE & APP DEVELOPMENT



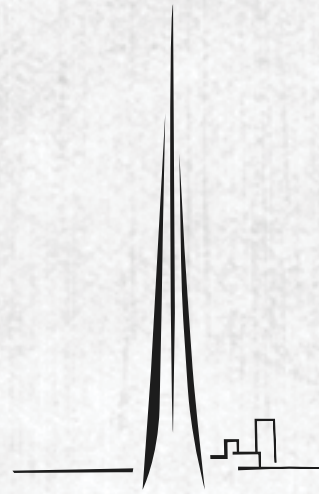


KETABAH WEBSITE AND APP

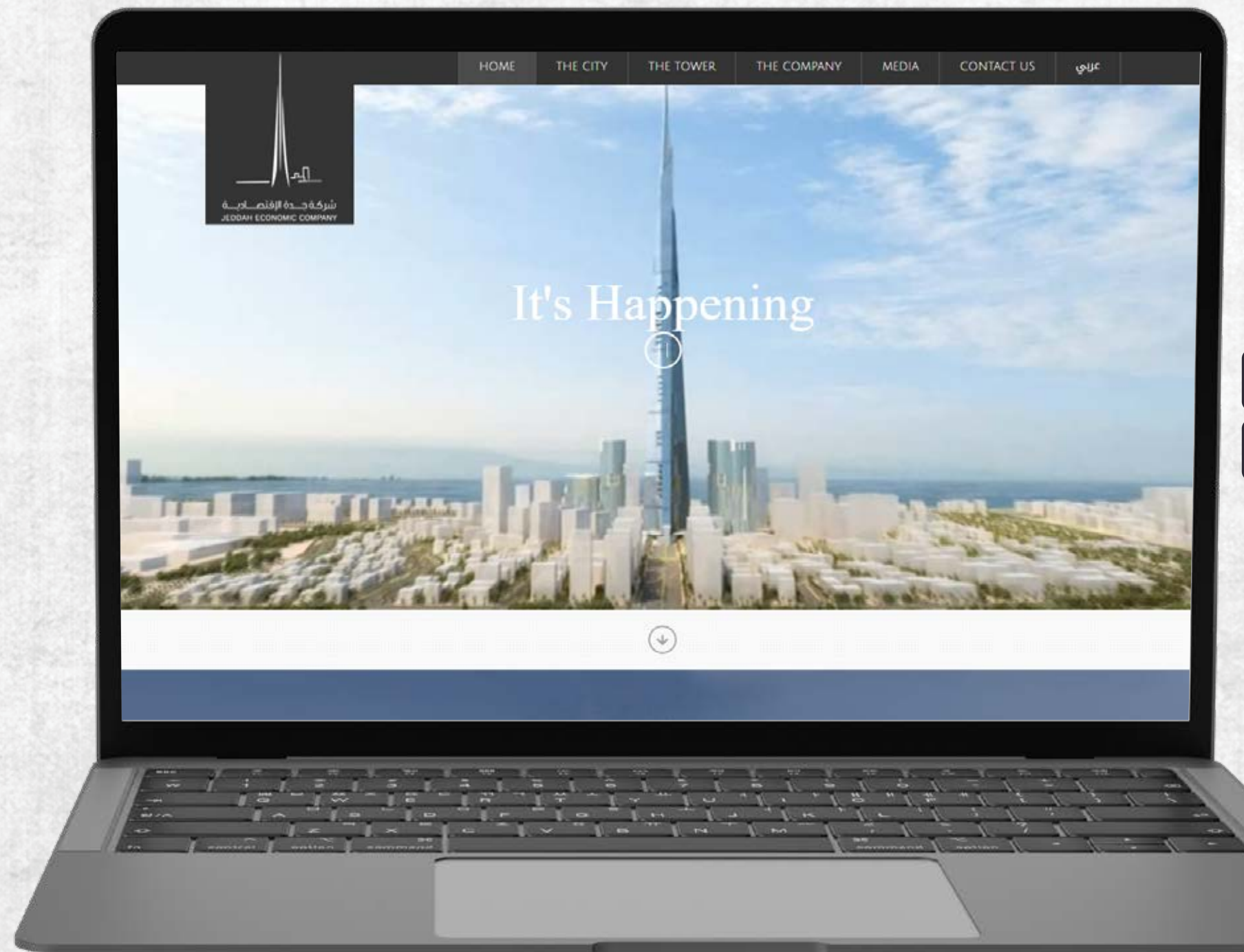
UX/UI
Design

Website/App
Development





شركة جدة الاقتصادية
JEDDAH ECONOMIC COMPANY



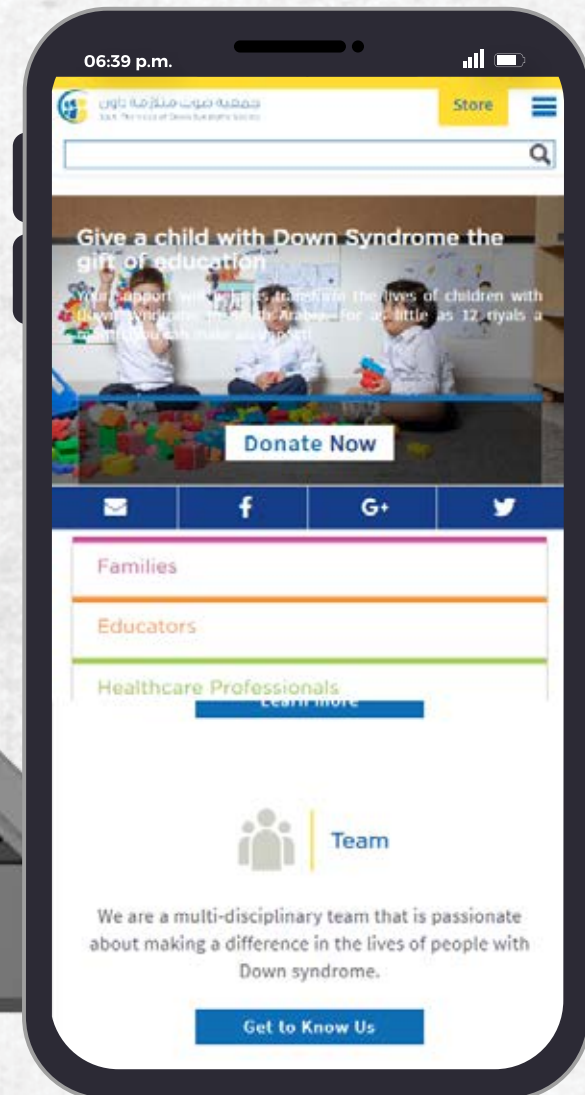
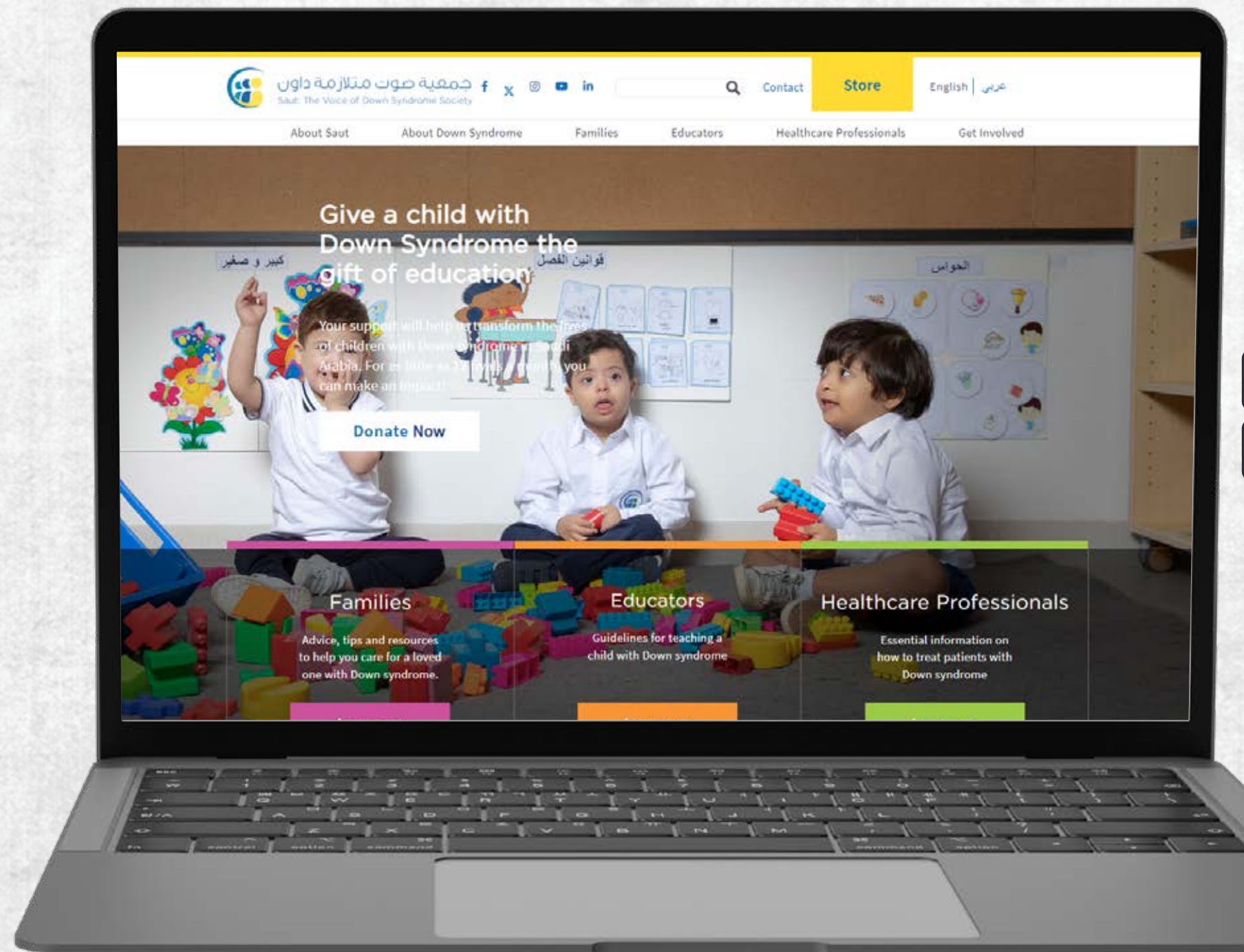
JEDDAH ECONOMIC COMPANY

WEBSITE AND APP

UX/UI Design

Website/App Development



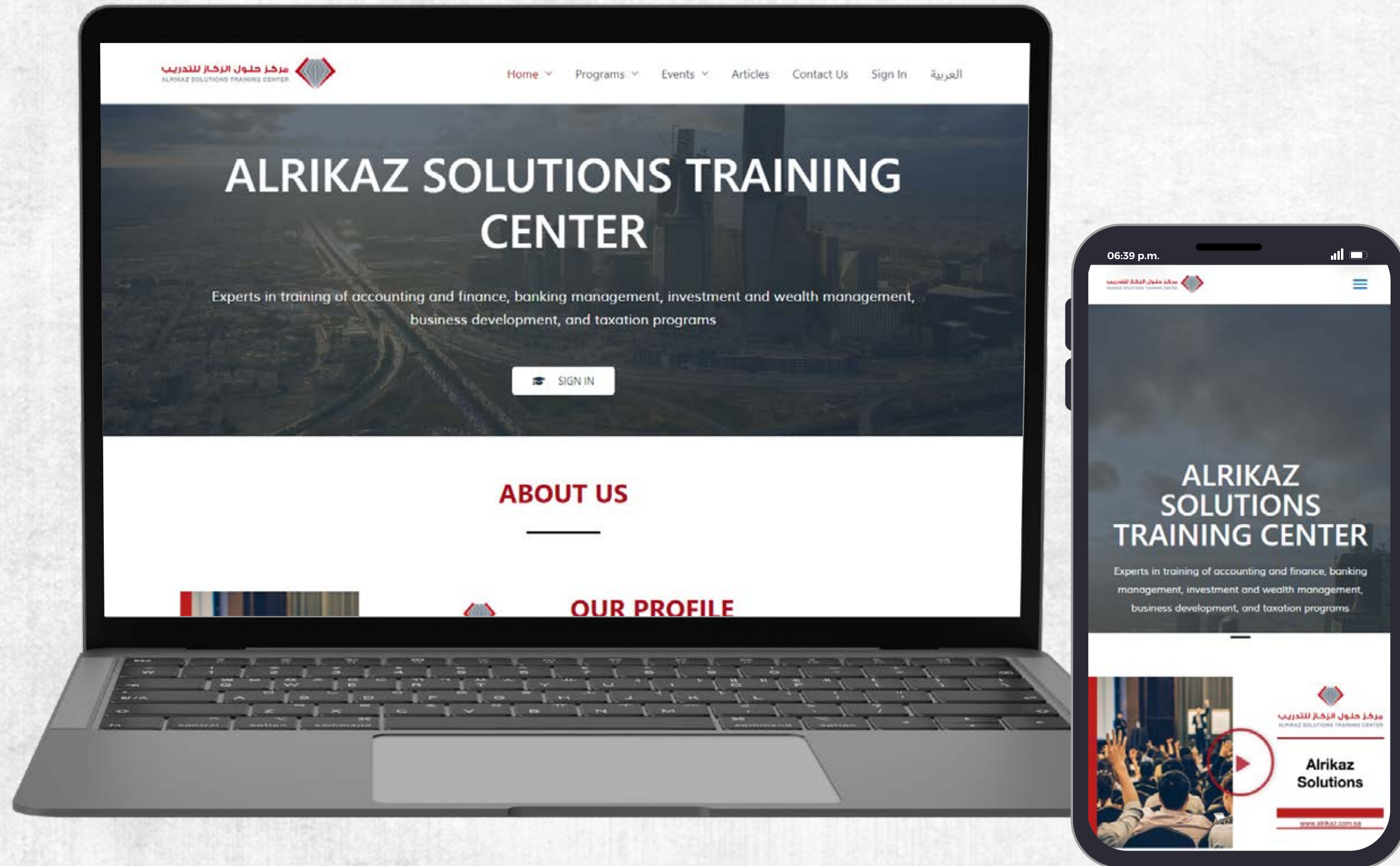


SAUT WEBSITE AND APP

UX/UI
Design

Website/App
Development





AL RIKAZ WEBSITE AND APP

UX/UI
Design

Website/App
Development



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LET'S WIN
TOGETHER



EIGHT
BALL
CONSULTING GROUP